Global Stakeholder Engagement:
Outreach Going Forward
Agenda

- Engagement strategy overview – 10 min Sally Costerton
- SO/ AC/ SG Engagement – 10 min David Olive
- SO/ AC/ SG Budgeting – 10 min Xavier Calvez
- Break Out Sessions – 30 min
- Group Reports – 20 min
- Conclusions and Next Steps: how does group work together going forward – 10 min
Break Out Session Groups

• Collateral - Led by Chris Disspain and Jim Trengrove

• Conferences, event and speaker panels, workshops – Led by Mandy Carver and Kuo Wei-Wu

• Digital engagement – Led by Chris Gift and Thomas Narten

• Populating the ‘Waffle’ model (community self-assessment) – Led by Rodrigo de la Parra and Sebastien Bachollet
Discussion Questions

- What is the most important priority for us to focus on:
  - 3-6 months
  - 12 months

- What is the most important ‘nice to have’?

- What are the challenges going forward: what most concerns you?
Differentiated Engagement Model

ICANN Activities to:

1. Inform, Raise Awareness and Initiate Engagement

2. Engage Participants, Followers, Advocates (and Detractors)

3. Support Participation in Policy Making

Engagement Options
Discussion Summary Points
Discussion Summary Points
Thank You & Questions?