The promises you keep
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One Internet Minute

What Happens in an Internet Minute?

- 639,800 GB of global IP data transferred
- 204 million emails sent
- 47,000 App downloads
- 2,000,000 new mobile users
- 100+ new LinkedIn accounts
- 277,000 logins
- 6 million Facebook views
- 2+ million search queries
- 320+ new Twitter accounts
- 20 million photo views
- 3,000 photo uploads
- 100,000 new invents
- 61,141 hours of music
- 20 million photo views

And Future Growth is Staggering

Today, the number of networked devices = the global population
By 2015, the number of networked devices = 25% of the global population
In 2013, it would take 5 years to view all video crossing IP networks each second

ARISERVICES.COM
What’s the Point?

With Growth Comes Greater...

Responsibility: The Internet is now integrated into the lives of billions.

and

Accountability: You’ve made a promise to each of your Registrants to ensure continuity of service regardless of how the Internet evolves.

Are you prepared? What is your promise?
Quality over quantity...

What’s important?
It is less about the number of domains within your TLD, but more about the way that those domains are being used.
It’s time for thinking to evolve…

Old Thinking
Namespace size determines level of service

New Thinking
Promises determine acceptable level of service
Our .au Journey

Over 600% increase in .au since 2002

With this growth we saw an equivalent increase in DNS traffic

While the demands of the Internet grew, so did the scrutiny on how the DNS was being operated

The expectations of the broader Australian Internet community evolved
How did we adapt?
We invested...

- Volunteer Community
- Birth of Regulation
- Expensive to Deploy
- Internal and External Volunteers
- Outsourced
- Trust
- Global Infrastructure

2002 - 2013

240K Names - 2.6M Names
Barriers to change

We understand there are barriers in your way

We can help you remove them

We can help you live up to your promises
The barriers

COST

TRANSPARENCY

TRUST
Introducing our next evolution
IT’S TIME TO SEE THINGS DIFFERENTLY
Addressing cost

• Predictable pricing that is matched to the way you traditionally earn revenue
• Monthly charges are calculated based on the number of domains under management
• Charges are free from any largely unpredictable query based component
• The only DNS service that includes unlimited query and resource records
• Our approach ensures even that even smallest TLD can afford to have a world class global DNS network

Don’t let one DDoS attack blow out your budget.
Gaining trust

• You’re in capable hands. We give you the confidence you need to feel comfortable
• Trusted operator of .au ccTLD for over 10 years
• We have been in your shoes, so we know what you need
• Provide unprecedented visibility & transparency
  • Access to raw DNS query files from all nodes
  • Full technical disclosure
  • Client accessible network ‘looking glasses’
  • Each DNS server is individually reachable
Trust us

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Proven capability

- Over 10 years of managing TLD DNS services
- 100% uptime for .au DNS
- ISO 27001 certified
- Active participants in many DNS forums
- Experts in DNS management
- Full DNSSEC signing capabilities
Yes, there are technical features...
Yes, there are technical features...

OUR TECHNOLOGY

- ✓ Anycast network
- ✓ Global DNS sites covering every major continent
- ✓ DNSSEC signing capability
- ✓ Full IDN support
- ✓ Fully customisable solution
- ✓ Leading technology partners
- ✓ Geographically dispersed network with diversity of infrastructure, software, transit and more
- ✓ ISO27001 certified
- ✓ Industry leading redundancy and security measures
- ✓ Services delivered over both IPv4 and IPv6
Experience DiscoveryDNS Today

Let us help you address the challenging demands of today’s Internet

Leverage our expertise and investment to your advantage

A customised solution is within your reach, we can help you remove the barriers
Still not convinced?

6 MONTHS FREE!
Find Sebastien for more information!

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Remember your Promise!
DRIVING INNOVATION AND THE EXPANSION OF THE INTERNET.