# Internationalized Domain Names

Tina Dam

Senior Director, IDNs 19 June 2010



# Agenda: IDN Session 1600-1730



- IDN ccTLD Fast Track Process
- general status and review
- experience from UAE, Saudi Arabia, and Russia
- IDN Variant Management
- challenge ahead and ICANN activity plans
- variant management experience, CNNIC and TWNIC



#### First Four IDN ccTLDs

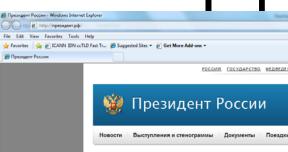
# امارات



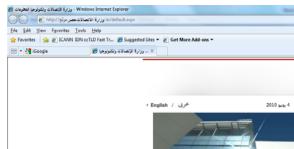
# السعو دية



# рф



#### مصر





#### **IDN General Status**

- First Four Fast Track IDN ccTLDs live:
- more coming: 31 requests totally/19 languages
- updates: <a href="http://www.icann.org/en/topics/idn/fast-track/">http://www.icann.org/en/topics/idn/fast-track/</a>
- IDN gTLDs in the gTLD Program to be launched
- Usability generally (including IDNs)
- TLD variants management project to be initiated
- IDN Guidelines revision underway
- Internationalized Email Protocol underway (IETF)



#### **IDN ccTLD Fast Track Revision**

- Scheduled for November 2010
- ongoing minimum annually
- Topics for considerations:
- transparency and timing
- community support clarifications and documentations
- disputes and confusingly similarity
- IDN ccTLD manager decisions and process



## **IDN ccTLD Fast Track Experiences**



Mohammad Alzarooni, UAE

Dr. Abdulaziz H. Al-Zoman, Saudi Arabia

Andrei Kolesnikov, Russian Federation



## **IDN TLD Variant Management**

- IDN TLD Variants not supported in Fast Track nor gTLD Program
- Important for IDN usability, especially in certain regions
- Important to avoid confusability







#### Variant Variance



same language/script/meaning, look different

same language/same script /meaning/look

 different language, same script/meaning/look

Translations are not variants



# **IDN Variant Management Experience**

ACs ACSO ALAC Applicant Guidebook Board briefing note cairo ccNSO ccTLD cerf Delhi DNS dnssec Fast Track GNSO gtld ICANN IDN IDNs IIC IPv4 ipv6 isp JPA L-root magazine Mexico City NomCom Paris Participation Policy public comment public forum question box RAA Registrars Registries

- Speakers:
- Xiaodong Lee, CNNIC
- Nai-Wen Hsu, TWNIC



# **Proposed Variants Policy Considerations**

#### **Variant Definitions Needed:**

#### AGB v4:

- a single character has two or more graphic representations
- may/may not visually similarIDN tables identifies variants

RFC3743: (specific to CJK)...wherein one conceptual character can be identified with several different Code Points in character sets for computer use...

Terminology choice

- different types of variants different rules?
- functionality of variants?
- rules for generation of IDN tables?
- dispute mechanism for overlap of desired/un-desired variants?
- dispute mechanism/objection option for inconsistency in IDN Table content?

## **Proposed Variant Technical Considerations**

- Keeping dialogue with technical community
- Specifying to the technical community what functionality we are looking for to enable informed dialogue
- Possible test scenarios:
- DNAME before testing we need a described functionality
- BNAME before testing, needs further development
- Review experience with variants dealt with via registration BRUSSELS policies and operational management

### **Variants - Next Steps**

ICANN proposed project plan



- Variant definitions and activities
- For public comments based on this weeks meetings
- ICANN constituencies and working groups
- gTLD, Fast Track, JIG, ALAC, GNSO, ccNSO, IETF DNSEXT...more
- ICANN Board ES WG



## **Overall Summary**

- IDN ccTLD Fast Track Process is working well
- review planned for November 2010
- Applications event participations and gatherings
- domain name industry working with applications layer
- TLD variants management project
- draft or proposed plan for public discussions



# Thank You

# Internationalization of the internet means that the internet is equally accessible from all languages and scripts

http://www.icann.org/en/topics/idn/

http://www.icann.org/en/topics/idn/fast-track/

