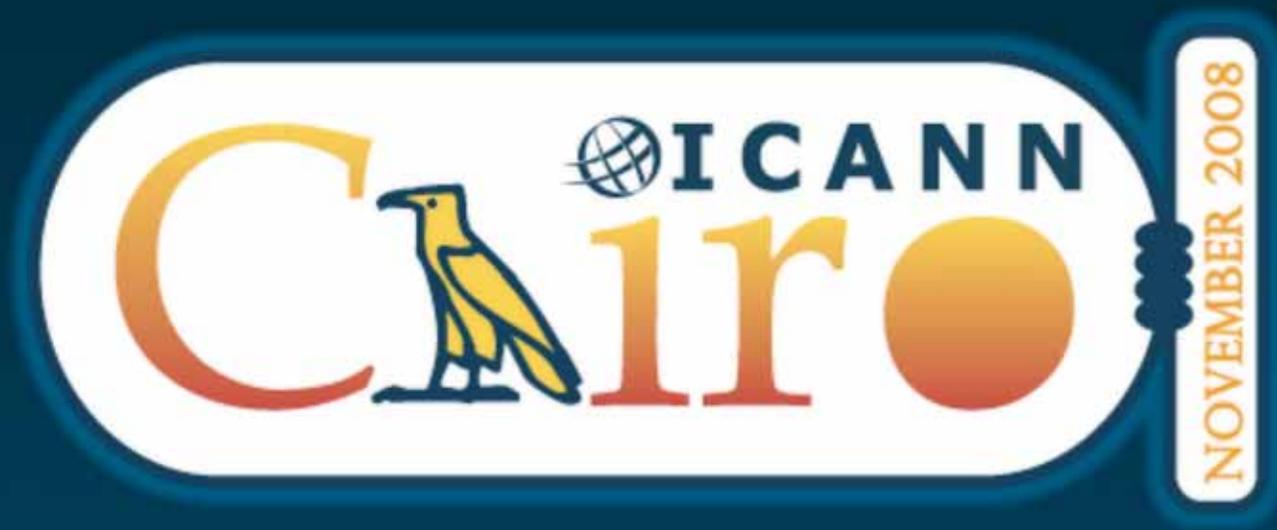


ICANN 33



PRESIDENT'S REPORT 2008

3 November 2008



Paul Twomey
President and CEO

Agenda

- Strategic Plan
 - New gTLD Program status
 - IDN ccTLD Fast Track process status
 - Reporting and Accountability
 - DNSSEC
 - Joint Project Agreement transition plan and PSC Improving Institution
- Confidence initiative
 - Policy development activities
 - Compliance activities
 - Global and Strategic Partnerships
 - IANA
 - IPv6 implementation
 - Translation programme
 - Business Access Agenda



Strategic Plan for 2008–2011

- Objectives identified by the community focus on business issues and on reporting —
 - Implement IDNs and new gTLDs
 - Enhance security and stability and resiliency of the Internet's unique identifiers
 - Monitor the depletion of IPv4 address space and provide leadership towards IPv6 adoption
 - Improve confidence in the gTLD marketplace
 - Strive for excellence in core operations
 - Strengthen processes for developing policy
 - Strengthen ICANN's multi-stakeholder model to manage increasing demands and changing needs
 - Globalize ICANN's operations
 - Strengthen accountability and governance
 - Ensure financial accountability, stability and responsibility

Available in

لاستراتيجية ICANN خطة

ICANN 策略计划

ICANN Strategic Plan

Plan stratégique de l'ICANN

Стратегический план ICANN

Plan estratégico de ICANN

The 3-year Strategic Plan is the basis for each year's Operating Plan and Budget



Learn more about ICANN's Strategic Plan
at <http://www.icann.org/en/strategic-plan/>

New gTLD Program status

- Draft Applicant Guidebook — also called Draft RFP — posted for public comment 24 October 2008
 - Two 45-day public comment periods — first period opened 24 October
 - Explanatory memoranda of key issues and other relevant documents also posted
- Opportunities to learn, discuss, and be heard at several sessions, workshops, public forums throughout this meeting

Key Issues

Protecting
Rights of Others

Morality and
Public Order

String
Contention

DNS
Stability



Learn more about the New gTLD Program at

<http://www.icann.org/en/topics/new-gtld-program.htm>

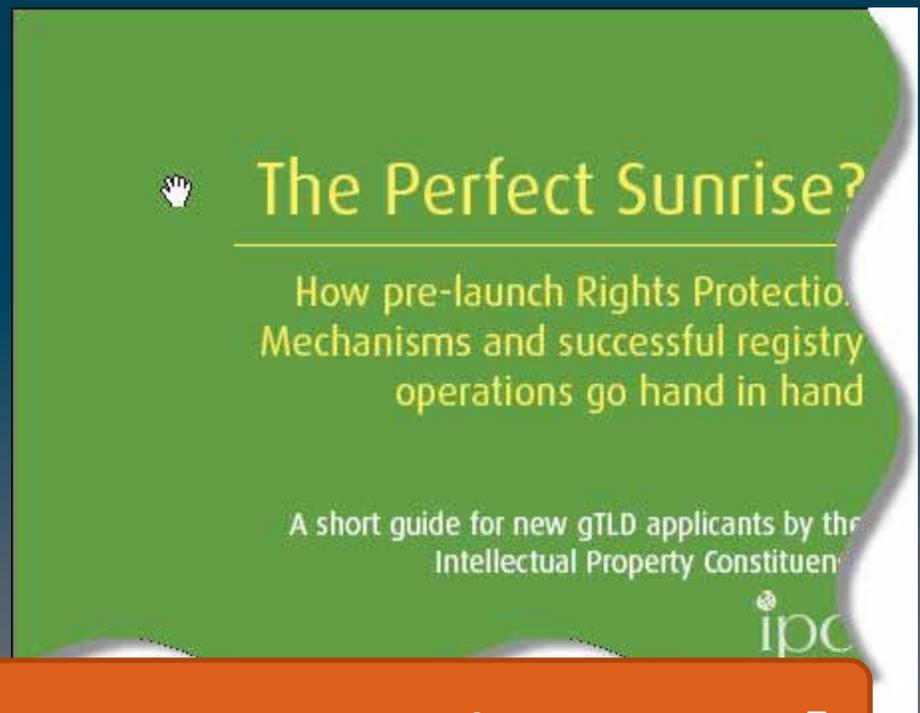
New gTLD – cost considerations

- No cross-subsidization by existing registrants
- Evaluation fee is set to be cost neutral NOT to maximize revenue
- Cost overruns will be allocated to future rounds
- If cost under-run, the community will be formally consulted as to what should happen to the excess funds



Protection of rights

- Very aware of concerns of rights holders — want to hear more practical feedback
- New gTLDs will be required to describe proposed Rights Protection Mechanism as part of the application process
- For reference, see “The Perfect Sunrise?: How pre-launch Rights Protection Mechanisms and successful registry operations go hand in hand”
- One feedback idea already: common registry for rights holders providing information for Sunrise mechanism



<http://www.ipconstituency.org/PDFs/A%20Perfect%20Sunrise.PDF>



Resolution of string contention

- Will typically be resolved by comparative evaluation process or by negotiation between the contending parties
- Last-resort contention resolution mechanisms proposed – want to hear feedback



Separation of registry and registrar functions

- CRA paper indicates that in some special circumstances registry-registrar separation could be eased
 - Registrar could own a Registry providing the Registrar does not sell its own Registry's domains
 - A single organization TLD does not require separation of Registry and Registrar functions providing the customer is the Registry
- Keen to get responses to the CRAI thinking
- If generally responded to well, consultations among ICANN and constituencies will develop a model, and consultation, for relaxing the current restrictions in time for the first round



IDN ccTLD Fast Track process status

- Draft Implementation Plan for IDN ccTLD Fast Track Process posted 24 October
 - 45-day public comment period opened 24 October
- IDNA protocol for internationalized labels is being revised —
 - New requirements may be specified or may change as the protocol nears final
- Opportunities to learn, discuss, and be heard at several sessions and workshops on IDN TLDs and the IDN ccTLD Fast Track process throughout this meeting

Key Issues

Relationship between ICANN and IDN ccTLD operators

Ensuring compliance with IDN technical standards

Establishment of financial contributions

Preventing contention with existing and applied-for TLDs

IDN ccTLD operator association with community

Learn more about the status of the protocol at

<http://tools.ietf.org/wg/idnabis/>



Reporting and accountability –

“On what do you spend the money?”

- Detailed budget process and disclosure process has been developed

<http://www.icann.org/en/financials/proposed-opplan-budget-v1-fy09-17may08-en.pdf>

- About one year ago, ICANN began reporting financial and IANA metrics for each month to the public website on the Dashboard

- Dashboard has been substantially expanded

<http://forms.icann.org/idashboard/public/>

- <http://www.icann.org/idashboard/public/>



- <http://www.icann.org/idashboard/public/>



Operational “scorecard”

- Summary of the entire ICANN Operating Plan, with discrete, clearly identified deliverables
- Provide insight into organizational goals and progress made on the plan, as tied to the budget
- Will be posted as part of the Dashboard view within a few weeks



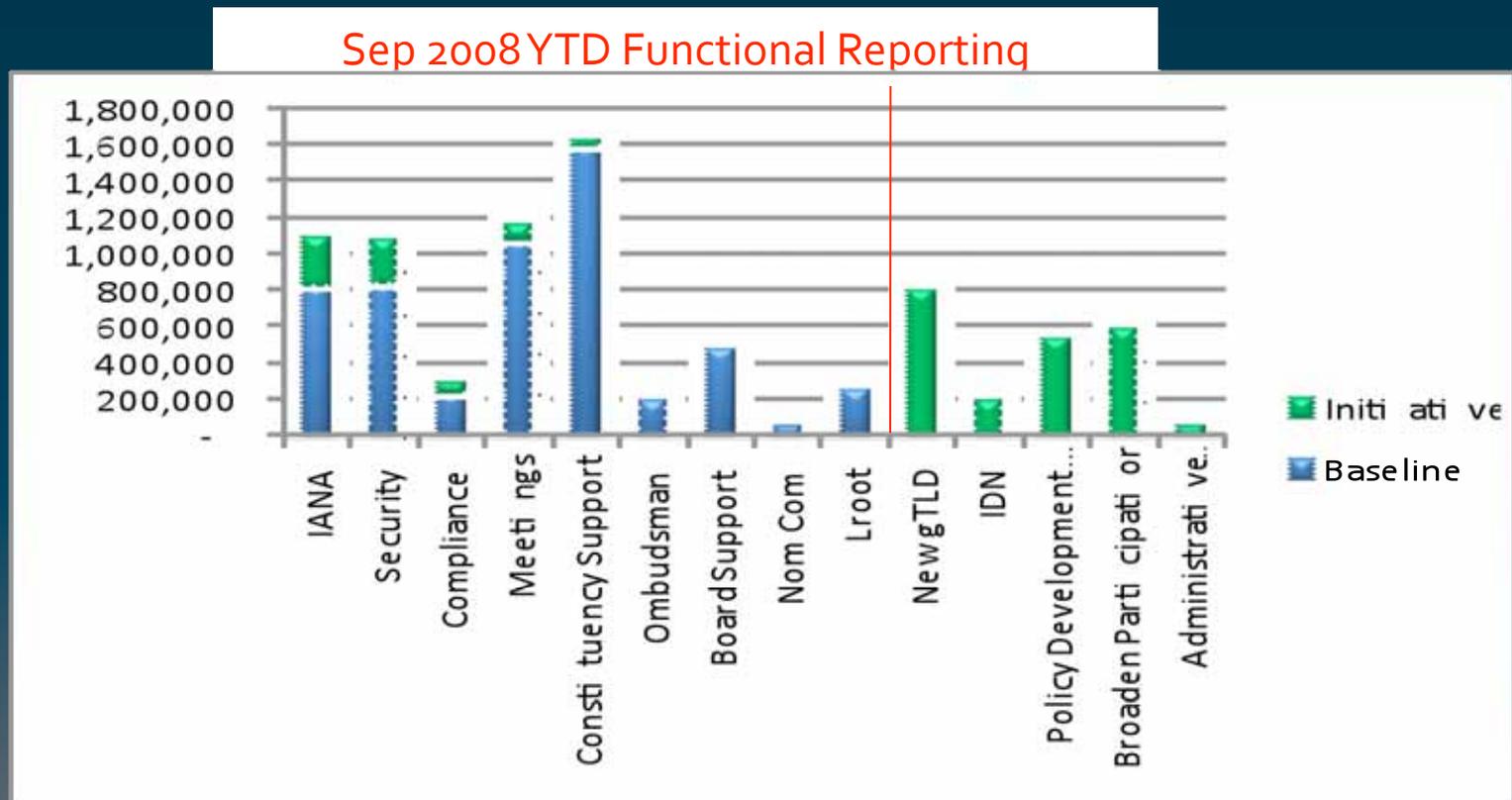
New functional reporting approach

- Financial staff and Board Finance Committee working towards improved functional financial reporting approach
- Better analysis and understanding of where ICANN's money is spent
- Previewed at ICANN's Cairo meeting, and made a regular part of ICANN's reporting (via the Dashboard) within this calendar year



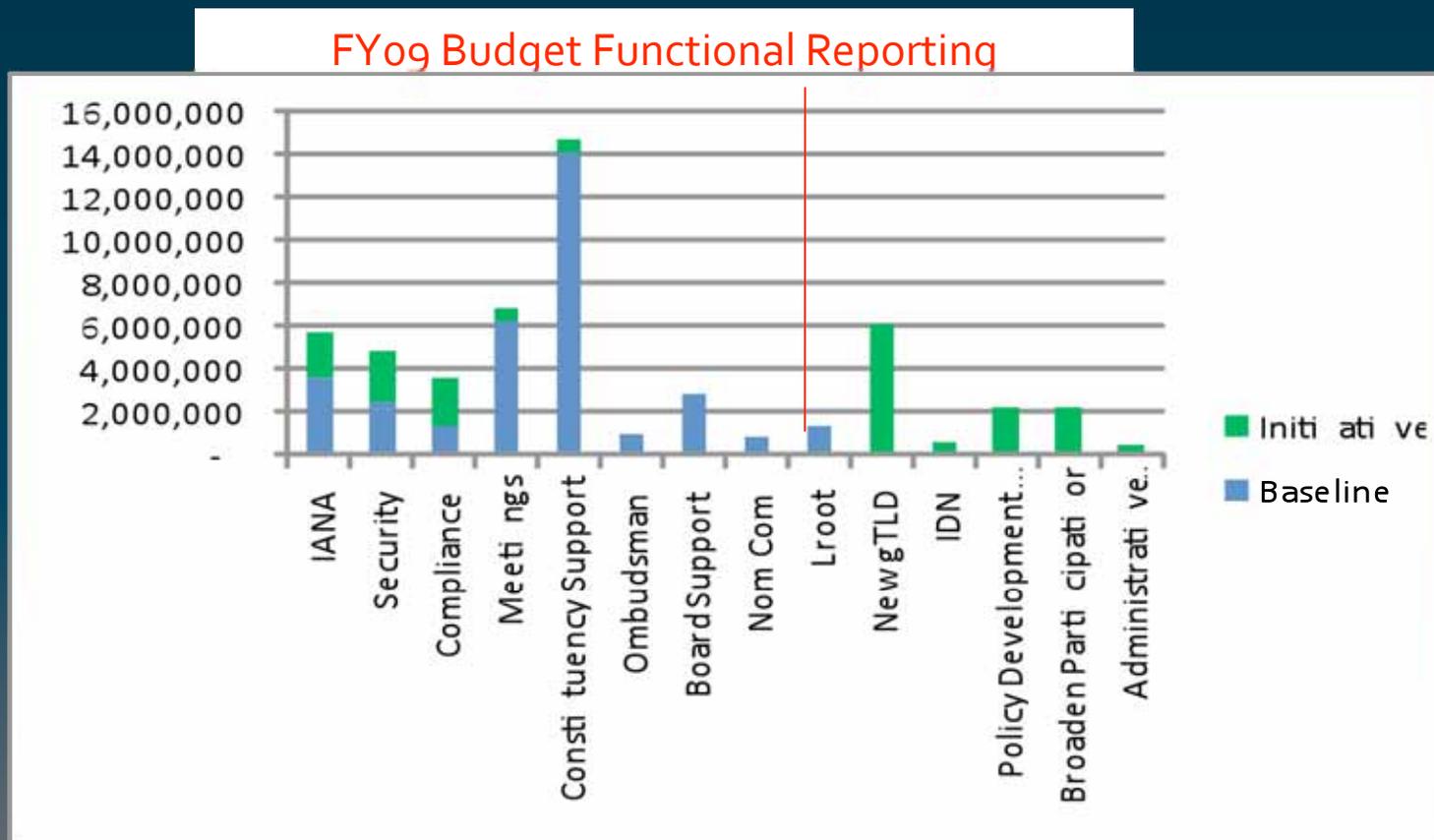
Test sample reports

This is how the overall reports might look in “stacked bar” format.



Test sample reports

This is how the overall reports might look in “stacked bar” format.



Other Transparency and Accountability measures taken so far

- A set of Frameworks and Principles for Accountability and Transparency
- Monthly newsletters
- Monthly compliance update
- The ICANN blog
- Improved public comment forum
- Improved extensive minutes of Board discussion
- Posting of inbound and outbound correspondence
- Transcription and archiving of public meetings
- Information disclosure policy
- Translation principles
- Implementation of Independent Accountability and Transparency Audit
- Improved remote participation site
- Annual Report; and
- Annual independent financial auditing



DNSSEC

SSAC
DNSSEC
Deployment
Report now
available

- On 9 October, ICANN released proposal to sign root zone file with DNSSEC
 - Proposal reviewed by global DNSSEC experts
 - Backed by ICANN's year-plus of experience with a signed root zone — widely tested by DNS software vendors and DNSSEC community
- DNSSEC provides a “chain of trust” within the DNS
- Strategic Plan: ICANN should be operationally ready
- Department of Commerce issued Notice of Inquiry
 - Comments on root zone implementation due 24 November 2008
 - ICANN encourages participation, comments, proposals



Learn more about ICANN's proposal at

<http://www.icann.org/en/announcements/announcement-2-09octo8-en.htm>

Improving Institutional Confidence

- Since February 2008
 - 2 rounds of public consultation
 - 7 dedicated meetings worldwide
- Some of what we've learned
 - Simplify consultation process and documents
 - Improve business participation
 - Emphasize importance of competition
 - Detail issues of accountability and additional legal presence
 - Clarify improvements in ICANN operations — especially security, contractual compliance

Transition
Action Plan

Improving
Institutional
Confidence
in ICANN

Final
Recommendations
go before ICANN
Board at Mexico
City meeting
March 2009



Learn more about Improving Institutional Confidence at ICANN
at <http://icann.org/en/jpa/iic/>

Policy development activities

- GNSO restructuring — ICANN Board approved GNSO's recommendation for a single body — bicameral voting structure
- Inter-registrar transfer — PDP started
- Fast flux hosting — PDP started
- Whois study recommendations being reviewed by constituencies
- Monthly policy updates available by subscription in Arabic, Chinese, English, French, Russian, Spanish,



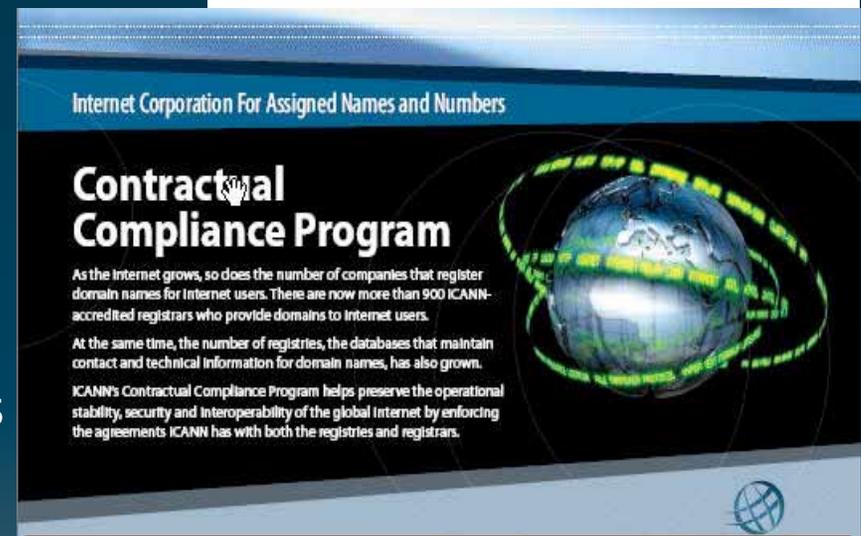
Learn more about Policy work at
<http://www.icann.org/en/policy/>

Compliance activities

- Audits, survey results, initiatives communicated through
 - Semi-annual audit reports
 - Brochures tailored to each meeting
 - Monthly online compliance newsletters
- Outreach, training of registries and registrars at strategic events
- Whois data accuracy study ongoing



Learn more about Compliance at
<http://www.icann.org/en/compliance/>



Quick Statistics	
Compliance staff	4
Complaints in 2007	5808
Complaints in 2008 (to August)	7479
Registrars under contract	940
Registrars de-accredited in 2008	13

Global and Strategic Partnerships

- Fellowship program —
 - 80 candidates, 28 attending Cairo meeting
- New Manager, Regional Relations, Caribbean — Shernon Osepa
- 19 presentations and training meetings worldwide
- Supported —
 - 2nd ccTLD attack/disaster recovery process training in a region
 - 15 additional constituency gatherings in the regions

2 – Eastern EU 2 – Western Asia 9 – Africa
7 – Asia Pacific 6 – Latin America 2 – Caribbean



10 – Alumni 8 – First fellowship
10 – Attending first meeting

44 total ccTLD agreements signed;
ongoing discussions with a dozen more



Thailand



Costa Rica

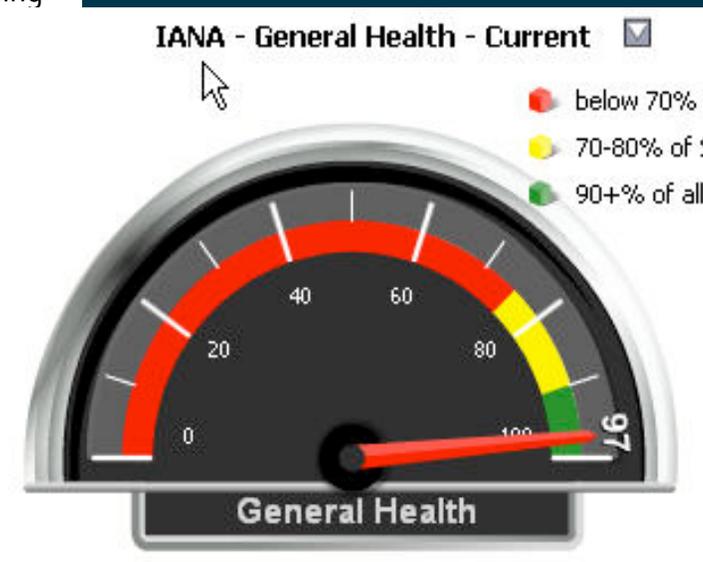
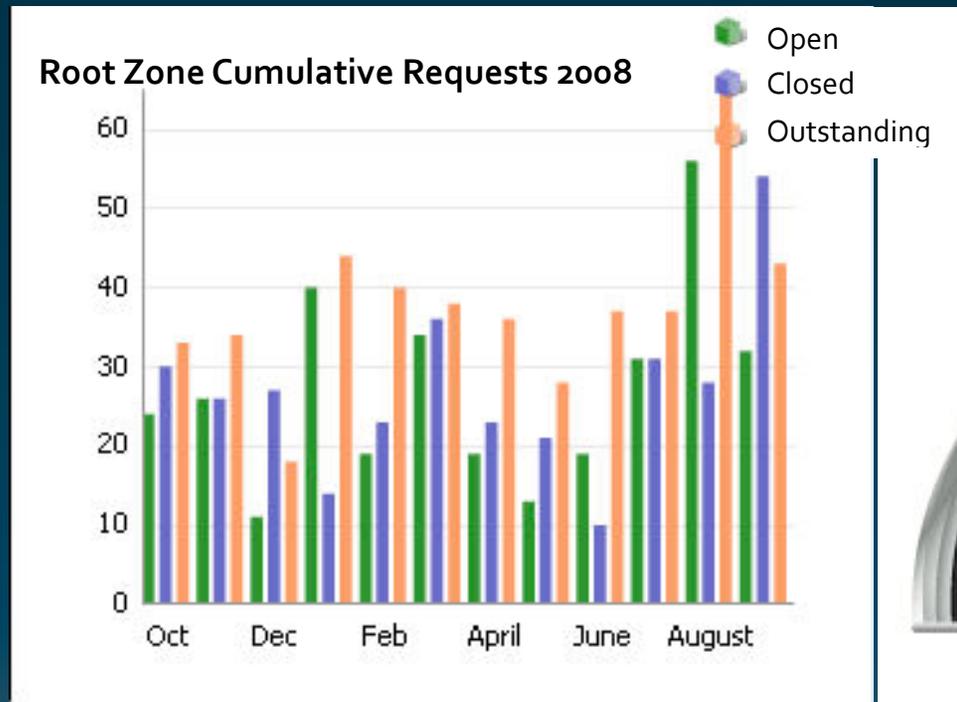


Poland

Cocos (Keeling) Islands



IANA

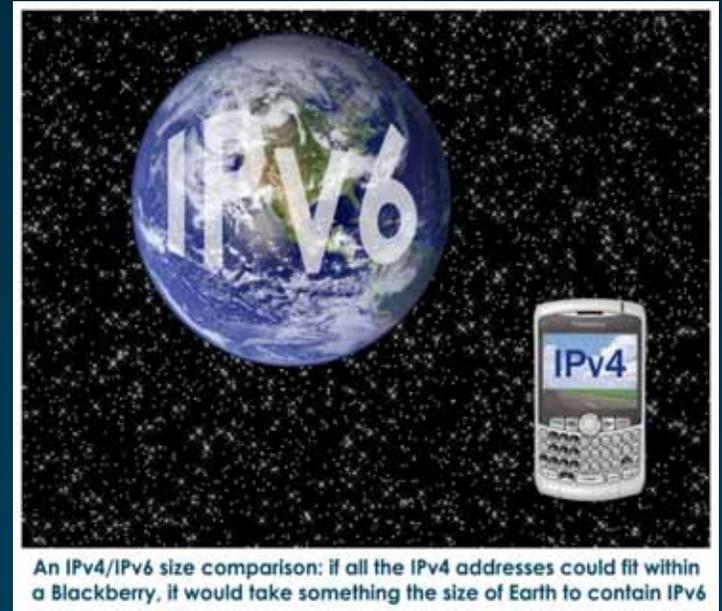


- Increasing numbers of requests that involve multiple TLDs —
 - Large numbers of requests opened each month
 - Increasingly large queue of outstanding requests
 - Requests also driving longer overall processing times for requests — coordinating responses from TLD managers takes the most time



IPv6 implementation

- ICANN pushing registries and registrars to support
 - IPv6 glue registration
 - Back end server support
 - Front end website support
- ICANN setting example by providing IPv6 accessible web, mail and nameservers
- IPv6 addresses added to the appropriate files and databases for six of the world's 13 root server networks (A, F, H, J, K, M)
- ICANN, IETF and others working to ensure IPv6 is first-class citizen in DNS root zone
- Names Resource Organization urging IPv6 deployment on publicly accessible services
- IANA is supporting rapid and universal IPv6 deployment



Translation Programme

- In the May–July 2008 survey, 206 respondents said
 - Technical issues harder to understand for non-native English speakers
 - Translate more documents into more languages
 - Increase participation by more timely translations
- More and timely documents provided for meetings and events
- Website translation bar – translations at-a-glance

Three of ICANN's 11 core values stress providing information to our community in languages other than English

Primary (UN) Languages
Arabic, Chinese French,
Spanish, Russian

Second-tier Languages
German, Italian, Japanese,
Korean, Portuguese

2006

• 122 translations

2007

• 216 translations

2008

• 260 translations

2009

• 650+ translations



العربية

中文

English

Français

Español

Русский

日本語

Deutsch

Português

한국어

Italiano

Business Access Agenda

A parallel series of events focused on explaining to business leaders the key issues in ICANN's work, and giving them access to key discussions.

Monday — Welcome ceremony —
Orientation for new business stream participants

Tuesday – Meeting with ICANN Board

See <http://cai.icann.org/cai/schedule> for full schedule



Thank You

