New gTLD discussions in Cairo

Cairo
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New gTLD information posted at icann.org

- The Applicant Guidebook (RFP)
- Supporting memoranda intended to annotate the Guidebook and describe the reasoning and Guidebook development process
- Other supporting information
- Comment fora organised by module
- Background material
The Applicant Guidebook:

- is an initial draft only. Many aspects of this documents have been discussed in various ICANN fora, this is the first version of the entire package.
- is provided expressly for discussion, consultation and revision. Revision is expected.
- should not be relied upon as definitive. Revised versions may vary from what is presented here.

Program Themes

- New gTLDs will promote competition and choice, IDNs at the top level of the domain name system will offer many potential new opportunities and benefits
- The decision to launch new gTLD rounds followed a detailed and lengthy consultation process with all constituencies of the global Internet community
- Principles of conservatism: technical and fiscal
- Emphasis on registrant protection
- A public comment period for revision of the RFP will allow for detailed review and input to be made by the Internet community.
New gTLD Evaluation Process

- Application Period Module 1
- Initial Evaluation Module 2
- Extended Evaluation Module 2
- Transition to Delegation Module 5
- Objections and Dispute Resolution Module 3
- String Contention Module 4

Applicant Guidebook Organisation

- Module 1 – Overview
- Module 2 – Evaluation procedures
- Module 3 – Dispute resolution procedures
- Module 4 – String contention procedures
- Module 5 – Delegation processes (including base registry agreement)
- Module 6 – Terms & conditions
Explanatory memoranda

- Resolving String Contention – a complete lifecycle
- Cost Considerations of the New gTLD Program
- Proposed Process for Geographic Name Applications
- Update to DNS Stability Paper – additional Technical Criteria Requirements, including IDNs
- Protection of Rights of Others in New gTLDs
- Morality and Public Order Objection Considerations in New gTLDs
- Summary of Changes to Base Agreement

Related Resources and Materials

- Cross Reference: Applicant Guidebook to GNSO Policy Recommendations
- CRAI report on separation of gTLD registries and registrars
- ICANN Similarity Assessment pre-production algorithm
- Interactive Process Flow
New gTLD Activities This Week

- Review of Draft Applicant Guidebook with GNSO
  - Additional discussions with GNSO constituencies: Business, Intellectual Property, ISP, Registries, Registrars
- Discussions with ccNSO and GAC
- Two introductory New gTLD sessions conducted on Sunday (English & Arabic)
- Workshop: Understanding the Draft Applicant Guidebook

Discussion: Administrative aspects

- Financial aspects of the process
  - Evaluation fees
  - Availability of refunds
  - Estimate of dispute resolution panel fees
- Timeline
  - When will applications for new gTLDs be accepted
  - Timing of gTLD and IDN ccTLD delegations
- Interaction of the gTLD and IDN ccTLD fast track processes
Discussion: Dispute resolution

- Dispute resolution procedures
  - Standards for resolving disputes brought pursuant to morality and public order grounds
  - Waiver of other rights
- String contention
  - Requirements for community-based applicants
    - During evaluation
    - Post-delegation
  - Scoring mechanism for comparative evaluation
  - Last-resort mechanism for resolving contention cases

Discussion: Evaluation & Agreement

- Evaluation procedures
  - Selection process for evaluators
  - Implementation of measures for avoiding string confusion
- Geographical place names
- Draft Registry Agreement
  - Process for making changes to Registry Agreement
  - Registry fees
  - Registry service price control on renewals
  - Separation of registries and registrars
Prerequisites to acceptance of applications

- Publish Draft Guidebook in additional languages
- Review and analyse Public Comments:
- Finish the implementation model
- Procurement of evaluation services
- Continue global communications and outreach activities

THANK YOU