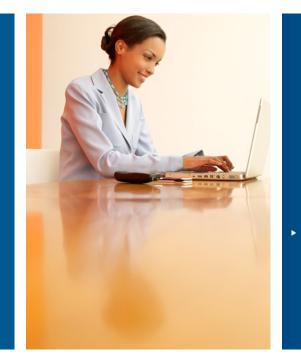
INFORMATION MANAGEMENT

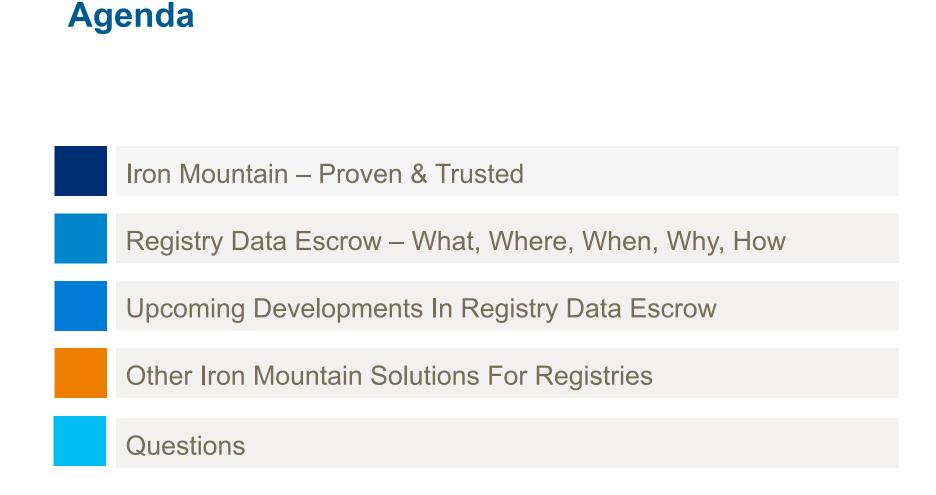


Registry Data Escrow

TECHDAY! 6 December, 2010 Frank Bruno



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Iron Mountain: Trusted and Tested

RESOURCES

- 20,000+ employees
- 8 underground facilities
- 7 data centers
- 1047 facilities world wide
- 37 countries 5 confinents

INFORMATION PROTECTED

- 60M tapes 3M PC's protected
- 18+ petabytes data protected and managed
- 20,000+ servers protected
- 9.1B+ emails protected
- gTLD Data Escrow Archive for > 900 Registries and Registrars

TECHNOLOGY LEADERSHIP

- Cloud leader
- 28 patents, >47 pending
- 140,000 clients
- 1st company to escrow Registry Data (2001), and Registrar Data (2007)

Registry Data Escrow Basics

WHAT is it?

- Protection & storage of authoritative data associated with a domain name

- A trusted, neutral 3rd party holds WHOIS data in trust

- An ICANN & Industry best practice

WHY does it exist?

- To ensure domain name ownership is known in case of a registry's technical or business failure

- To comply with regulatory requirements

WHO escrows?

- gTLD Registrars
- gTLD Registries
- ccTLD Registries
- ccTLD Registrars??



Escrow Components

Three Party Contract

- Escrow Agent
- Registry (also called Depositor)
- Regulatory body (also called Beneficiary), Government, Governing Body, etc.

Registry Service Provider (Optional)



Escrow Agent's Role

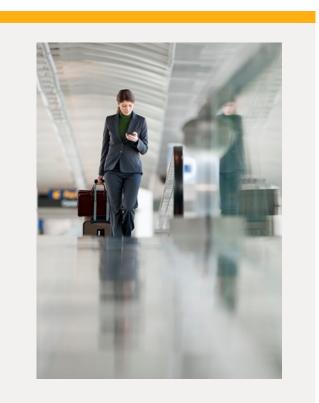
Receive, Verify, Protect Deposited Data

- Weekly Full, Daily Incremental

Report to Beneficiary & Registry

Release Data to Beneficiary Under Specific Conditions

- Joint written instructions from Registry and Beneficiary
- Registry Agreement has expired or been terminated
- Court order
- Ceased business operations
- Unable to continue business in the ordinary course (Force Majeure)



What Data Gets Escrowed and How?

 Domain Name Contact Details for the Registered Name Holder Name Servers Expiry Date A Labels (in the case of IDNs)
 Per the Escrow Agreement Usually .CSV or .XML Compress & Encrypt
 Weekly Full; Daily Incremental Via Secure FTP (sFTP) File is verified for format and completeness

Where Does My Data Go How Do I Know It's Safe?

It depends on the Escrow Agent

IRON MOUNTAIN

- Redundant underground 24x7 facilities located in US
 - Global Facilities Planned
 - Safe Harbor Compliant (EU Countries)
- Tape Backups in Fire Safe Vaults
- Enterprise Class sFTP & DMZ Environment
- Asymmetric Key Encryption
- Electronic measures (sFTP, encryption, etc.)
- Physical facilities meet high-security standards
- Processes developed from nearly 60 years protecting vital records



Why Escrow & How To Begin?

WHY?

✓ Solve Your Customers' Data Protection Concerns

 ✓ Ensures Registrant Data is Always Available in the Event of Registry Failure

✓ Secures Registrants Domain Name Ownership Rights

✓ Increases Registrant Loyalty Knowing you Provide Best-in-Class Protection

✓ Increase Consistency Across all TLDs

HOW?

- ✓ Identify Beneficiary
- ✓ Select an Escrow Agent
- ✓ Execute 3 Party Contract
- ✓ Format Data
- ✓ Begin Submitting Escrow Deposits

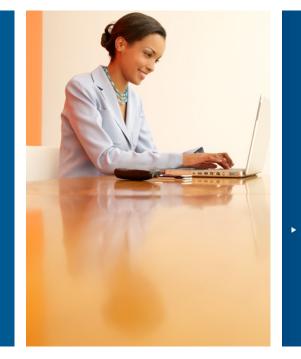


Future Developments – Registry Data Escrow



- More ccTLDs Looking to Escrow
- Deposit Auditing
- New gTLD Specification and IETF
- ➤ IDNs
- > DNSSEC

INFORMATION MANAGEMENT



Thank You

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