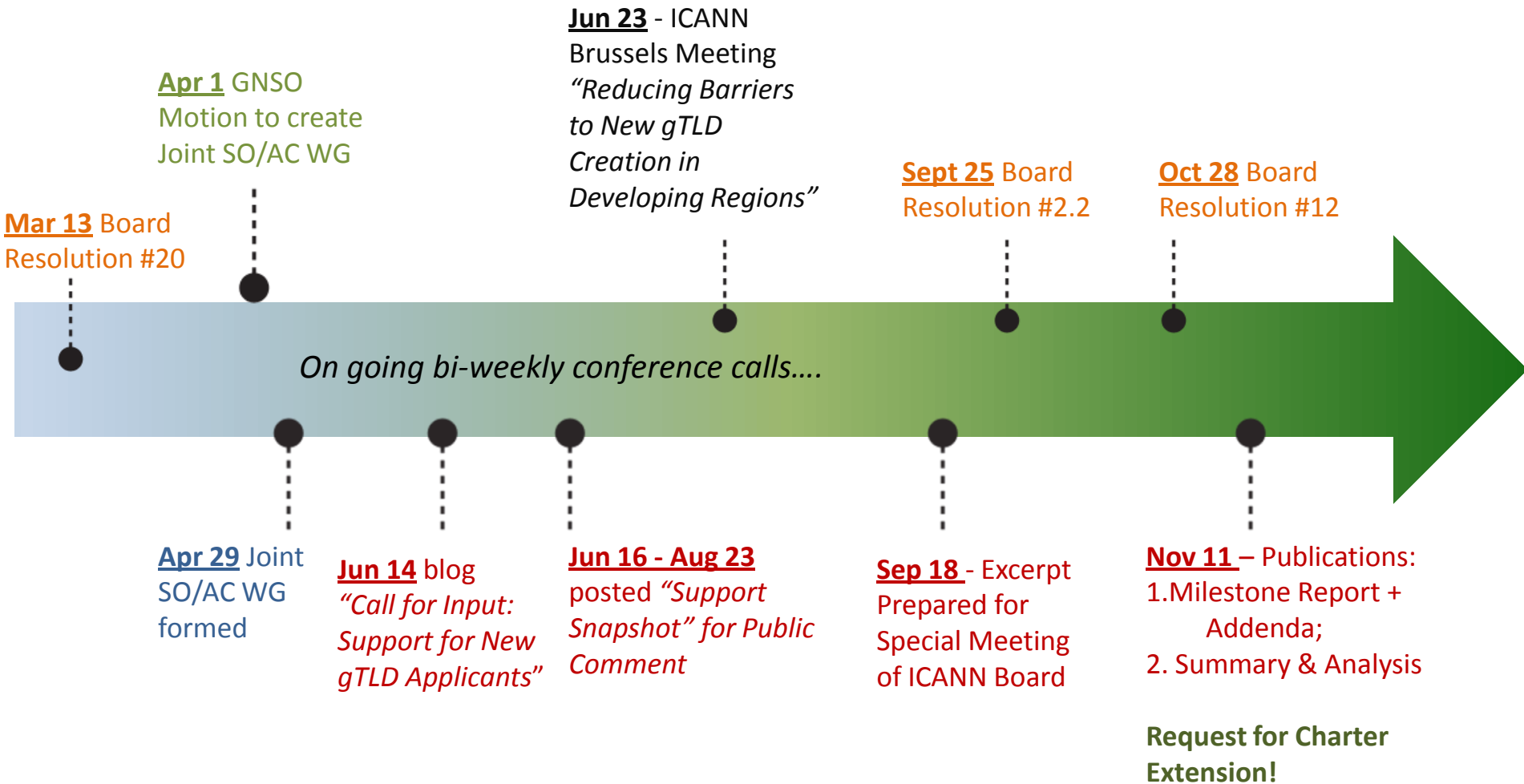


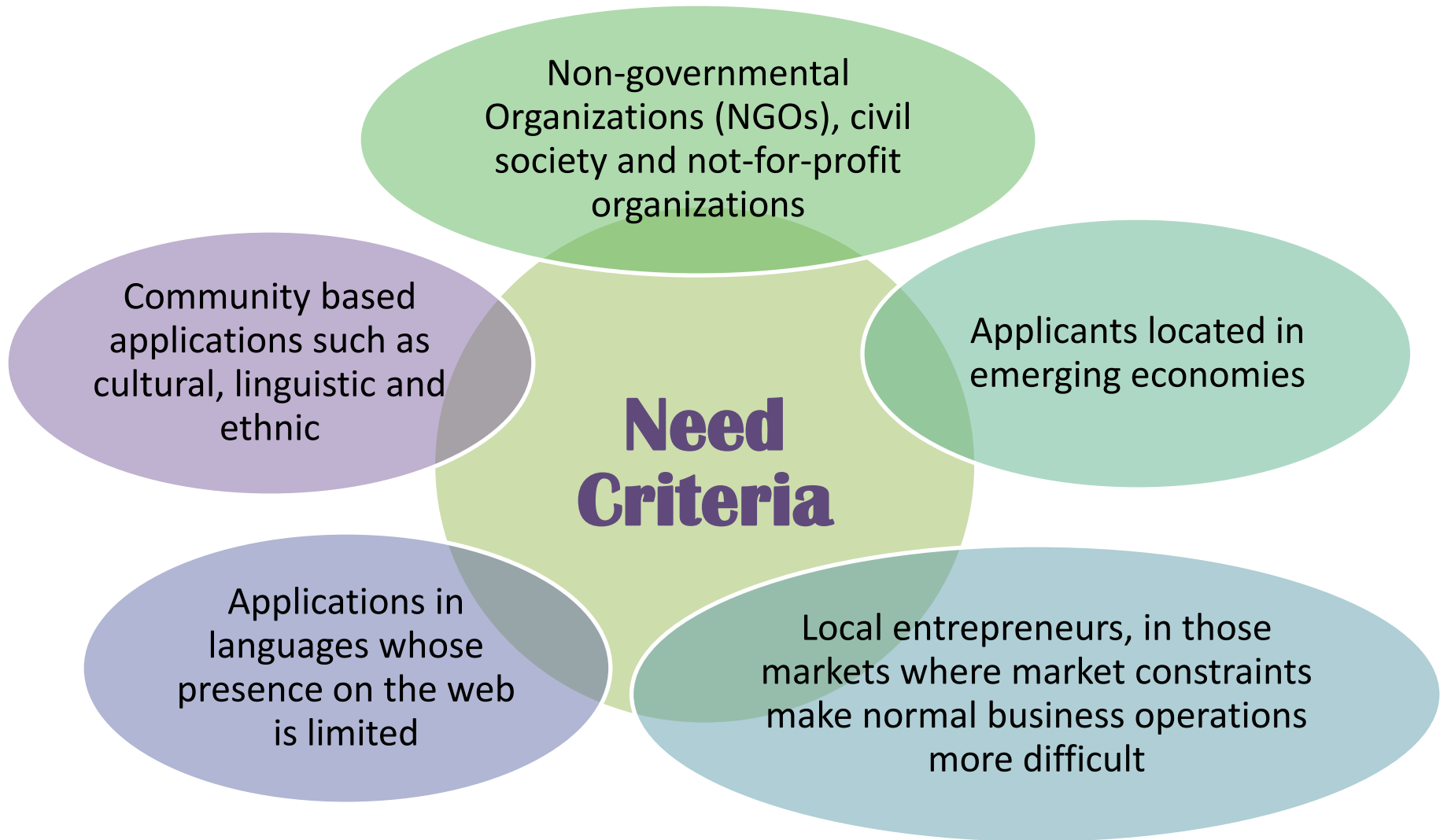
**Joint SO/AC Working Group
Applicant Support
New gTLD Program**

Status Update for
ICANN Meeting Cartagena

JAS WG Activities Timeline



Who Should Receive Support?



Who Should **NOT** Receive Support?

- Geographic names
- Purely Governmental or Para-statal applicants
- Business models that fail to demonstrate sustainability
- “.brand TLDs” category be defined by a future applicant process *(consensus with minority view)*

Kind of Support to be Offered

Cost Reduction Support

Sponsorship and other
funding support

Modifications to the
financial continued
operation instrument
obligation

Logistical support

Technical support for
applicants in operating
or qualifying
to operate a gTLD

Exception to the rules
requiring separation of
the Registry and
Registrar function

Guiding Principles

- Self-Financing Responsibility
- Sunset Period – 5 years?
- Transparency
- *Limited Government Support*
- Repayment in success cases

Next Steps

- **WG Charter renewal to continue work**
- Establish criteria for financial need + method to demonstrate that need
- Definition of mechanisms
- Establish relationships with donor(s)
- Establish a framework for managing any auction income beyond costs for future rounds and ongoing assistance
- Methods for coordinating the assistance

Next Steps cont..

- Discuss and establish methods for coordinating any assistance volunteered by providers
- Establish methods for coordinating cooperation among qualified applicants, and assistance volunteered by third parties
- Begin the work of fundraising and establishing links to possible donor agencies
- Review the basis of the US\$100,000 application base fee to determine its full origin and to determine what percentage of that fee could be waived for applicants

Charter Extension

- ALAC already has approved Charter as proposed by the JAS group – changes GNSO council makes will need to be voted on by ALAC
- Current item c:
 - c) Establishing a framework (for consideration etcetera,) including a possible recommendation for a separate ICANN originated foundation, for managing any auction income, beyond costs. for future rounds and ongoing assistance
- Possible edit presented by Rafik:
 - c) Establishing a framework for consideration by the chartering organizations and the community at large that deals with methods where by any moneys raised for the purposes of support of new gTLD applicants. This framework could include a possible recommendation for a separate ICANN originated foundation. As the recommendations made by the Support for New gTLD Applicants also include a proposed use for surplus auction income, beyond costs. for future rounds and ongoing assistance, this framework could include a proposal for disposition of these fund, realizing however, that the use of surplus auction funds is a wider community topic and may include other proposals for the use of such funds."

Issue of delay

- Not only has council added: in any event no delays for the new gTLD program should result from the working group's work
- The entire discussion is of the work being done in parallel and that the groups failure to be ready in time affect the availability of aid, not the start of the gTLD program.

Meetings this week

- Saturday – GNSO discussions
- Saturday – Brief GAC Presentation
- Sunday – ALAC discussions
- Tuesday – AFRALO discussions
- Thursday (9-10) General meeting

Where to Find More Info...

- **Milestone Report:** _____
- **Wiki:** <https://st.icann.org/so-ac-new-gtld-wg/index.cgi>
- **New gTLD Program:**
<http://www.icann.org/en/topics/new-gtld-program.htm>