



Premium DNS with DNSSEC GoDaddy.com

ICANN Cartagena
December 2010

Importance of DNSSEC



"DNSSEC is an important step toward making the Internet infrastructure more secure. DNSSEC implementation is the right thing to do for our customers and the Internet community."

Warren Adelman
President & COO
GoDaddy.com

Full Support of DNSSEC from GoDaddy.com



Two levels of DNSSEC support available from GoDaddy.com:

Belgium (June 2010) - DNSSEC (DS Record) Management

Manual configuration and management of DS Records with GoDaddy's Domain Manager. Provides basic DNSSEC services to forward DS records to supporting registries.

Cartagena (December 2010) - Premium DNS

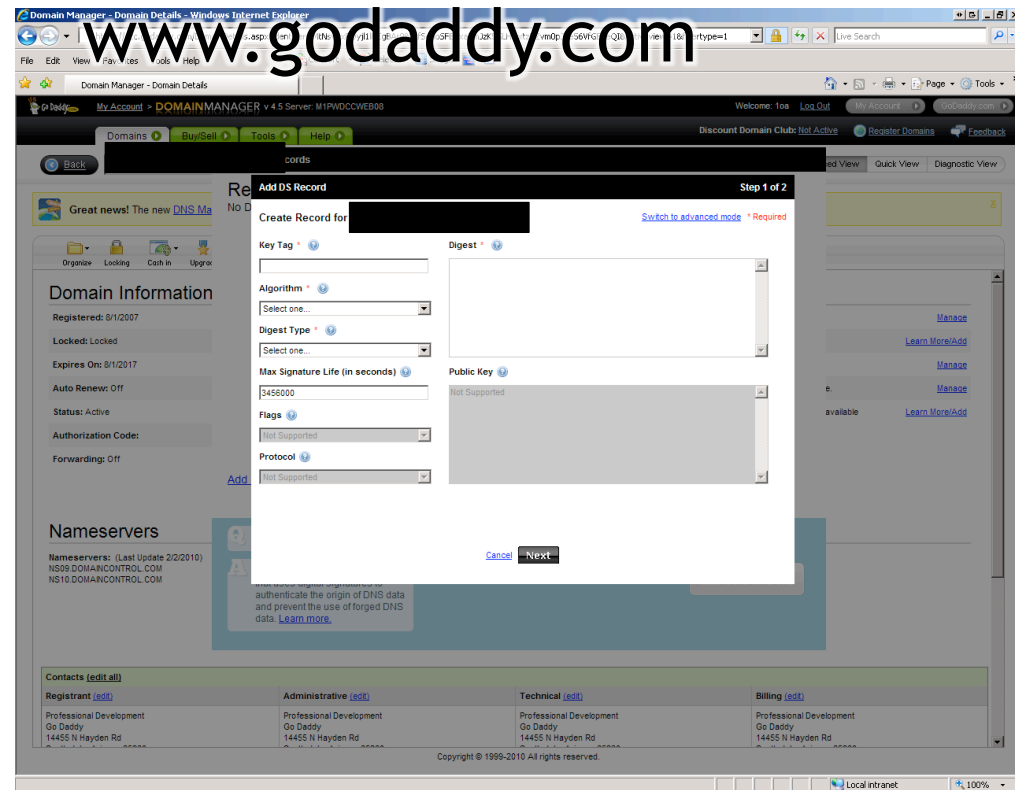
Comprehensive managed DNS solution with global infrastructure providing turnkey DNS services including 1-click DNSSEC management.



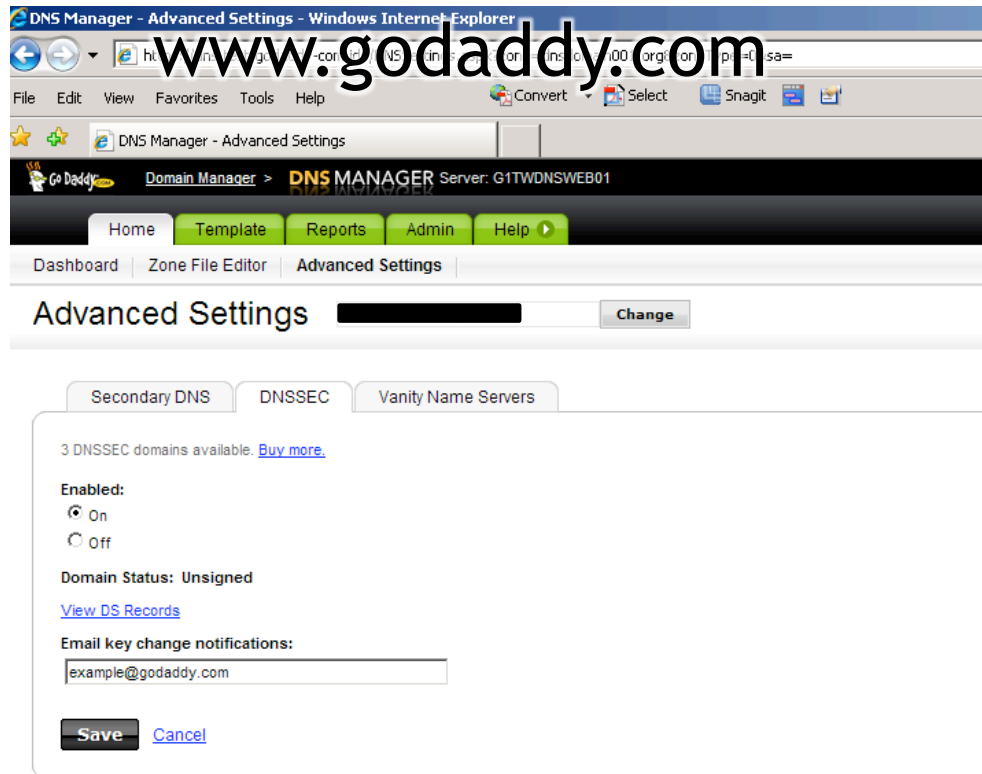
Manual DS Record (DNSSEC) Management



- Free service for Go Daddy customers through Domain Manager
- Registrant manages DNSSEC
 - DNS Servers
 - DS Records
 - Signs zones
 - Generates keys
 - Maintains keys



Premium DNS



- Registrant Responsibilities:
 - Simply enable DNSSEC service
- Go Daddy Responsibilities:
 - Key generation
 - Key signing
 - Registering DS records with Registry
 - Key maintenance/rollover

Premium DNS provides one-step DNSSEC management so you can “set it and forget it.”

Premium DNS Features & Benefits



- Comprehensive managed DNS solution with **DNSSEC**
- Unlimited domains (zones)
- Unlimited records
- No overage fees
- Easy-to-use
- Global infrastructure
- 99.999% uptime guarantee
- Advanced reporting
- Bulk features
- Multi-users
- Vanity Name Servers
- Error checking

The screenshot shows the GoDaddy Premium DNS product page. The browser address bar displays 'www.godaddy.com'. The page features a navigation menu with options like 'Domains', 'Hosting', 'Email', 'Site Builders', 'Business', 'SSL & Security', and 'Resellers'. A prominent banner highlights 'Premium DNS' with the tagline 'Make sure your website is safe and always online.' and a 'QUICK TOUR PRODUCT OVERVIEW' button. To the right, a 'TRUST THE #1 DOMAIN PROVIDER' badge is displayed above a globe icon. Below the banner, a 'Pricing' tab is selected, showing a 'Premium DNS' box with a redacted price and a list of features: 'Unlimited domains for one low price', 'Secure your DNS with DNSSEC', 'Always online with Secondary DNS', and '99.999%+ uptime guarantee'. To the right of this box, two callouts are visible: 'Faster performance, 99.999%+ uptime guarantee' and 'Reduce "website not found" errors'.

- **DNSSEC Enabled Domain Registration**
 - **Available Now:**
 - .NET
 - .ORG
 - .US
 - .BIZ
 - .EU
 - **Coming Soon:**
 - .COM - Q1 2011
 - .CO, .INFO, .ASIA, .ME
 - Other TLDS under review



Thank You.
For more information:
www.GoDaddy.com