

“Five C’s” WHOIS validation model



Score: one point
per box

	<i>e-mail</i>	<i>Phone</i>	<i>Address</i>	<i>Name</i>
<i>Complete?</i>	✓	✓	✓	✓
<i>Correct?</i>	RFC 5322	ITU-T E.123	UPU S 42	-
<i>Consistent?</i>	¹ Matches payment e-mail	IDD matches country	Country matches BIN	¹ Matches account holder
<i>Check?</i>	DNS & SMTP	Directory	² Account holder address	Directory or 3 rd party
<i>Confirm?</i>	Validate e-mail	SMS or call	Validation letter	ID check

easy
↓
hard

¹ Depends on the payment service provider (PSP) or merchant service provider (MSP) used

² PSP/MSPs can generally verify a postal code against a payment card; alternatively a directory check is acceptable here

Features

- Validate WI like payment data
- Risk-based scoring system
- Consistent with existing RAA's
- Open: published metric

Benefits

- No increased cost (overhead) to registrar
- No increased burden on customer
- Flexible for registrars and customers
- Rewards innovation
- Compatible with European data protection law and ePrivacy directive
- Compatible with both channel and direct business models
- Compatible with third party payment services and MSP's
- Enables a scaled response – registrations just failing validation can be greylisted