

GNSO Outreach

Further Development and Next Steps

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11-16 March 2012

Background (1)

- **July 2008:** Board approved the “Report of the Board Governance Committee GNSO Review Working Group on GNSO Improvements”
- **Outreach Directive:** “...to develop global outreach programs aimed at increasing participation in constituencies and the GNSO policy process.”
- **Jan 2009:** Operations Steering Committee (OSC)* directs the Constituency and Stakeholder Group Operations Work Team (CSG WT) to develop outreach program and other tasks.

*OSC includes representatives from all GNSO Constituencies and Stakeholder Groups



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Background (2)

- **February 2011:** OSC sends to Council recommendations for a Global Outreach Program and Outreach Task Force (OTF); Council directs staff to submit document for public comment for 45 days
- **May 2011:** GNSO Council directs staff to convene a OTF Charter Drafting Team (DT)
- **September 2011:** DT presents Draft Charter to GNSO Council and motion to approve
- **October 2011:** Council defers motion
- **November 2011:** Motion defeated
- **December 2011:** New motion submitted by CBUC but not seconded.

A graphic illustration of a Costa Rican landscape. It includes a volcano with smoke rising from it, palm trees, and a blue sky. A toucan bird is perched on a branch in the foreground. The word "COSTA RICA" is written in large, white, 3D-style letters across the bottom of the graphic.

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Background (3)

- **Differences between the 2 approaches:**

- 1st motion: Implement the OTF which should be responsible for developing the GNSO outreach strategy
- 2nd motion: Staff should compile and collect information about ICANN's (staff, SOs, ACs SGs...) ongoing outreach and participation activities; council to postpone any further discussion until receipt of this report

- **Major contentious item:**

- Role and involvement of the GNSO council vs the stakeholders in Outreach



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Next Steps

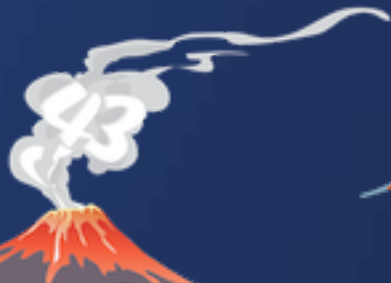
- Discuss and determine Council / Stakeholder role
- Address the mandate given by the board re Outreach and Participation



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Thank You



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