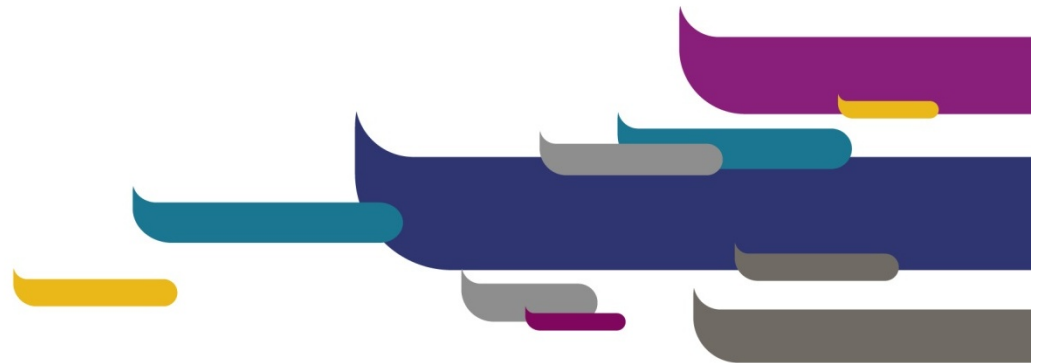


# Our contribution to a greener cyberspace

ccNSO meeting, San Jose, Costa Rica, 14 March 2012



# What is EMAS?

- The EU Eco-Management and Audit Scheme (EMAS) is a management tool for companies and other organisations to evaluate, report and improve their environmental performance. The scheme has been available for participation by companies since 1995 and was originally restricted to companies in industrial sectors



# What is EMAS?

- The core elements of EMAS are:
  - Performance, credibility and transparency
- Environmental policy targets and actions
- Objective to continuously improve environmental performance and provide evidence of compliance with the environmental legislation



# What is EMAS?



# What is EMAS?

- (1) **Environmental review**
- (2) **Environmental policy**
- (3) **Environmental programme**
- (4) **Environmental management system**
- (5) **Environmental audit**
- (6) **Environmental statement**
- (7) **Registration by Competent Body and use of EMAS logo**

# What is EMAS?

- Companies that have obtained the EMAS certification expressed their satisfaction for a positive uptake in:
  - Customer confidence
  - “Sustainable” profile and
  - The marketplace



# EURid ENV policy

- The adoption of energy and water-saving measures in our premises buildings;
- The implementation of a plan for green corporate cars;
- The minimisation of waste and the impact of its disposal, based on the principle of reduce, reuse and recycle;
- The efficient use of products and materials - such as paper;

# EURid ENV policy

- The reduction of our carbon footprint by cutting down our greenhouse emissions, selecting green suppliers, using the most environmental-friendly modes of transportation, and choosing airlines which have introduced voluntary passenger carbon offset schemes;
- The internal and external communication of our environmental goals and the measures being taken to achieve them with our key stakeholders.





# EURid ENV programme

- 9 objectives
- 41 actions
- Living programme over 3 years time

# EURid ENV programme objectives

- ① Increase use of sustainable material consumption by 30%
- ② Reduce paper use by 10%
- ③ Increase the good practices to reduce the electricity use
- ④ Reduce the amount of waste produced by 6%
- ⑤ Reduce the environmental impact of transport
- ⑥ Compensate 30% of CO2 and greenhouse gases emissions that come from air travel and rental cars

# EURid ENV programme objectives

- ⑦ Organize at least 50% of EURid events with environmental criteria
- ⑧ Increase the environmental communications towards key stakeholders
- ⑨ Involve managers and employees in environmental activities and projects promoted by EURid

# An ongoing process

- The EMAS registration is just the first step of an approach we intend to further develop in the next years
- We plan to set higher environmental objectives on a regular basis



Reach 500 million Europeans, 27 countries ...  
with one domain name

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All you need to know on EMAS

[http://ec.europa.eu/environment/emas/index\\_en.htm](http://ec.europa.eu/environment/emas/index_en.htm)