

ccNSO SOP Working Group / ICANN Strategic Planning Session

11 March 2012



Introductions

- This session, conducted in response to a special request from ccNSO WG, is experimental.
- The format will be expanded upon in Prague, where four sessions will be held with a broader community.

Agenda

1. Introduction and Overview - 10 minutes
2. ICANN Strategy Discussion - 60 minutes
3. Planning for the Four Pillars - 80 minutes
4. Strategic & Operational Planning Process and Wrap Up - 15 minutes

Session Objectives

- Discuss strategic issues from ccTLD perspective
- Consider current environment and emerging issues
- Get ccNSO input on ICANN's strategic direction
- Provide progress update and discuss strategic priorities, by pillar
- Review 2013 - 2016 strategic planning process and timeline

Strategy Discussion

- Review of ICANN charter documents (handouts)
 - ✓ ICANN Mission
 - ✓ ICANN Core Values
 - ✓ Affirmation of Commitments
- Identify Strategic Priorities
- Review emerging issues and trends

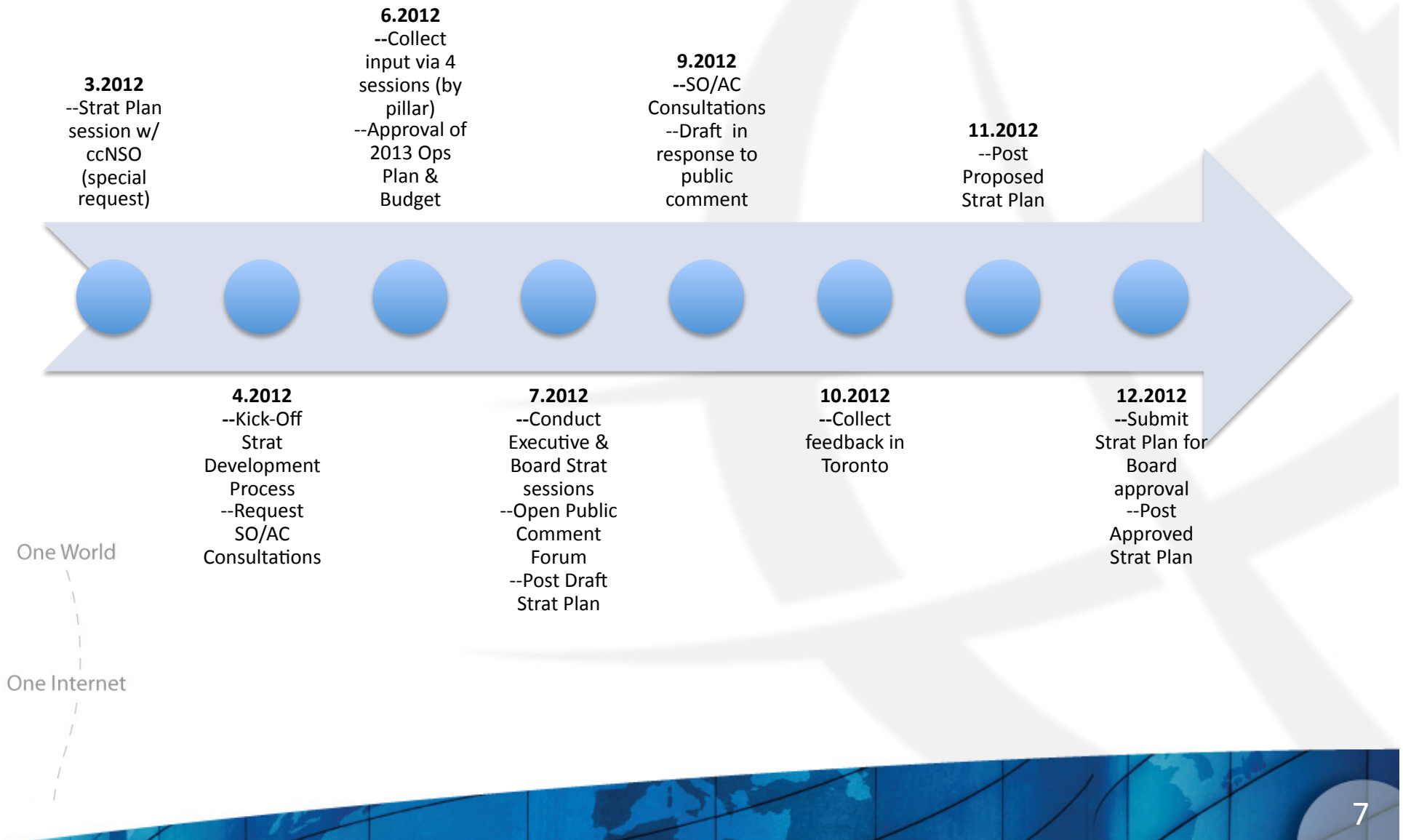
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Four Pillars

1. DNS stability and security
2. Competition, consumer trust and consumer choice
3. Core operations, including IANA
4. A healthy internet governance ecosystem

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Strategic Planning Process



Next Steps

- Did we accomplish today's objectives?
- Written communication regarding what we heard and how we plan to proceed
- Kick-off Strategic Development process
- 4 meetings in Prague
- Tie in with the Operating Plan & Budget

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Thank You



Appendix

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Project Update

DNS Stability and Security				
Strategic Objectives	Strategic Initiatives/Projects	Operational Projects	Project Status ⁽¹⁾	Comment
Maintain and drive DNS availability				Core activity
Enhance risk management & resiliency of the DNS, IP addresses & parameters	Facilitate work on DNS, IP address & parameter security			Core activity
	Facilitate IPv6 adoption	Advocate IPv6 Adoption	Continue	3+ years
	Explore Internet Number Resources Certification	RPKI (Resource Public Key Infrastructure)	Continue	2-3 years
Promote broad DNSSEC adoption	Promote DNSSEC training and adoption	DNSSEC Capacity Building	Continue	2-3 years
Enhance international DNS cooperation	Facilitate Whois evolution	Restful Whois	Continue	2-3 years
Improve responses to DNS security incidents	Implement best practices for DNS business continuity planning	DNS Security	Continue	2-3 years
		Information Security Plan	Continue	1 year

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See Notes on Slide 15

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Competition, Consumer Trust & Consumer Choice				
Strategic Objectives	Strategic Initiatives/Projects	Operational Projects	Project Status ⁽¹⁾	Comment
Maintain single authoritative root	Improve policy development processes			Core activity
Increase TLD options in more languages	Expand Internationalized Domain Name (IDNs)	IDNA Protocol	Complete	
		IDN -Stability Review Team	Continue	2-3 years
		IDN Variant Management - Solutions Phase	New	2-3 years
		IDN Variant Mgmt.	Complete	
		IDN ccTLD Review	Core	Core activity
Rollout new gTLDs including IDNs	Implement new gTLDs & measure impact	New gTLD implementation	Complete	
		New gTLD Communications	Core	Core activity
		New gTLD Operations)	Continue	1 year
		Ops Readiness Impact	Continue	1 year
		Independent Objector	Continue	1 year
		TLD Delegation Acceptance	Continue	2-3 years
		New gTLD Applicant Support	Continue	1 year
	Implement rights protection mechanisms	URS (Uniform Rapid Suspension)	Continue	1 year
		Trademark Clearinghouse	Continue	1 year
Lower registration abuse	Enhance registrant protection	EBERO (Emergency Back-End Registry Operator Request)	New	1 year
	Whois program improvements	Whois Studies	Continue	1 year
Increase industry competition	Expand stakeholders	Compliance improvements	Continue	1 year

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Core Operations Including IANA				
Strategic Objectives	Strategic Initiatives/Projects	Operational Projects	Project Status ⁽¹⁾	Comment
Flawless IANA operations	IANA excellence (EFQM)	IANA Business Excellence	Continue	1 year
Continue long-term IANA functions responsibility	Publish reports on IANA services	IANA Services Renewal	Continue	1 year
	Continue IANA infrastructure upgrade			Core activity
Resilient L-Root operations	Monitor performance of root zone management	L-Root Expansion of Operations	Continue	1 year
		Root Zone Scaling Monitoring	Continue	2-3 years
Continual improvements	OEI - Organizational Effectiveness Initiative	OEI - Organizational Effectiveness Initiative	Continue	1 year
	Improve Enterprise Systems	CRM (Customer Relationship Management)	New	2-3 years
		SLA Monitoring Development	Continue	1 year
		FSR (Financial syst)	Complete	
		Travel and Expense System	Complete	
		HRMS	Complete	
		DMS (Document Management Syst)	Continue	1 year
Internationalization	Define internationalization principles			Core activity
ICANN meeting evolution		Intersessional Meetings	New	1 year

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A Healthy Internet Governance Eco-System				
Strategic Objectives	Strategic Initiatives/Projects	Operational Projects	Project Status ⁽¹⁾	Comment
Strive to be an exemplary international multi-stakeholder organization	Enhance cooperation in Internet Governance			Core activity
		2013-2016 Strategic Plan Development	New	1 year
Increase stakeholder diversity and cross-stakeholder work	Retain & support existing community while attracting new &			Core activity
		Outreach	New	1 year
World-class accountability, transparency & corporate governance		ATRT Recommendations	Continue	1 year
		Enhancement of Measurable Metrics	New	1 year
Act in global public interest	Build global support for single authoritative root			Core activity
Enhance trust in ICANN's stewardship	Complete Affirmation of Commitments & organizational reviews	AoC Reviews	Continue	3+ years
Ease of global participation	Increase technical community communication & collaboration	icann.org Redesign	Complete	
		Enhance multi-lingual strategy	New	2-3 years
		Widen International Engagement	New	1 year

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Notes

⁽¹⁾ Status:

New - FY2013 funded effort

Continue - multi-year funded effort

Complete - effort completed within FY2012

Core - project effort transitioned to core operations

Comment: reflects an assessment of duration to complete project effort based on scope.

Core activity - ongoing operational funded effort

1 year - expected scope completed within FY2013

2-3 years - expected scope completed within FY2014-2015

3+ years - expected scope completed within FY2015 or thereafter

Sources:

Strategic Objectives and Strategic Projects/Initiatives - Draft 2012-2015 Strategic Plan

Operational Projects and Project Status - Operational activities

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