LACTLD UPDATE

Perceptions about the new TLDs

Dakar, Senegal. ICANN 42.
LACTLD brief news

• Conclusion Strategic Planning Process Underway
  – Establishing our main priorities for the next years (Strategies)
    • Desarrollo de Capacidades y Competencias
    • Sostenibilidad
    • Difusión, Comunicación y Proyección.
    • Fortalecimiento Institucional
    • Relaciones y Alianzas

• Conclusion of General Manager Selection Process.
  – Carolina Aguerre, Uruguay.
  carolina at lactld.org
How much do ccTLDs know about the new TLD process?

1= A great amount
2= Sufficient
3= Something
4= Little
5= Nothing

30% 38% 15% 0% 15%
Sources of information for ccTLDs about the new program

- ICANN: 84%
- LACTLD: 38%
- COLLEAGUES: 7%
- GOVERNMENT: 0%
- OTHERS: 0%
ccTLD perception of the impact of new TLDs on them

- Great: 23%
- Medium: 23%
- Small: 30%
- None: 15%
In which areas will new TLDs affect ccTLDs?

- Market: 69%
- Technology: 23%
- Administration: 15%
- Others: 23%

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Questions

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