

Evolution of new gTLD environment

- Introduction of new gTLDs has been underway since 2000, and ICANN has learnt from two previous rounds – 2000, 2004
- Proposal before the board for a new process that can accommodate gTLDs for a range of purposes and also support gTLDs using Internationalized Domain Name (IDN) labels at the top level



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- Potential to promote competition in the provision of registry services, to add to consumer choice, market differentiation and geographical and service-provider diversity.
- Expect both new gTLD operators as well as a wide range of new registrars that service new types of Internet users

