ccNSO .uk update

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New Delhi, February 2008

.uk update

- .uk report
- UK Internet Governance Forum
- Nominet Foundation

.uk report - highlights

- ccTLD registrations correlate closely to country Gross Domestic Product
- .uk penetration = 100 names per 1,000 population
- .co.uk 91.3% of registrations
- 20% of names on register for 5+ years
- When a domain is used it is much more likely to renew
- 7% of cancelled registrations are re-registered within 10 seconds
- UK users 6x more likely to choose a .uk address than .com when looking for information
- Top 20 registrars manage almost 68% of UK names

http://www.nominet.org.uk/news/latest/2007/?contentId=46 17

UK Internet Governance Forum

2007

- Best Practice Challenge around IGF themes
- Pre Rio stakeholder meetings to identify UK issues
- Presentation/workshops at IGF Rio
- Members of UK Parliament attended IGF Rio

2008

- Best Practice Challenge
- Creation of a national IGF process business, civil society, members of Government, registry, ISPs etc
- Awareness raising of the issues

Nominet Foundation – the context

- Nominet is a not-for-profit and is unable to share profits with our members/registrars
- It is difficult to change our prices any price change must have a positive member vote in favour
- A real range of views on domain name pricing, no consensus for price reductions
- We have good staffing levels and enough money to invest in systems and infrastructure
- Automation and economies of scale mean that our profits will continue
- Sounds like a great problem to have not really in practice!

Nominet Foundation

- A charitable organisation run by a separate board
- A commitment by Nominet to donate £5million for the first year
- The charity's prime purpose is the benefit .uk internet stakeholders
- It will do this by giving money to fund: user education, academic research and suitable projects that will benefit users, such as child safety online
- It will also be able to fund some international projects, but this is not its prime purpose
- Currently plan a summer 2008 launch

Any questions or comments?