

Contracting Process for new gTLD Applicants

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Agenda

- + Contracting Milestones & Status
- + Contracting Process
- + Contracting Information Request (CIR)
- + Next Steps & Additional Information
- + Questions

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Contracting Milestones & Status

Contracting Milestones & Status

Updates

- + 3 July: Registry Agreement Approval Announced
- + 3 July: Priority Numbers 1-50 Received Contracting Notifications
 - 31/50 Invited to begin the Contracting Phase
- + 15 July:
 - Of the 4 CIR Responses received to date, all 4 have signed the Agreement

Contracting Milestones & Status

Updates

+ International Domain Registry Pty. Ltd.

- شبكة, Arabic for "Web or Network"

+ Core Association

- онлайн, Russian for "Online"

+ Core Association

- сайт, Russian for "Web site"

+ Spring Fields, LLC

- + 游戏, Chinese for "Game"

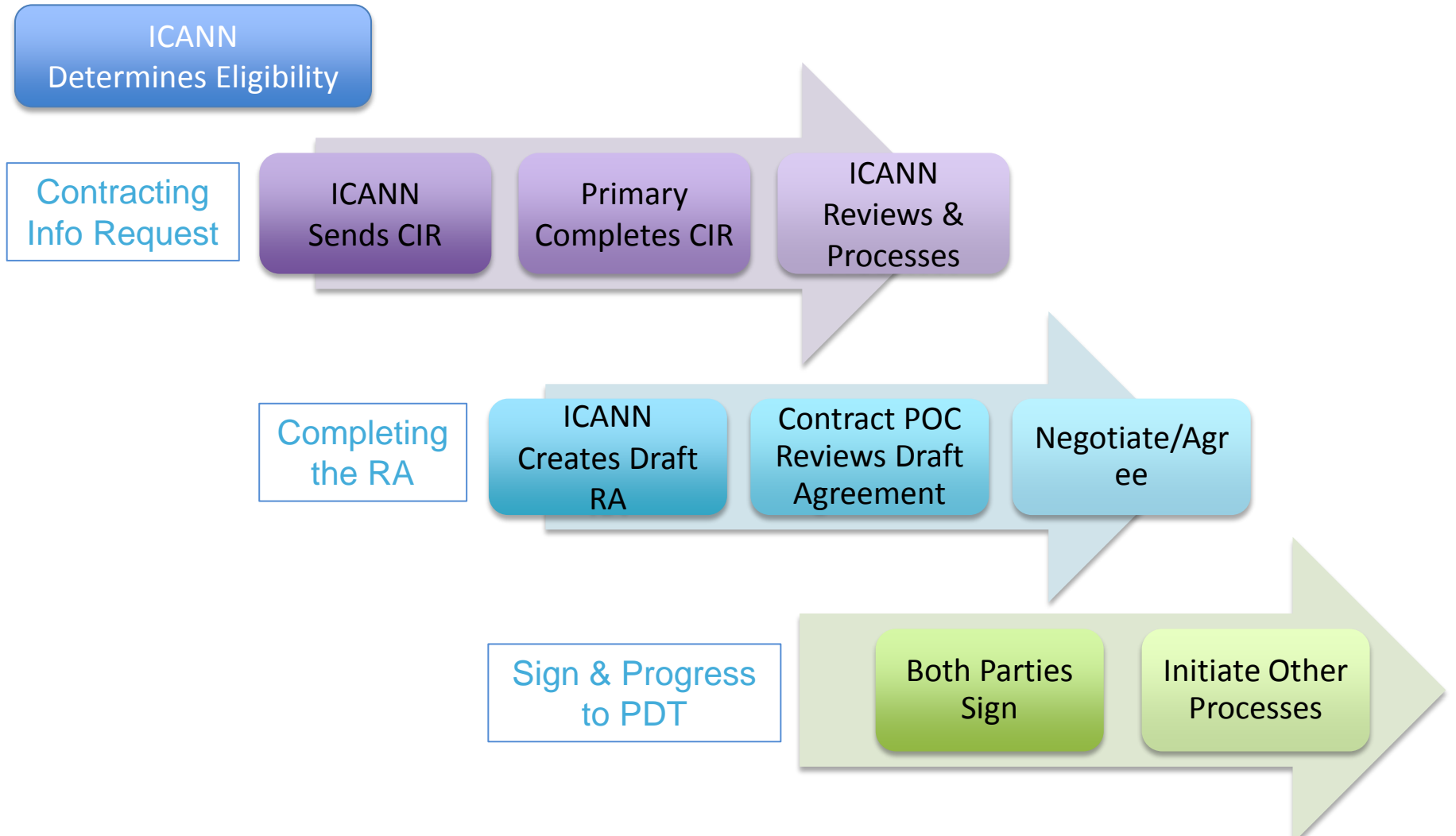
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Contracting Process



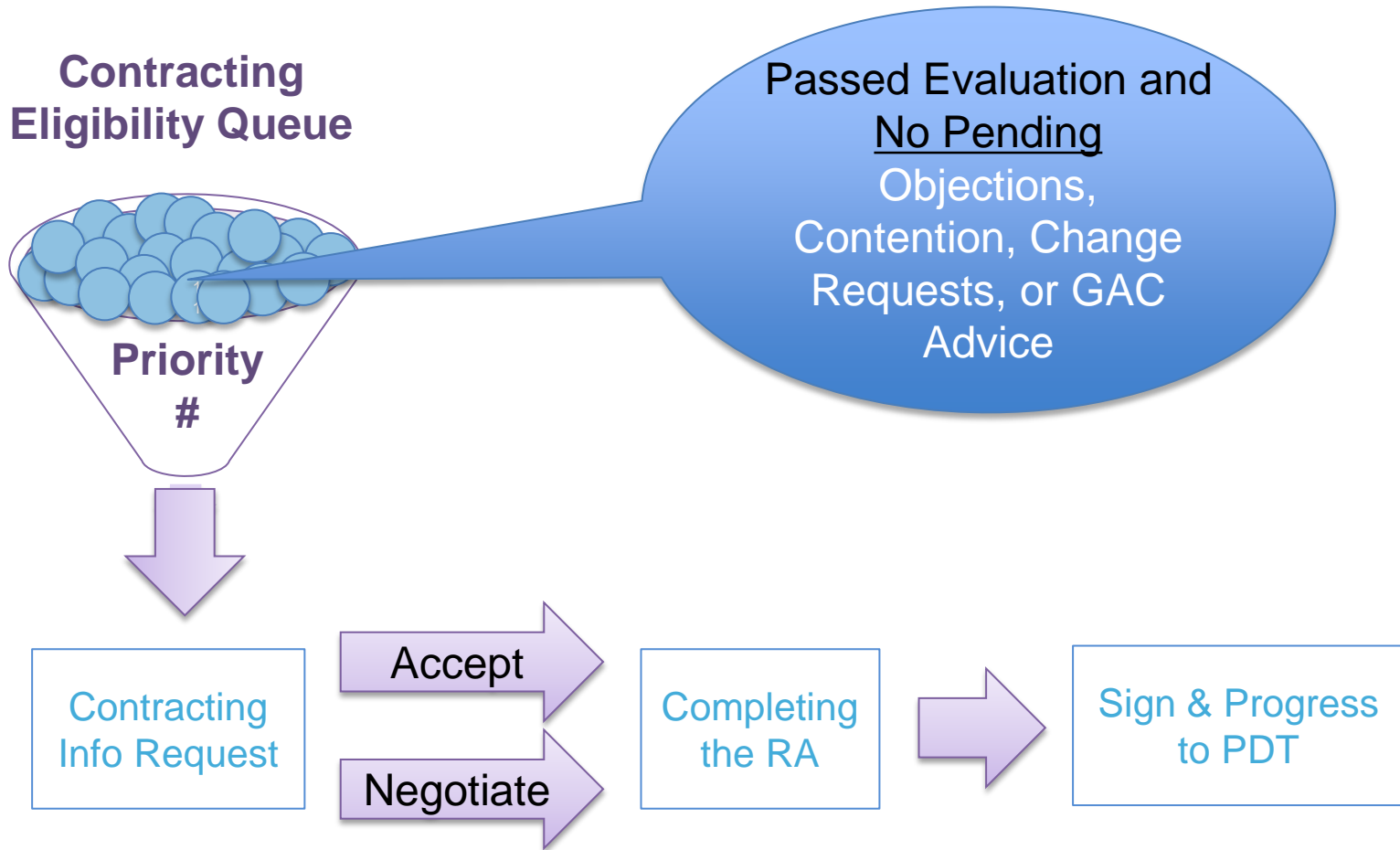
Contracting Process

Overview



Contracting Process

Contracting Prioritization Pipeline



Contracting Process

Contracting Information Request (CIR)

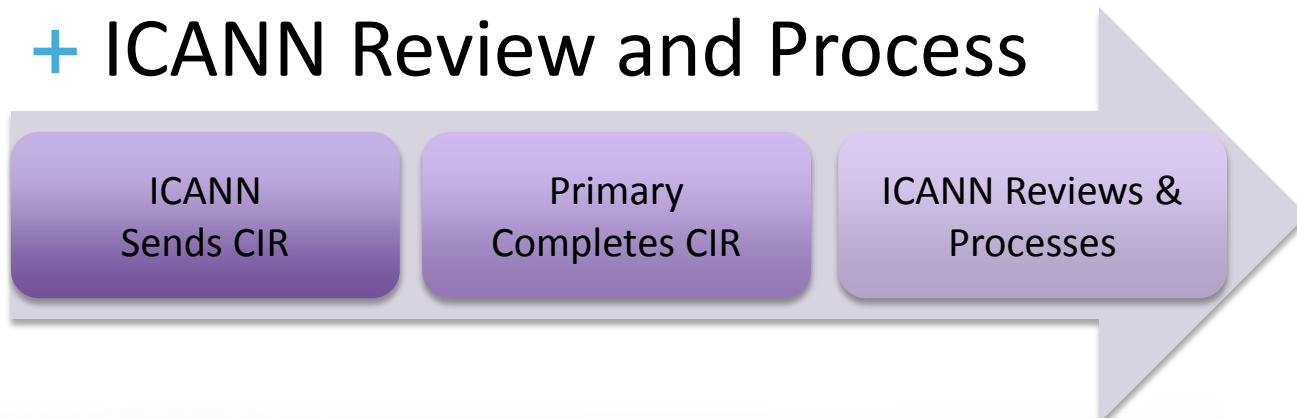
+ Initiating the CIR

- By Priority
- Customer portal

+ Notification and Response

- Primary Contact

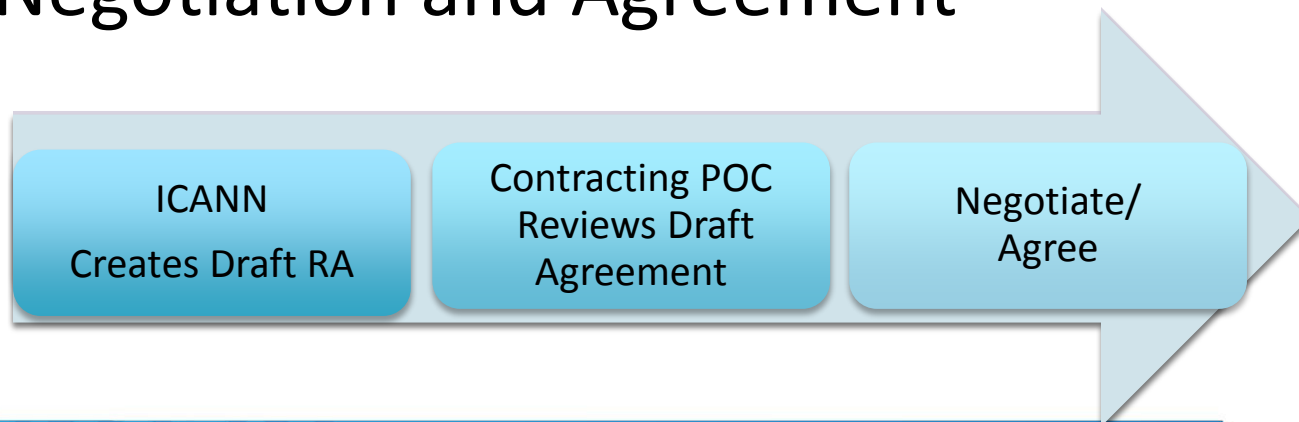
+ ICANN Review and Process



Contracting Process

Completing the Registry Agreement

- + Creating the Draft Registry Agreement
 - No changes requested = eligible for signing
 - Changes requested = negotiation
- + Applicant Contracting Point of Contact (POC) reviews Draft Registry Agreement
- + Negotiation and Agreement



Contracting Process

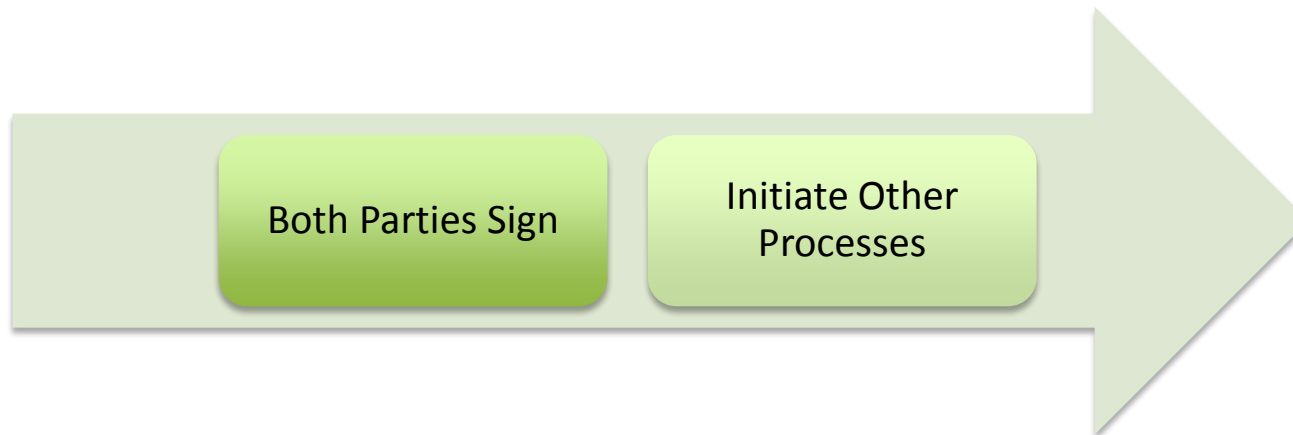
Sign & Progress to Pre-Delegation Testing

+ Sign the Agreement

- Sign the Supplement to Registry Agreement

+ Initiate Other Processes

- Publishing the RA, PDT, Onboarding



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Contracting Information Request (CIR)

Contracting Information Request (CIR)

Overview (1 of 2)

All Applicants

1. Contracting Points of Contact
2. Registry Agreement - Exhibit A, Approved Services
3. Registry Agreement - Specification 8, Continued Operations Instrument
4. Changes to Application Data

Contracting Information Request (CIR)

Overview (2 of 2)

Some Applicants

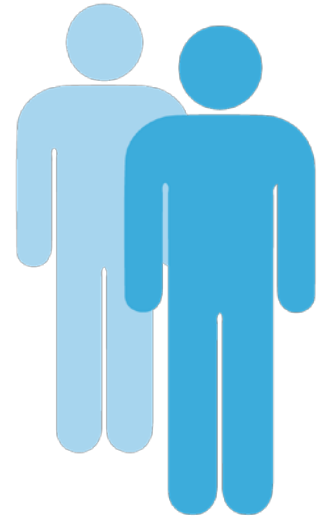
5. Cross-Ownership Relationships
6. Registry Agreement - Specification 9, Code of Conduct Exemption Requests
7. Special Considerations - IGO/Governments & Community
8. Requesting Changes to Registry Agreement
9. Electronic Signature

Contracting Information Request (CIR)

Contracting Points of Contact

+ Provide Points of Contact for:

- Contracting Process Contact
- Signatory to the Agreement
- Legal Notices Contact



Contracting Information Request (CIR)

Registry Agreement – Exhibit A, Approved Services

+ Exhibit A includes

- DNS Service TLD Zone Contents (per the AGB)
- Additional Services, if any (per the Application)

+ Exhibit A developed jointly with ICANN



Contracting Information Request (CIR)

Registry Agreement - Specification 8, Continued Operations Instrument

+ Continued Operations Instrument (COI)

- According to Specification 8 of RA

+ Initiated LOC Outreach on 5 July

+ Most common issues noted:

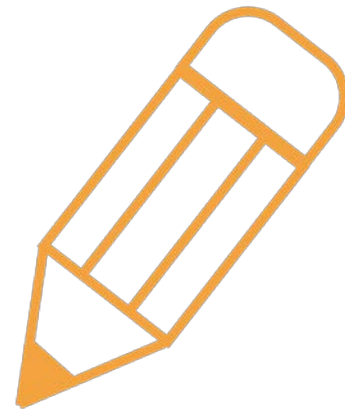
- Inadequate duration
- Not unconditional



Contracting Information Request (CIR)

Changes to Application Data

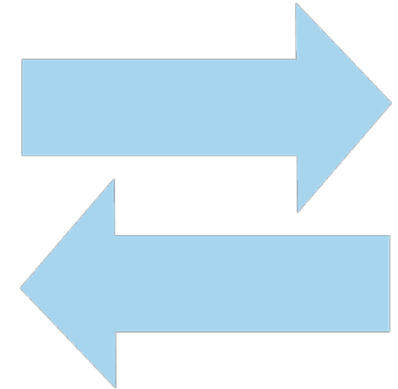
- + Required if application information becomes untrue or inaccurate
- + Approved change requests must undergo a 30-day comment period
- + Applications may not proceed to the next step until the 30-day period has elapsed
- + Some change requests will require re-evaluation
- + Change request process is on the microsite



Contracting Information Request (CIR)

Cross-Ownership Relationships

- + Per AGB 5.1, applicants need to provide a statement of cross-ownership, if applicable
- + Submit with your CIR package
- + A sample statement is posted with the CIR Guidance on the microsite



Contracting Information Request (CIR)

Registry Agreement - Specification 9, Code of Conduct Exemption Requests

+ Applicants have the option to request an exemption if:

- All domains are registered to registry operator for its own exclusive use
- Registry operator does not sell or transfer use of any registrations to any non-affiliate
- The application of the Code of Conduct is not necessary to protect the public interest



Contracting Information Request (CIR)

Special Considerations – IGO/Governments & Community

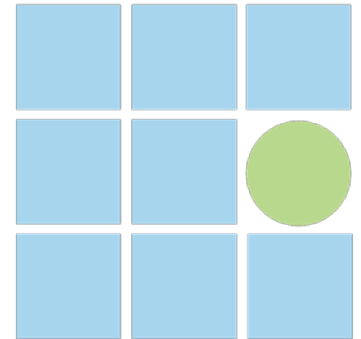
+ IGO or Governmental Applicants

- IGO/Governmental documentation

+ Community Applicants

- Specification 12 Community Registration Policies and must match Application; developed jointly with ICANN

+ IGO/Governmental and Community Applicants must provide both of the above



Contracting Information Request (CIR)

Requested Changes to the Registry Agreement

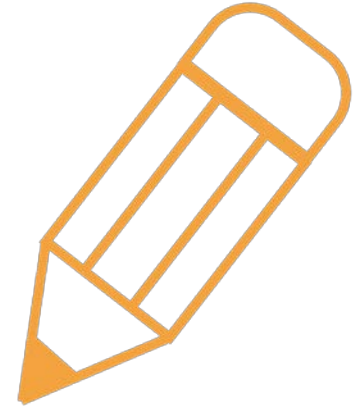
- + Per Module 5 of the AGB, applicants are expected to enter into the Registry Agreement substantially as written
- + Applicants may request and negotiate terms by exception
- + Applicants who request to negotiate terms will take substantially longer to complete contracting



Contracting Information Request (CIR)

Electronic Signature

- + Indicate whether you wish to use electronic signature
- + Electronic signature will be through DocuSign
- + Traditional signing is available for those not opting in to electronic signature



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Next Steps & Additional Information



Next Steps & Additional Information

Next Steps for ICANN

+ 24 July: Next CIR release

- Priority Numbers 51 – 108
- Subsequent CIRs released at 40/week until pipeline is full

Next Steps & Additional Information

Next Steps for ICANN

- + Initial goal to sign at least 20 contracts/week
- + Standard Contracting path
 - 2-3 week turnaround
- + Negotiation Contracting path
 - Timing depends on negotiation

Next Steps & Additional Information

Next Steps for Applicants

- + Access the Contracting Information Request (CIR) guidance
- + Begin document collection for CIR
- + Check COI against Specification 8 requirements

Next Steps & Additional Information

Next Steps for Applicants

- + Submit a change request for any changes to your Application
- + Watch for posted updates on the Contracting page of microsite

Get a Head Start on PDT

- + Contract with an approved Data Escrow Agent

Next Steps & Additional Information

Additional Information

- + Contracting / Registry Agreement page of microsite:
<http://newgtlds.icann.org/en/applicants/agb/base-agreement-contracting>
- + CIR Guidance, Contracting User Guide, and sample COI and Cross-Ownership:
<http://newgtlds.icann.org/en/applicants/agb/base-agreement-contracting>
- + Approved Data Escrow Agents:
<http://newgtlds.icann.org/en/applicants/agb/base-agreement-spec-2-data-escrow>
- + Change Request process:
<http://newgtlds.icann.org/en/applicants/customer-service/change-requests>
- + Questions? CSC Contact Information can be found here:
<http://newgtlds.icann.org/en/applicants/customer-service>



Thank you & Questions

