

I C A N N 4 7



# Finance Working Group Update to ccNSO



NO.47 · 14-18 JULY 2013

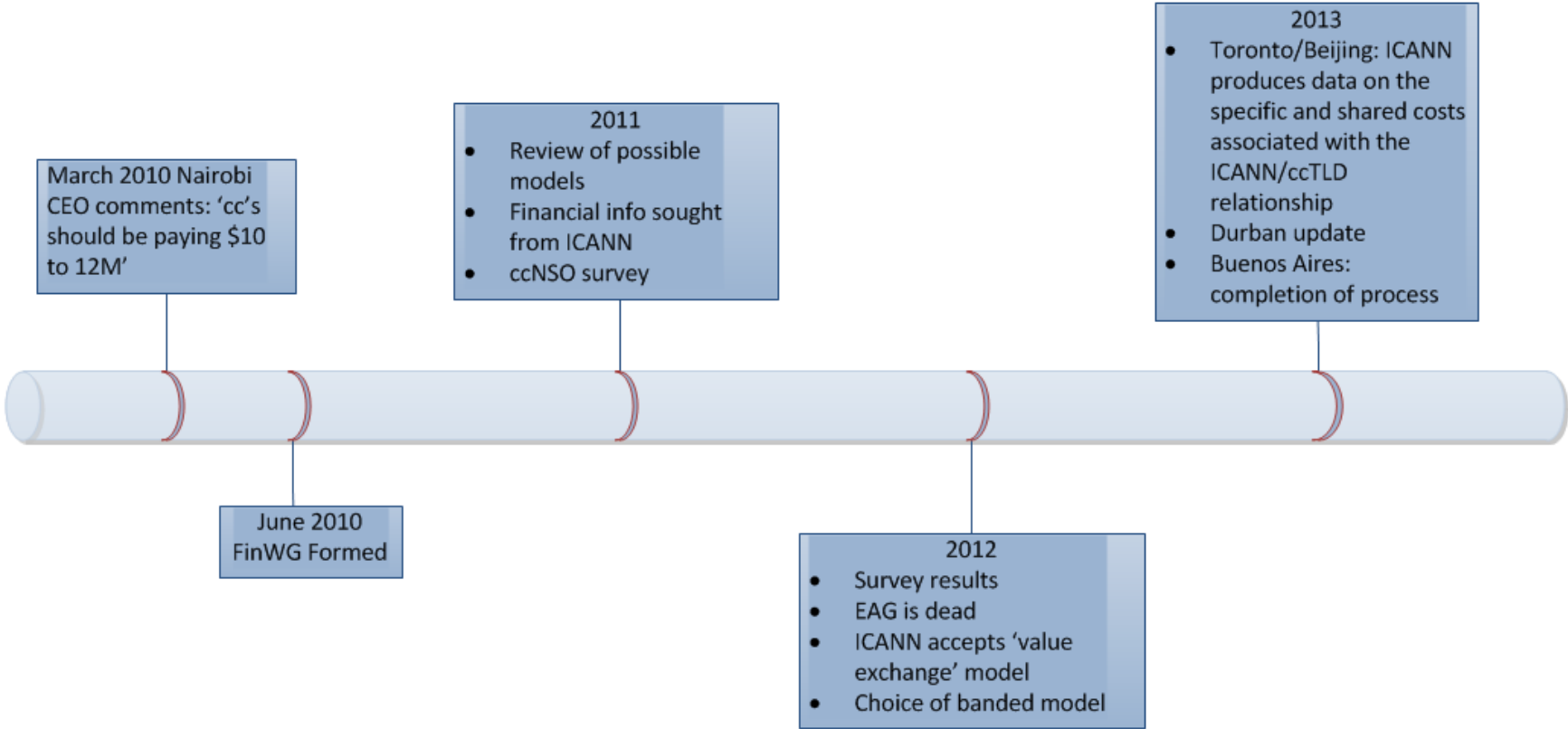


# Working Group Members

- Byron Holland, .ca (Chair)
- Vika Mpisane, .za (Vice Chair)
- Mohamed Ibrahim, .so
- Mary Uduma, .ng
- Henry Chan, .hk
- Keith Davidson, .nz
- Minjung Park, .kr (Observer)
- Lesley Cowley, .uk
- Lise Fuhr, .dk
- Juhani Juselius, .fi
- Sieger Springer, .nl
- Peter Van Roste, CENTR (Observer)
- Mathieu Weill, .fr
- José Mondragón, .mx
- Eduardo Santoyo, .co
- Rolando Toledo, .pe



# ICANN Contributions – Process to Date



# Voluntary Contribution Guidelines

- ICANN and the ccNSO recognize the value each community brings to their relationship
- The ccNSO recognizes that ICANN undertakes expenditures that are of direct and specific benefit to the ccNSO community and recommends that ICANN be reasonably compensated for these costs.
- Consistent with its public interest mandate and not-for-profit status, ICANN is encouraged to continue to its efforts to improve its management practices and be cost efficient.
- The use of these guidelines should recognize that ccTLDs function in a wide variety of operating environments using differing business and governance models
- The ccNSO has developed a ‘banded model’ for voluntary contributions to ICANN, however, the level of contribution that any ccTLD registry makes to ICANN should continue to be determined between ICANN and the individual ccTLD manager



# Voluntary Contributions of ccTLDs to ICANN

- Where a ccTLD agrees to initiate payment of contributions or to an increase in contributions, these amounts could be phased in annually or over a period of three to five years
- Where a Registry is responsible for managing more than one ccTLD, it will have the option of determining its ICANN contribution on the basis of either
  - the total domains under management, or
  - the sum of the contributions of the individual ccTLDs.

# Assessing the ICANN/ccTLD Relationship Conceptual Value Categories

<u>Value Category</u>		<u>Estimated Annual ccTLD Benefit</u>
<b><u>Specific</u></b>	<i>Are easily identifiable; directly support ccTLDs</i>	
	Policy support	\$334
	Secretariat support	\$232
	Travel support	\$094
	Overheads 25%	<u>\$165</u>
	<b>Sub-total</b>	<b>\$825</b>
<b><u>Shared</u></b>	<i>Tangible benefits to ccTLDs that are shared within the ICANN community</i>	
	Governance (2 members on ICANN board)	\$377
	ICANN Meetings	\$906
	ccTLD meeting hosting costs	(\$750)
	IANA	\$1800
	IDNs	<u>\$384</u>
	<b>Sub-Total</b>	<b>\$2717</b>
	<b>TOTAL: Specific + Shared</b>	<b>\$3542</b>
<b><u>Global</u></b>	<i>Benefits that are hard to quantify for both ICANN and ccTLDs</i>	

# BANDS AND RECOMMENDED VOLUNTARY CONTRIBUTIONS

	Number of cc's in Band	Contribution Per CC	Estimated Contribution Revenue	
			All CC's	Paying CC's
				Only*
<b>Band A &gt; 5M</b>	5	\$225	\$1,125	\$900
<b>Band B: 2.5M to 5M</b>	8	\$150	\$1,200	\$900
<b>Band C: 1M to 2.5M</b>	13	\$75	\$975	\$825
<b>Band D: .5K to 1M</b>	11	\$25	\$275	\$200
<b>Band E: 250K to 500K</b>	9	\$15	\$135	\$75
<b>Band F: 50K to 250K</b>	26	\$10	\$260	\$110
<b>Band G: &lt; 50K</b>	183	\$0.5	\$92	\$14
<b>Total</b>	229		\$4,062	\$3,024

\* Paying CC's refers to ccTLDs that made a contribution payment in 2010/11



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# Discussion



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