



LAC Strategy Update Moving to Implementation



Background

- A Steering Committee with community members from different stakeholder groups was created to draft a strategic plan for the Latin America and the Caribbean Region. After a series of virtual and face-to-face meetings the Plan was presented during the ICANN Beijing meeting.
- The Plan is made of 4 Key Areas of Interest (Political, Capacity Building and Outreach, Operations and Economic) each with a set of Strategic Objectives, Indicators and Projects.
- The Plan was also presented at the LACNIC and LACTLD meeting in Medellin, Colombia (just a few weeks after the Beijing meeting) to reach out a wider number of stakeholders in the region.

From Beijing to Durban: Moving to Implementation

Four main activities were performed :

- Group Projects according to Commonalities and Synergies
- Prioritize Projects
- Create a Project Planning Template
- Involve a wider number of stakeholders in the region

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Group Projects

- The Steering Committee suggested to group projects together since many of them have some commonalities and synergies.
- From 70 projects, the plan has now come down to 40 projects to be implemented over the next 3 years.

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Prioritize Projects

- The SC also suggested that projects should be prioritized. In that sense, the SC agreed on a set of criteria or guidelines to decide which projects should be given a higher priority than others.
- This does not mean that other projects will not be implemented. Other projects in the plan will follow.



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- Following the agreed criteria, the SC agreed to start implementing a pilot set of 5 projects. The “headers” of the top five projects are the following:
 - The Road Show (IPv6; New gTLDs; SSR of DNS)
 - The Communications Plan
 - Capacity Building SSR Workshops
 - Emergency Response Team for ccTLDs
 - LAC Space in ICANN Meetings



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Project Planning Template

- In order to have an ordered and structured implementation of the Plan the SC agreed to create a Project Planning Template that should be used for each project. It describes the leadership of projects, sponsors, resources needed, time table, deliverables, etc.

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General Information

Key Area of Interest (KAI)
Objective
Indicators

Project Code
Project Name

Working Group

Project Leader
Sponsor
Working Group Members
ICANN staff support

Project Details

Description
Scope and Deliverables
Targeted Groups
Start Date
End Date
Project Indicators
Required Resources
Relation to other Projects
Tasks and Activities Programming



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Involve a wider number of stakeholders

- Once the top 5 projects were identified, the SC made an effort to reach out to relevant people to get involved in the projects. In due course, each project has now new participants that will be involved in the design and execution of the implementation of the projects.

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From Durban to Buenos Aires: Implementation

- Build an inventory of current initiatives in the region to feed each of the top 5 projects
- Complete the Project Template for the five projects
- All Top 5 projects MUST start between Durban and Buenos Aires
- During the Buenos Aires meeting the group will show results on each of the projects and decide on implementing the next set of (x) projects.

I C A N N 4 7



Thank you

