Multi-stakeholder model for .eu

ICANN meeting Durban,
16 July 2013
Stakeholders

- Structural, ongoing and ad-hoc consultation mechanisms with our:
  - **Customers**
    - EU domain name industry and in particular the .eu accredited registrars;
    - EU registrants including SMEs and trade mark holders.
  - **Regulators**
    - European Union institutions;
    - ICANN (root services).
  - **Peers**
    - European and international domain name registry community.
Challenges

- Special registry

- Government
  - Regular education process

- 28 countries Internet communities
  - Public, multilingual surveys
  - Relations via the accredited registrars
  - Distributed account management network
Outcome of our approach

- Consensus building model that takes into account the perspectives of stakeholders coming from 28 EU countries and overseas
- Appreciation by our registrar community and other stakeholders
- Smooth introduction of new policies and procedures (IDNs, multiyear registrations, revised trade and transfer procedure, …)
Thank you!

Giovanni Seppia
External Relations Manager

Contact:
giovannis@eurid.eu