

Transcription ICANN Durban Meeting

IGO / INGO Policy Update Meeting

Wednesday 17 July 2013 at 11:00 local time

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(Man): Okay. We'll go ahead and get started. As I mentioned, this is a policy update for the IGO, INGO PDP working group. Thank you for coming this morning. This - we're going to give the basic background of the current status of the work of the working group in determining whether protections for each certain international organization names and identifiers should be extended for those names in the top and second levels in all of the 15 GTLDs.

Once we go through that pack and give you an update we're going to ask you to kindly participate in an exercise of trying to generate some ideas or suggestions or feedback on the various policy options that are currently being considered by the working group as a way to help the working group moving forward.

And if you were able to participate in the strategic planning exercise on Monday for a similar type of set up where we'll have different topic areas around the room here led by professional facilitators and subject matter experts and we'd certainly welcome your participation and appreciate that.

In terms of where the working group currently is the purposes of this session is two-fold. One is to help raise awareness of the importance of this issue to the community to provide some transparency on the current deliberations of the working group and the current contrasting positions are being considered by the working group to address the request to provide protection of certain international organization names in both the top and second level of all the 15 GTLDs.

The other purpose as I just mentioned is to engage in an interactive discussion members of the community meaning you to try to come up and get some feedback, to provide some ideas, some suggestions on how the working group can move forward in reaching a consensus position on finding or determining a set of policy recommendations for the GTLDs.

In terms of where the group currently is, it issued its initial report on the 14th of June. This initial report includes a list of policy recommendations for providing certain types of protections for both the top and second level again for four categories of international organizations. The Red Cross Red Crescent Movement Organization, the International Olympic Committee, IGOs and INGOs. And we'll get the definitions of those terms in a second. And again it's to look at protections at both the top and second level in both new GTLDs and existing GTLDs.

These set of policy recommendations options do not represent a consensus position but rather the purpose of the initial report is to solicit feedback from the community on whether they support the different types of protection options that have been deliberated by the working group and to indicate which if any of the organizations should qualify for those protections that they indicate support for.

The initial report comment period ends of August 7th after which the working group would take a look at and review the public comments received as well as any input that we get today from this morning's session with the view of

reaching consensus on a set of policy recommendations that then would be put together in a draft final report but also would be open for public comment before being submitted to GNSO counsel for consideration by the GNSO counsel whether to adopt such policy recommendations or not.

In terms of the next steps, once the public comment period is completed, as I mentioned the working group will work towards reaching a consensus decision and a set of policy recommendations. It also will be working on deliberations on whether there should be any exception procedures and we'll get into that in a minute here what that means.

In addition to what mechanisms could be utilized to implement any adopted protection to all existing GTLDs. Most of the focus so far has been on the protection of these organization names or identifiers in...

Nancy Lupiano: Excuse me one second. Can you talk a little slower? The interpreters are having a difficult time following you. Thank you.

(Man): Sure. Sorry. I apologize for that. Thank you, (Nancy). So after working on those deliberations again, there would be a publication of a draft final report that would be open for public comment. So in terms of today's session as I mentioned we will have - we welcome participation by all of you who are present.

We have four stations here starting with A, E, C and D. Each station will have one of the four key issues that the working group is currently working on in trying to moving forward in reaching consensus position and we'll go briefly go through those four topic questions prior to breaking up into groups that will be led by professional facilitators and a (pledge of other) experts. Right?

So each group will spend about 15 minutes at each station. We'll go through the issues, the propositions that are involved and again we certainly welcome

any feedback and/or ideas that you may have with regards to the current options or if you have new ideas it would certainly be most welcome.

To help facilitate the discussions, just a couple of basic definitions. As I mentioned the working group is looking at four categories of international organizations. The Red Cross Red Crescent movement and it's an organization, the International Olympic Committee or IOC, International Government Organizations or IGOs. Examples of those for example would be the World Health Organization and/or World Trade Organization.

And in the fourth category are International Non-government Organizations or INGOs. other than the Red Cross or Crescent or IOC. Examples of those would be for example frontier or the World Wide Web Federation.

When we talk about the protection of these organization identifiers we need two things. One is the full name of the organization, the other is the acronym that is assigned to that particular organization or that is requested or has been registered by that organization.

So for example you have the World Health Organization as the full name. It's acronym is WHO or W-H-O. You have the International (Sugar) Organization or ISO. So we're talking about identifiers, again we're talking about the full name of the organization along with its representative acronym.

In terms of the four issues that are at the center of the deliberations of the working group, the first one which you'll go to at Station A is the question of whether protections should be extended or provided to the identifiers of these four categories of organizations.

So the current proposals are for protections for the identifiers of the Red Cross Red Crescent Movement Organization. The second proposition is protection of the identifiers of IGOs. The third would be the protection of identifiers with the International Olympic Committee and then the fourth

option would be no special protections beyond current existing ones. But they are available through (unintelligible) protection measures.

Topic B in the key issue that is being deliberated by the working group is if protections are granted whether there should be exceptions procedures. The current protections that have been adopted by the board for the current first round of new GTLDs prevent the registration of these names for the International Olympic Committee or Red Cross Red Crescent organizations and IGOs from any registration. So even those organizations, for example, the IOC or the Red Cross or Crescent cannot register those names at either the top or second levels.

So if indeed final protections are adopted and by the GNSO counsel and by the board should there be an inspection process that would allow either those organizations and/or (unintelligible) to be able to register those names. And there are currently two proposals that are being considered by the working group.

The first one would be a notification objection procedure (unintelligible) then take a look at a claim by a (legitimate) (light) user or (old) user to see whether their claim is valid in registering that name. The second proposal would allow for registration of a name. It's predicated on the commitment of the filer or the applicant to prevent the confusing use of that name with the relevant IGO or INGO organization to which that name is attached.

The third topic being considered by the working group is whether acronyms should be protected at the top or second level. As I said we can break identifiers up into two areas. One is the full name of the organization, the other is the acronym.

This is an issue that is currently being discussed between the board and the GAC. It's generated quite a bit of interest and discussion and the working group itself as well is working on this particular issue. And so the proposals

here, one would be that you extend protection of acronyms at the top and second level.

The other option would be is that you use a clearinghouse model if you will and notification system to provide protection to the right holder of a certain acronym to see whether the objection and/or use would be legitimate and valid.

The third would be to come up with a list or a determinative criteria to determine which or if any acronyms should be protected at the top of second level. For example, currently as a result of work between the board and the GAC the acronyms and names of 120 - excuse me - 192 international government organizations or IGOs are being temporarily protected from registration at the second level of new GTLDs.

Is there a way that you could determine a set of criteria so that you would narrow down that list of 192 to say to those organizations that for whatever criteria you determine should be protected where others then could use a clearinghouse model. The fourth option of course would be no protections or no special protections for acronyms of these international organizations.

The fourth topic is what should be the objective set of criteria to determine whether an organization should receive or obtain special protections for their names or identifiers. The first option is a set of objective criteria for the Red Cross and IOC and for the Red Cross Crescent IOC that is currently based on eligibility based on international protection through treaty and national laws.

The second option is protection of IGOs. That would be determined or based on a list that is being provided by the GAC. The third option would be for a set of three objective criteria for the protection of identifiers for INGOs.

So those are the four key issues that the working group is currently working on in terms of its deliberations and a good welcome very much of your feedback and ideas in helping them move forward in trying to determine a set of quality recommendations and then put up a public comment and submit to the GNSO counsel for consideration.

What will happen after today's session is we will collect your feedback and ideas and then process them, summarize them, hand them over to the working group which we'll be meeting after the Durban meeting.

They will be very much first of all appreciated but also will be utilized as I said once the public commentary closes on August 7th and together with those comments would then be used to with the view of reaching consensus on a set of policy recommendations that could move forward.

All right. And with that I'm going to turn over to (Dave King) from (Exclaim), a professional facilitator. He's going to briefly explain how this process would work and again we would welcome that you would participate in this exercise as a way to get your feedback and ideas of how we can move forward. So thank you very much and we look forward to your participation.

(David): Thank you, (David). I'm sorry I was a little late coming from another meeting but I wanted to talk about the importance of this issue before the GNSO. Obviously implications because of GAC advice and other interests it is not an easy issue as many of our issues within ICANN are complex with diverse stakeholders looking at it but the impacts could also be immense. So I hope that you can come and help us on this even though the numbers are few here.

We can use this as further input into the working group of the GNSO that's looking at this closely and of course the GAC is interested in this so we'll be happy to share this. So I encourage you to be part of this.

The (Exclaim) facilitators have been very helpful in forming our strategic plan. You saw them maybe on Monday of the first session and we're very fortunate to have them to help us out on this one and hopefully in the future. So please participate in the stations and (David) we turn it over to you in how it's going to be done.

(Dave King): Thanks, (David).

Nancy Lupiano: Excuse me. Please remember to speak slowly. The interpreters are having a problem listening. Thank you.

(Dave King): Thank you. Thanks, (Nancy). Again, my name is (Dave King) and this is very interactive so we're going to get up out of our seats and we're going to what we call a gallery walk exercise.

We do have the four stations around the room, A, B, C and D. And we can just move through them and get your feedback and comments on them and this is intended to generate discussion and engagement beyond the normal, you know, single microphone in the room so that we can actually have a conversation with each other and it's not just proposition - comment propositioned comment. Let's actually have a conversation.

So if you're here to participate and willing to participate, we invite you all to participate would you please come over to station A and we can get started with it.

Man: May I have that back.

Davie King: Thank you. For folks participating remotely, I apologize but we will be stopping translation because we're not going to be broadcasting over the speakers any longer. We're going to be working at the individual stations in small groups.

If you would like to participate in providing feedback, please download the documentation from the Web site and write up your own thoughts and you can submit that - I guess at an email address to somebody on the policy team to send that in.

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