ICANN Tutorial

Changes in the expiry process
Tutorial Agenda

- Who am I?
- History – 5-7 years ago
- Current day practices
- How it effects:
  - RGP
  - UDRP
  - Transfers
  - Registrar Silos
  - Privacy Services
  - Renewal practices
  - Registrar Portfolios
- What’s Next
Rob Hall

- CEO Momentous.ca Corp.
- Former vice-chair of Canadian Association of ISP’s (CAIP)
- Former Chairman of the Canadian Internet Registration Authority (CIRA), which governs the .ca domain
- Past membership in ISP and ccTLD constituencies
- Disclaimer/Apology
Simplified structure of Momentous.ca Corp.
Domain Lifecycle 5-7 years ago

- **Available**
  - 5-day Add-Grace Period

- **Registered** (1-10 year term)
  - Domain is in the zone file

- **Expired**
  - Domain may be in the zone file

- **Auto-Renew Grace Period** (0-45 days)

- **Redemption Grace Period** (a.k.a. "Pending Delete - Registrable") (30 days)

- **Pending Delete** (5 days)
  - Domain no longer in zone
  - Website and email no longer function

- **Released (Available)**

**Drop Catch Activity**

**Pre-Drop Alternatives**

**Domain Tasting Activity**

- Name is available for re-registration
- Redemption possible
- Renewal and transfer possible

Names deleted during Add-Grace become available for re-registration
Domain Life Cycle

Auto-Renew grace period **45 days**

- **EXPIRED**
- **DOMAIN REGISTRAR BECOMES REGISTRANT**
- Domain redirects to PPC page

Registrar grace period **30 days**

- **SALE/ AUCTION PERIOD 5-10 days**
- Domain transferred to new owner
Domain Life Cycle

Auto-Renew grace period **45 days**

- **EXPIRED**
  - Registrar grace period **30 days**
  - Sale/auction period **5-10 days**
  - Did the domain sell at auction?
    - **NO**
      - Registrar deletes domain and it enters the Redemption Grace Period (RGP)
    - **YES**
      - Domain transferred to new owner
  - Did the PPC bring in more than $6 annually?
    - **NO**
    - **YES**
      - Registrar transfers the name permanently to its own holding account.
Whois prior to expiry and privacy

THANKS TO DOMAIN TOOLS
Cache Date: 2005-02-10
Registrar: NETWORK SOLUTIONS, LLC.

Registrant:
Huntington Clothiers (QONEIJ YXMD)
1285 Alum Creek Drive
Columbus, OH 43209
US

Domain Name: NECKTIE.COM

Administrative Contact, Technical Contact:
Huntington Clothiers (28118552O) autonic@STORE.YAHOO.COM
1285 Alum Creek Drive
Columbus, OH 43209
US
999 999 9999 fax: 999 999 9999

Record expires on 13-Feb-2005.
Record created on 12-Feb-1997.
Database last updated on 10-Feb-2005 10:48:24 EST.

Domain servers in listed order:
NS5.STORE.YAHOO.COM 216.136.225.199
ST-NS1.YAHOO.COM 216.136.225.202
Whois prior to expiry post privacy

Cache Date: 2006-09-08
Registrar: NETWORK SOLUTIONS, LLC.

Registrant:
Huntington Clothiers
ATTN: NECKTIE.COM
c/o Network Solutions
P.O. Box 447
Herndon, VA 20172-0447

Domain Name: NECKTIE.COM

Administrative Contact, Technical Contact:
Huntington Clothiers
ATTN: NECKTIE.COM
c/o Network Solutions
P.O. Box 447
Herndon, VA 20172-0447
570-708-8780

hh7vs4tm82z@networksolutionsprivateregistration.com

Record expires on 13-Feb-2007.
Record created on 12-Feb-1997.
Database last updated on 8-Sep-2006 17:33:54 EDT.

Domain servers in listed order:

NS5.STORE.YAHOO.COM 216.136.225.199
ST-NS1.YAHOO.COM 216.136.225.202
Whois during expiry

Cache Date:  2007-02-22
Registrar:  NETWORK SOLUTIONS, LLC.

Registrant:
Pending Renewal or Deletion
P.O. Box 430
Herndon, VA. US 20172-0447

Domain Name: NECKTIE.COM

Administrative Contact, Technical Contact:
Pending Renewal or Deletion pendingrenewalordeletion@networksolutions.com
P.O. Box 430
Herndon, VA 20172-0447
US
570-708-8786

Record expires on 13-Feb-2007.
Record created on 12-Feb-1997.
Database last updated on 22-Feb-2007 04:13:51 EST.

Domain servers in listed order:
NS1.PENDINGRENEWALDELETION.COM 205.178.190.51
NS2.PENDINGRENEWALDELETION.COM 205.178.189.51
Whois today

- Registrant:
  Dunn, Morgan
  10352 Stanford Ave, Q
  null
  Garden Grove, CA 92840
  US

  Domain Name: NECKTIE.COM

  Administrative Contact, Technical Contact:
  Dunn, Morgan
  10352 Stanford Ave, Q
  null
  Garden Grove, CA 92840
  US
  +1.7145370334 fax: null

  Record expires on 13-Feb-2008.
  Record created on 12-Feb-1997.

  Domain servers in listed order:

  NS91.WORLDNIC.COM 205.178.190.46
  NS92.WORLDNIC.COM 205.178.189.46
Network Solutions.
This site is under construction and coming soon.

Popular Categories: Travel | Financial Planning | E Commerce | Lifestyle | Real Estate

Sponsored Listings

- **big men tall men to 12x**

- **Bale ties**
  Recycle now Bale tie manufacturer. Have a bale? We've got bale ties. www.glamoversive.com

- **Custom Made Neckties**
  Receive order for Christmas. We beat all of our competitor's price www.designtourtie.com

- **Shirts â€” ultimate quality**
  Classic exclusive business shirts Delivered right to your front door www.sumisures.com

- **Ratchet tie down**
  competitive and service from China Your smart choice. www.ruisuna.com

- **Quality Cycling Bibshorts**
  Bicyclinghub.com sells quality bibs Free shipping $70+ no tax USA. bicyclinghub.com

- **velcro cable ties**
  cord lex printed cable ties custom build buckle straps www.bardisco.com

- **Georges, The Big Man Shop**
  Large Clothes for men of all ages. 2007 styles for Spring now in stock www.bigmen.co.uk

Buy a domain name
as low as $14.99

- .com
- .net
- .org
Effect on RGP

- Some confusion between Registrar grace period and Redemption grace period
- Domains of value no longer enter the ICANN Redemption Grace Period
- Domains no longer deleted
- Domain could be transferred to new owner the day it expires.
Effect on UDRP

- Is the UDRP becoming useless?
- 2 schools of thought
- Original registration date important
- Now that original date stays the same as domains transfer between Registrants, rather than delete and are re-registered
- Registrar/Registrant transfer is new contract thus new Registration – camera.com
- In either case, significant impact on UDRP
Effect on Transfers

- Transfers no longer possible after expiry date
- Registrant is now the Registrar
- No permissions possible to initiate the transfer
- Registrant must renew with existing Registrant
Registrar Silos

- godaddy
  - www.bluebar.com
  - www.gradient.com
  - www.xout.com
  - www.maximize.com
  - www.minimize.com
  - www.background.com
  - www.chalk.com

- netsol
  - www.hoteshore.com
  - www.lego.com
  - www.measureme.com
  - www.folder.com
  - www.buttons.com
  - www.electronics.com
  - www.jlayer.com

- enom
  - www.portable.com
  - www.menusforall.com
  - www.expand.com
  - www.dvds.com
  - www.reallywired.com
  - www.speakers.com
  - www.steepywillow.com
Privacy Services

- Privacy Services become the Registrant
- Make transferring even easier
- Bankruptcy or decision against a privacy service – portfolio of domains service has becomes an asset for creditors
- Much easier to sue/UDRP a privacy service
Renewal Practices

- Typically about 30% of domains do not renew.
- May be incentive now for the Registrar to not renew.
- Over 50% of domains in existence are for sale
- Secondary market is now the primary market
Registrar Portfolios

- Domain Portfolio worth 8-10 times annual revenue of PPC on portfolio
- Valuation does not include marquee names
- Make very small margins on renewals. Very large margins on re-sale and auctions or keeping for their portfolio.
- $2-$3 for renewal, $60-$500,000 for re-sale.
- Marchex with a 300,000 name portfolio sold for 164 million.
- Same year, NetSol sold for 100 million and had over 7 million names in its portfolio.
- Registrars now worth more for their portfolio than their traditional Registrar business.
What’s Next = Massive Changes

- Market will continue to evolve
- More advertisers
- Domains being bought down to the $4 mark
- Domainer numbers growing
- New Primary market evolves

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