* Who am I?
* What is the job?
* Why is it needed?
* What will I do?
* How can you help?
Who am I?

• UK journalist
• ICANN watcher and critic
• Internet lover
What is the job?

• Proposed originally in 2002 by ICANN president Stuart Lynn
• In bylaws: “There shall be a staff position… that shall be responsible for co-ordinating the various aspects of public participation in ICANN, including the Website and various other means of communicating with and receiving input from the general community of Internet users.”
• My summary: get more input; better input; and make it count
Why is it needed?

- Poor filtering of information
- Excellent ideas lost (“I told ICANN two years ago”)
- Frustrations
- Not enough interaction or people
- Insiders / history
What will I do?

• Get and share information
• Talk to people
• Listen
• Participation site
• Newsletters
• Factsheets
• New ideas
How can you help?

- More, adult, conversation
- Greater information sharing (silos)
- More interaction
- Higher quality information
- Ideas
• Questions / queries
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