



# Board Public Participation Committee

Public Session at the 37<sup>th</sup> International Meeting



Aberdare Room  
10<sup>th</sup> March 2010  
1600-1730

# Agenda

- 1. Introduction and Discussion of the proposed PPC & Staff Participation and Engagement programme for 2010/2011 (30 minutes)**
- 2. Facilitating more engagement in ICANN's work by developing world stakeholders: a community dialogue (1 hour)**
- 3. Open discussion with PPC members (15 minutes)**

# Proposed 2010 / 2011 Programme

Presented by:

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# What's in the Programme?

## ▪ Four Main Projects

- Holistic Review of Public Participation Processes
- Meetings for the Next Decade
- Distance Communications Tools and Systems
- Comprehensive Outreach and Engagement Strategy

## ▪ Document on agenda page, PPC microsite with summary

# Review of Public Participation Processes

- Participation of the public through stakeholder communities is the core of ICANN
- Many processes are used to facilitate input on the activities pursued within ICANN.
- How well do they work, for whom, and how could they be improved?

# Meetings for the Next Decade

- Three stage consultation, runs over most of calendar 2010
- Completely bottom-up based
- Stage 1
  - Instead of document proposing changes, start with a survey to ask what community thinks about meetings, likes, doesn't like – focussed on structure, duration, scope – structural questions
  - Publish results, propose multiple options related to results

# Distance Communication Tools

- Premise: We are all remote participants in ICANN's work day in and day out – meetings are just working together in a concentrated form
- Lots of focus on remote participation at meetings – improvements will keep coming - but we also need to focus on tools for everyday participation
- Review all systems in use to see:
  - what works
  - what doesn't
  - what's needed?

# Comprehensive Outreach and Engagement

- Many communities want to engage new constituents
- Many mandates to reach out to engage new stakeholders to ICANN
- Need to coordinate all these efforts, for efficiency and effectiveness
- What is needed to engage new stakeholders?
- What can help existing communities to become broader, more diverse?
- **Key element: How can we help existing communities outreach and engagement goals?**



**Panel-Led Discussion:**

**Proposed Programme, 2010/2011**

**30 minutes**

## Part 2:

# Facilitating more engagement in ICANN's work by developing world stakeholders:

## Discussion

## Question 1:

**Should ICANN incorporate a greater focus on the developing world in its work and if so, how?**

## Question 2:

**What are the three most important improvements ICANN can make to facilitate greater engagement by developing world stakeholders?**

## Question 3:

**How can the work of ICANN be given greater relevance where there is low Internet density per capita - and what priority should be given to reaching stakeholders in countries with the lowest Internet connection density?**

# Open Dialogue with the PPC

## Thanks for coming

- <http://www.icann.org/en/committees/participation/>
- [participate@icann.org](mailto:participate@icann.org)