Board Public Participation Committee

Public Session at the 37th International Meeting

Aberdare Room
10th March 2010
1600-1730
Agenda

1. Introduction and Discussion of the proposed PPC & Staff Participation and Engagement programme for 2010/2011 (30 minutes)

2. Facilitating more engagement in ICANN’s work by developing world stakeholders: a community dialogue (1 hour)

3. Open discussion with PPC members (15 minutes)
Proposed 2010 / 2011 Programme

Presented by:

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Senior Director for Participation and Engagement, ICANN
What’s in the Programme?

- Four Main Projects
  - Holistic Review of Public Participation Processes
  - Meetings for the Next Decade
  - Distance Communications Tools and Systems
  - Comprehensive Outreach and Engagement Strategy

- Document on agenda page, PPC microsite with summary
Review of Public Participation Processes

- Participation of the public through stakeholder communities is the core of ICANN.
- Many processes are used to facilitate input on the activities pursued within ICANN.
- How well do they work, for whom, and how could they be improved?
Meetings for the Next Decade

- Three stage consultation, runs over most of calendar 2010
- Completely bottom-up based
- Stage 1
  - Instead of document proposing changes, start with a survey to ask what community thinks about meetings, likes, doesn’t like – focussed on structure, duration, scope – structural questions
  - Publish results, propose multiple options related to results
Distance Communication Tools

- Premise: We are all remote participants in ICANN’s work day in and day out – meetings are just working together in a concentrated form.

- Lots of focus on remote participation at meetings – improvements will keep coming - but we also need to focus on tools for everyday participation.

- Review all systems in use to see:
  - what works
  - what doesn’t
  - what’s needed?
Comprehensive Outreach and Engagement

- Many communities want to engage new constituents
- Many mandates to reach out to engage new stakeholders to ICANN
- Need to coordinate all these efforts, for efficiency and effectiveness
- What is needed to engage new stakeholders?
- What can help existing communities to become broader, more diverse?

- Key element: How can we help existing communities outreach and engagement goals?
Panel-Led Discussion:

Proposed Programme, 2010/2011

30 minutes
Part 2:

Facilitating more engagement in ICANN’s work by developing world stakeholders:

Discussion
Question 1:

Should ICANN incorporate a greater focus on the developing world in its work and if so, how?
Question 2:

What are the three most important improvements ICANN can make to facilitate greater engagement by developing world stakeholders?
Question 3:

How can the work of ICANN be given greater relevance where there is low Internet density per capita - and what priority should be given to reaching stakeholders in countries with the lowest Internet connection density?
Open Dialogue with the PPC
Thanks for coming

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