.RU 2009 report
An update for the 37th ICANN Conference.
Nairobi, March, 2010
.RU Domain market demonstrated sustainable growth of 37%, ahead of other ccTLDs.

But dynamics dropped, due to crisis hit to SOHO.
Internet growth has moved into Russian regions;
Seniors, youth and housewife taking the lead...
... preparing a good soil for .РФ launch
Registration stages & Cyrillic domain quantity forecast

25.11.2009 - 25.03.2010
Government and Cyrillic trade mark owners
75,000 trade marks, fcast 10,000 domains (13%)

09.04.2010 - 25.05.2010
Other trade mark owners
150,000 trademarks, fcast 15,000 domains (10%)

07.06.2010 - 30.07.2010
Company name owners
2,000,000 companies, fcast 20,000 domains (1%)

09.08.2010 - 23.08.2010
Other special categories
fcast 2,000 domains

Priority registration

Open registration

01.09.2010

Other special categories
1. Exclusive owners to use an appellation of origin of goods
2. International organizations with participation of Russia
3. Non-commercial and other organizations
4. Political Parties
5. Religious organization
6. Federal Mass Media