Strategic and Operational Plan
Working Group

ccNSO Members Meeting
March 9, 2010
Nairobi, Kenya
Agenda

- Operating plan update: Kevin Wilson, ICANN CFO (15-20 minutes)

- SOP WG update (15-20 minutes)
  - Overview
  - Output
  - Next Steps
  - Charter

- Community feedback (15-20 minutes)
The Strategic and Operational Planning Working Group (SOPWG) was created at the Cairo ICANN meeting in November 2008.

The WG takes a proactive role in seeking and fostering participation and input from ccTLD managers and provide regular feedback to the ccNSO on ICANN’s Strategic and Operational plans.

In achieving its objective the WG undertakes, but is not limited to, the following activities:

- Organising ccTLD focused strategy and operations sessions at ICANN events;
- Disseminate and summarise information relevant to ICANN’s strategic and operational plan.
Members of the Working Group

Chair: Byron Holland, .ca
Members:
- Lesley Cowley, .uk
- Roelof Meijer, .nl
- Sabine Dolderer, .de
- Leonid Todorov, .ru
- Fahd Bataynen, .jo
- Erick Iriarte, LACTLD
- Paulos Nyirenda, .mw
- Oscar Robles-Garay, .mx
- Eswari Sharma, .np
- Peter Van Roste, CENTR
Support: Bart Boswinkel, ICANN staff
Gabriella Schittek, ICANN staff
WG Output to date

Key accomplishments have been analyzing, summarizing, and facilitating comments on and disseminating information on ICANN’s Strategic and Operational Plans.

1. April 2009 Review of the FY10 Operating Plan and Budget

- Summarized priorities
- Identified activities as important
- Summarized timelines
- Provided overview of important strategic and operational elements (i.e. IDNs, Policy Development Support, and DNS Operations)
- Made it easier for cc’s to participate
2. In October 2009, a survey of members of the ccNSO Committee was conducted to gain insights from and measure attitudes pertaining to the strategic priorities developed within the ICANN community for the 2009-2012 planning period.

Survey Highlights

- The majority of respondents generally agree that ICANN is proceeding in the right direction with the priorities defined in the 2009-2012 Strategic Plan, although they indicated only marginal effectiveness in terms of how a number of the strategic priorities have been addressed.

- Some priorities are seen to be markedly less important than others. These include the implementation of new gTLD’s, improving confidence in the gTLD marketplace and globalizing ICANN’s operations.

- The following five priorities were perceived by the ccNSO community to be the most important:

1. Enhance security, stability and resiliency in the allocation and assignment of the Internet’s unique identifiers
2. Implement IDN’s
3. Ensure financial accountability, stability and responsibility
4. Strengthen ICANN’s multi-stakeholder model to manage increasing demand and changing needs
5. Strive for excellence in core operations
WG Output to date cont’d

3. SOPWG examined ICANN’s 2010-2013 Strategic Plan
   • SOPWG provided a detailed analysis of the Strategic Plan, raising areas of concern and issues to consider, taking into consideration the cc community’s top five priorities as raised by the survey
   • SOPWG’s analysis was provided to cc community to facilitate comments and feedback on ICANN’s draft Strategic Plan for 2010-2013.
Next Steps

- ICANN Framework for the FY11 Operating Plan and Budget Operating Plan Framework published February 15th, open for comment until April 1. WG preparing analysis.

- It’s very important that the cc community continue to provide feedback on ICANN’s Strategic and Operating plans; we can have a very significant impact on overall strategic direction (e.g. on DNSSEC; IDNs; Security, Safety and Resiliency, among other issues) and how money and resources get deployed.

- Open mic strategy session will be held in June to assist in determining what are the community’s strategic objectives - may include items in current Strategic and Operating Plans as well as new items which should be added.
WG Charter

Charter states:

- The goal of the WG is to coordinate, facilitate, and increase the participation of ccTLD managers in ICANN's strategic and operational planning processes and budgetary processes.

The WG shall not act as a representative of the ccNSO Council or individual ccTLD managers collectively or individually, unless they have been explicitly asked to do so.

- WG has been asked to make submissions – feedback requested
Community Feedback

- Feedback and input requested on
  - WG Output
  - Submissions
  - Next Steps