CENTR
OVERVIEW OF RECENT ACTIVITIES

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What is CENTR?

- Council of European National Top Level Domain Registries
- Non-profit organisation based in Brussels
- Forum for TLD managers
  - Primarily ccTLDs (but also gTLDs) 55 Registry members representing 68 TLD operations
  - European focus (but members from around the world)
  - European Commission, invited Governments, RIPE and ICANN observers.
- One of 4 Regional Associations
- More than 42 Million ccTLDs (May 2008)
Most Recent Meeting Themes

• General Assemblies
  – Market analysis and new services
    • ZookNIC study
    • Whois services
    • Trademark protection
  – Meeting in October « TRENDS »
• Admin WS
  – Registry/registrar communication
  – ENUM
  – IDNs
  – Administrative survey (43 members)
• Legal and Regulatory WS
  – European Electronic Communications Framework Directive
• Technical WS
  – IPv6
  – Critical Infrastructure
• General overview of practices and domain registration principles
• 77 detailed questions
• 3rd time – good comparison reference points
• Key results:
  – Majority private structure (55%)  
  – Average growth since 2005: 98%  
  – Almost 90% strictly « First come first served »  
  – 21% only under second level domain  
  – 60% of registrations takes less than 1 hour  
  – 65% takes less than 4 hours to be « live »  
  – 72% works with a registrar system  
  – 46% requires presence in the country  
  – 60% does not allow IDN registrations (yet)
Following APTLDs initiative in 2007
Analysis of Factors of demand for ccTLD domain names
Key findings:

- Does price matter?
  - Yes, but only insignificant effect in high and low ranges
- Growth of Internet use is a key factor in the demand for domain names
  - SSL and broadband penetration
- Very mild .com substitution effect
- Policy changes towards liberalisation have a strong short term effect
- More registrars equals more ccTLDs under that domain
- Marketing campaigns that go hand in hand with price decreases work well in the short term.
3 initiatives:

• Thematic Workshop
  – “Around the world in 8 ccTLDs”
• Searching for partners for an open session with focus on IPv6 implementation
• Educational booth
DNS Explained
• Much more at http://www.centr.org

• Next meetings
  – General Assembly: 2-3 October 2008 – Pisa

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