

Update on CNNIC

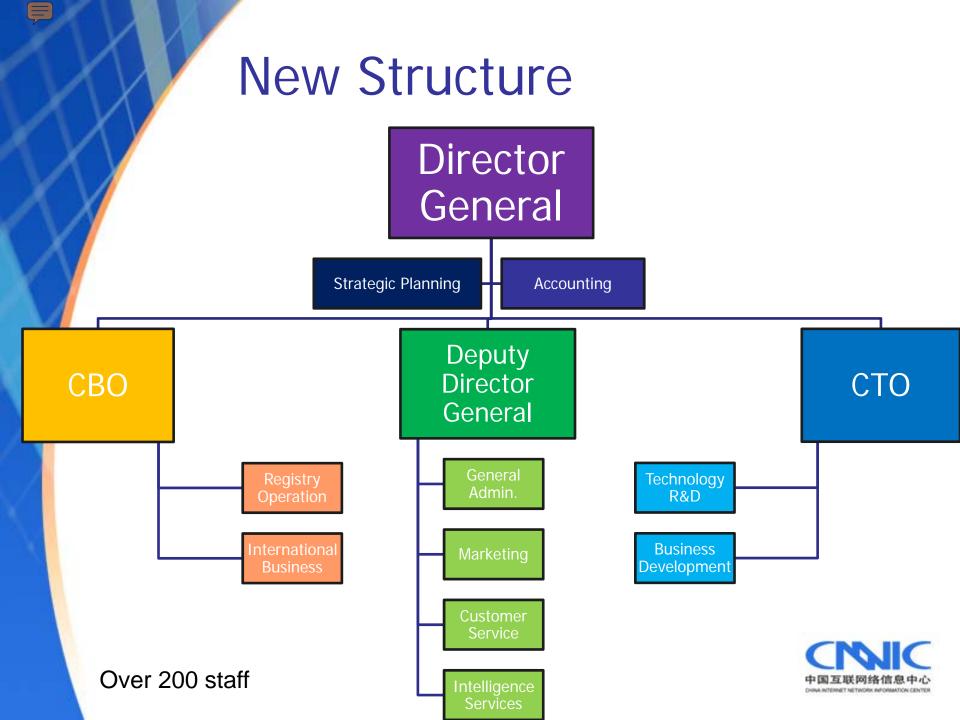
ICANN Paris Meeting

Jian Zhang June, 2008

Content

- New Structure
- Update on .CN Service
- Update on IDN
- Update on the Internet development in China

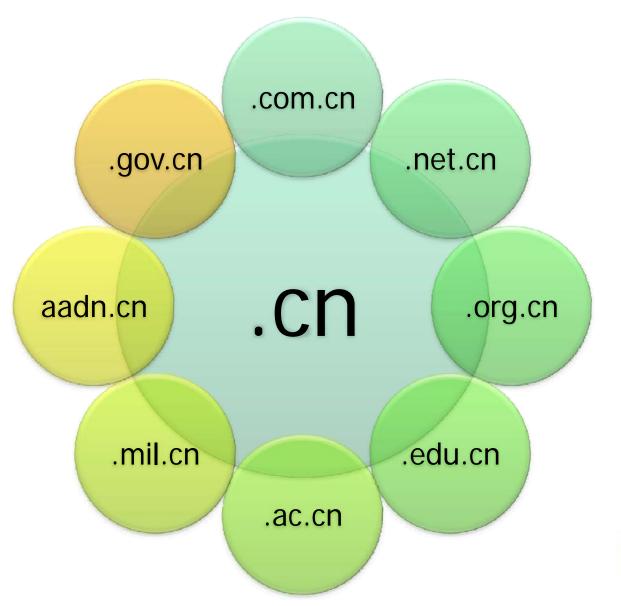




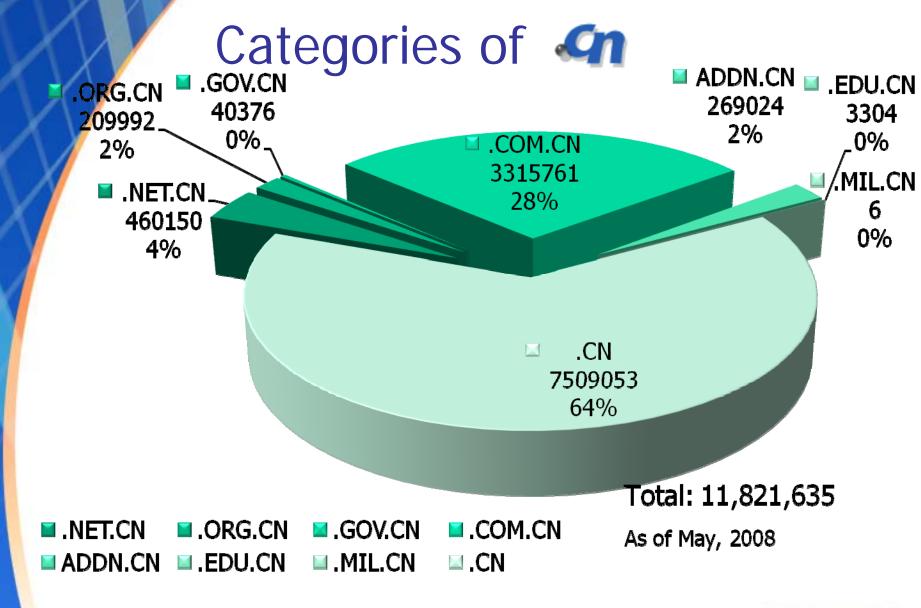
Update on .CN service



Domain name



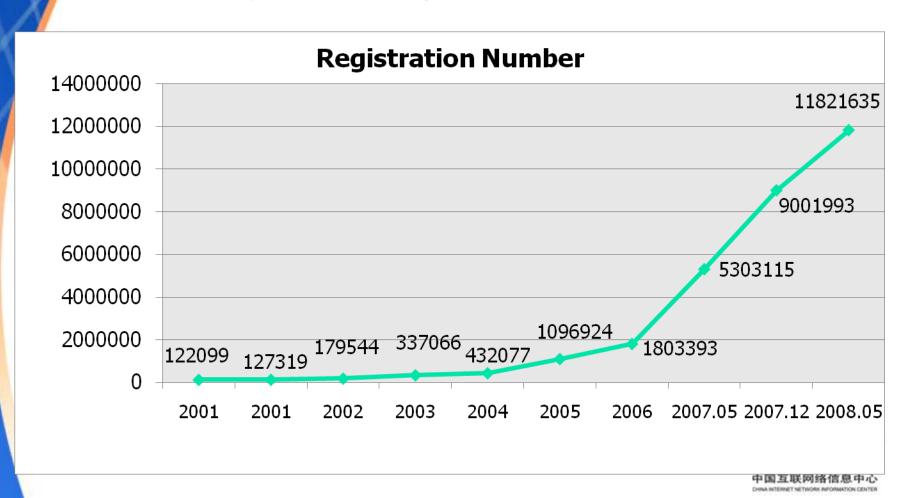






Growth of An Name

As of May 2008, .CN registration reached 11,821,635.



Reasons for an growth

- Tremendous growth of Internet Industry
- Enhanced recognition of
- Effective promotions



Improved Service

- Improved Registry Service
- Three new teams set up
- Self-discipline convention

- Improved customer service
 - 24X7 customer support call center
 - SLA:
 - Registration Service> <u>99.87%</u>
 - WHOIS Service > <u>99.99%</u>
 - Resolution Service <u>100%</u>



Update on IDN





CDN/IDN at Work



EAI

- Email Address Internationalization represents one's email address in characters or letters other than ASCII.
 - E.g. <u>zhangjian@cnnic.cn</u> can appear as 张健@互联网中心.cn

EAI Standards

- Jun. 2005, CNNIC, JPRS and NIDA jointly submitted draft on EAI
- Mar. 2006, IETF set up EAI working group, with Dr. Li
 Xiaodong from CNNIC as co-chair
- Mar. 2008, the drafting of EAI standard enters the final stage





- Established in May 2000, as an independent non-profit organization;
- Members include CNNIC, TWNIC, HKNIC, MONIC and SGNIC
- Collective contribution to RFCs



Update on the Internet development in China

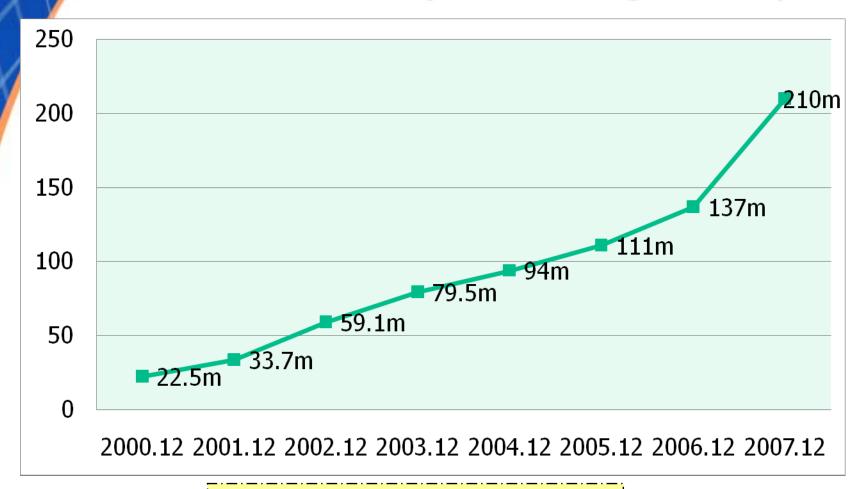


Authoritative Publisher

- Conduct semi-annual survey report on China's Internet development
 - Started in 1997
 - 21th report released in January
 - 22th report is due next month
- Some recent survey reports released:
 - The Survey Report on Blogs in China 2007
 - 2007 Survey Report on Search Engine Market in China
 - 2007 Survey Report on the Internet Usage in Chinese Rural Areas







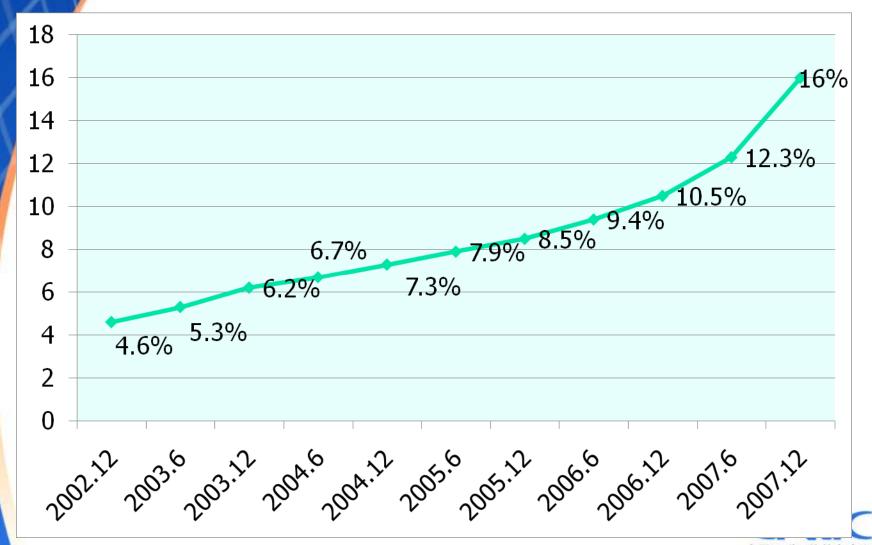
By 2007.12.31: **210 Million**

47 Million or 28% in 6 Months

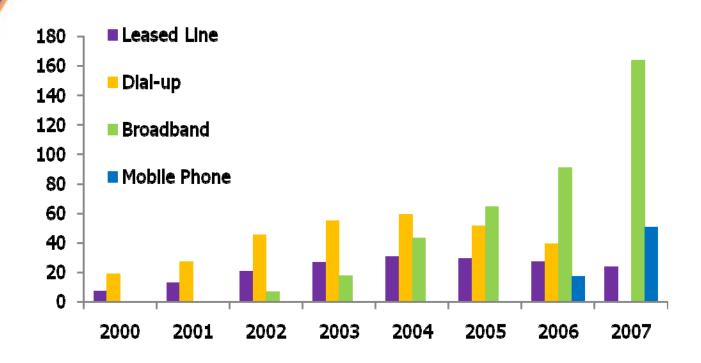
Mobile phone Internet users: 50.4 Million



Internet Penetration Rate in China



Broadband Users



* Broadband Exceed Half of the Internet User Population

77.6%

Broadband users by 2007.12.31: 163 Million

†41 Million or 33.6% in 6 Months



Welcome to Beijing 2008 Olympic Games















Thank You!

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