

# Community Building through Outreach



*28 June 2012*

# Goals for the Session

- Review/Examples of Current “Outreach” Activities
- Discussion of Next Steps For Improved Coordination and Strategy



# Agenda

Introductions

Dialogue

- Defining “Outreach”
- Current Activities
- Coordination
- Next Steps

Action Items



# Discussion: Outreach

A proposed definition of “Outreach” is “that which moves participants in, up, and/or makes participant more effective”

What else does “Outreach” mean to you:  
other legitimate, worthwhile activities





# Discussion: Current Activities

Outreach activities in your communities

Examples of successful Outreach efforts to share



# Discussion: Coordination

How do we best coordinate the efforts of the ICANN staff and community?



# Discussion: Next Steps

Establish next steps between the Prague and Toronto meetings to further this effort





# Action Items



# Thank You

