.ORG DNSSEC Activity
January 2009
DNSSEC Rollout Update

- **OPERATIONAL READINESS**
  - We are closely tracking our operational critical path milestones.
  - The majority of the technology related work has been completed.
  - The zone signing and Beta tests of domain names is on track for 1H2009.
The DNSSEC Market

**MARKET CONDITIONING**
- The .ORG Blog
  - .ORG Advocates Series – DNSSEC thought leaders as guest bloggers
  - DNSSEC “FUD” Buster Series
  - DNSSEC Industry Updates
- Conferences & Events
  - GovSec 2009
  - Black Hat DC
  - CENTR Barcelona
  - *And More!*

**How can you help?**
- Do you have events or panels where .ORG can promote DNSSEC adoption or share implementation plans?
- Do you want to be a guest blogger or do you know of thought leaders that would like to guest on The .ORG Blog?
- **LET US KNOW!** Email Crystal Peterson [cpeterson@pir.org](mailto:cpeterson@pir.org) with suggestions
DNSSEC Industry Coalition Activity

January 2009
DNSSEC Industry Coalition

- **Goal**
  - To accelerate adoption of DNSSEC and provide a uniform rollout among registries

- **What?**
  - An informal Industry coalition

- **Who?**
  - Any TLDs that share the above goal
  - Technology/software development companies
By checking political agendas and differences at the door we focus solely on the adoption and awareness of DNSSEC.

The goal of our group is to “talk less and do more”
Founding Members

- Domain Name Registries
  - .ORG, The Public Interest Registry
  - Afilias Limited
  - Nominet
  - .SE
  - NeuStar
- Service Providers
  - Shinkuro
Current Participants

- **Domain Name Registries:** Afilias Limited; EDUCAUSE; NeuStar, Inc.; .ORG, The Public Interest Registry; .SE (the Internet Infrastructure Foundation); SIDN; VeriSign, Inc.

- **Service Providers:** Internet Systems Consortium, Inc. (ISC); Nlnet Labs; Secure64 Software Corporation; Shinkuro, Inc.

- **Educational Experts:** Internet Society; Kirei AB
Coalition Update

- Launched the website on 2 December 2008 http://dnssecccoalition.org

- Coalition members are conducting press interviews about their involvement in the roll out of DNSSEC

- Coalition members are participating in a DNSSEC FUD Busters Series on the .ORG Blog http://blog.pir.org/
Coalition Working Groups

- **The Registry Implementation Working Group** is creating a DNSSEC Registrar Implementation Manual and the various registries are working together to streamline the information.

- **The Education Working Group** is authoring several educational materials such as a DNSSEC for Dummies Guide to explain how DNSSEC works and the value and benefit of DNSSEC.

- **The Outreach Working Group** is contacting various trade groups who have a vested interest in online security such as banking trade groups, online payment trade groups etc.

- **The Tools & Applications Working Group** is analyzing the various tools & applications that are currently available for DNSSEC implementation.
How you can help

- Registrars
  - Join the “Registrar Review Team” to ensure the work of the coalition is to your satisfaction as a registrar. Your Registrar expertise is valuable!

- Registries
  - Join the Registry Implementation Working Group and join your peers to help streamline DNSSEC Implementations across Domain Name Registries and Registrars

- Service Providers
  - Increase awareness and industry adoption of DNSSEC by offering your unique knowledge and services.
What can you contribute?  
Would you like to join?

Contact:
- Lauren Price, Chair – DNSSEC Industry Coalition
- Email: lprice@pir.org

THANK YOU!