

# Overview of the Issues Report



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# What an Issues Report is

- 15 days
- What's the issue?
- Who has raised it and why?
- Can/should a PDP be launched?

# Definitions (I) – Add Grace Period

- The ADD GRACE PERIOD is the five day period following the initial registration of a domain name when the registrar may cancel the domain name and get a full credit for the registration fee from the registry.
- AGP is a contractual term in some gTLD registry agreements:
  - .BIZ
  - .COM
  - .INFO
  - .NAME
  - .NET
  - .ORG
  - .PRO

## Definitions (II) – Domain Tasting

A monetisation practice of registrants that uses the Add Grace Period to register domain names in order to test their profitability.

Monetisation model: see if tasted domain names return enough traffic for PPC advertising to generate more money than the registration fee.

# Issue Background (I)

- AGP is not a consensus policy.
- AGP was instituted by registries with the agreement of registrars
- Reason: to allow registrars to recover fees if domain names were mistyped during registration
- New gTLDs approved in November, 2000 included AGP

# Staff recommendation (I)

- Is a PDP...?
  - within scope of ICANN's mission statement
  - broadly applicable to multiple situations or organizations
  - likely to have lasting value or applicability
  - establish a guide or framework for future decision-making
  - implicate or affects an existing ICANN policy

## Staff Recommendation (II)

- Domain Tasting is within scope of the ICANN policy process and within the scope of the GNSO
- PDP
- Further fact-finding and research
- Consideration of other mechanisms to address the issue

# Other Possible Mechanisms

- Assuming community wishes to act:
  - ICANN budget process
  - registry contractual changes or negotiations
  - the process for consideration of new registry services (RSEP)



# Next steps

- Avri Doria will cover PDP process and next steps

# Thank You