

President's Report

San Juan, Puerto Rico



Paul Twomey
President and CEO

25 June 2007



Agenda

- Strategic Plan and Operating Plan
- 2007–2008 Budget Approval
- Policy Development Activities
- Improvements in IANA Function
- ccTLD Accountability Frameworks
- Registrar Accreditation Policy and Process Review
- Internationalised Domain Names
- Accountability and Transparency Initiatives
- Regional At-Large Organisations
- President's Strategy Committee
- President's Operations Review Panel
- Internet Governance Forum

Strategic Plan

- 2007–2010 Strategic Plan approved at São Paulo meeting in December 2006
- Objectives identified by the community
 - excellence in operations
 - excellence in policy development
 - Increased international participation in ICANN and the use of the Internet system of unique identifiers
 - Increased participation in and efficiency of the ICANN multi-stakeholder environment
 - Work towards a post-MOU ICANN

Operating Plan 2007–2008

- Operating Plan updated and revised based on community feedback during and after Lisbon meeting
- Proposed budget posted on ICANN website in 17 March 2007
- Budget to be approved at San Juan meeting

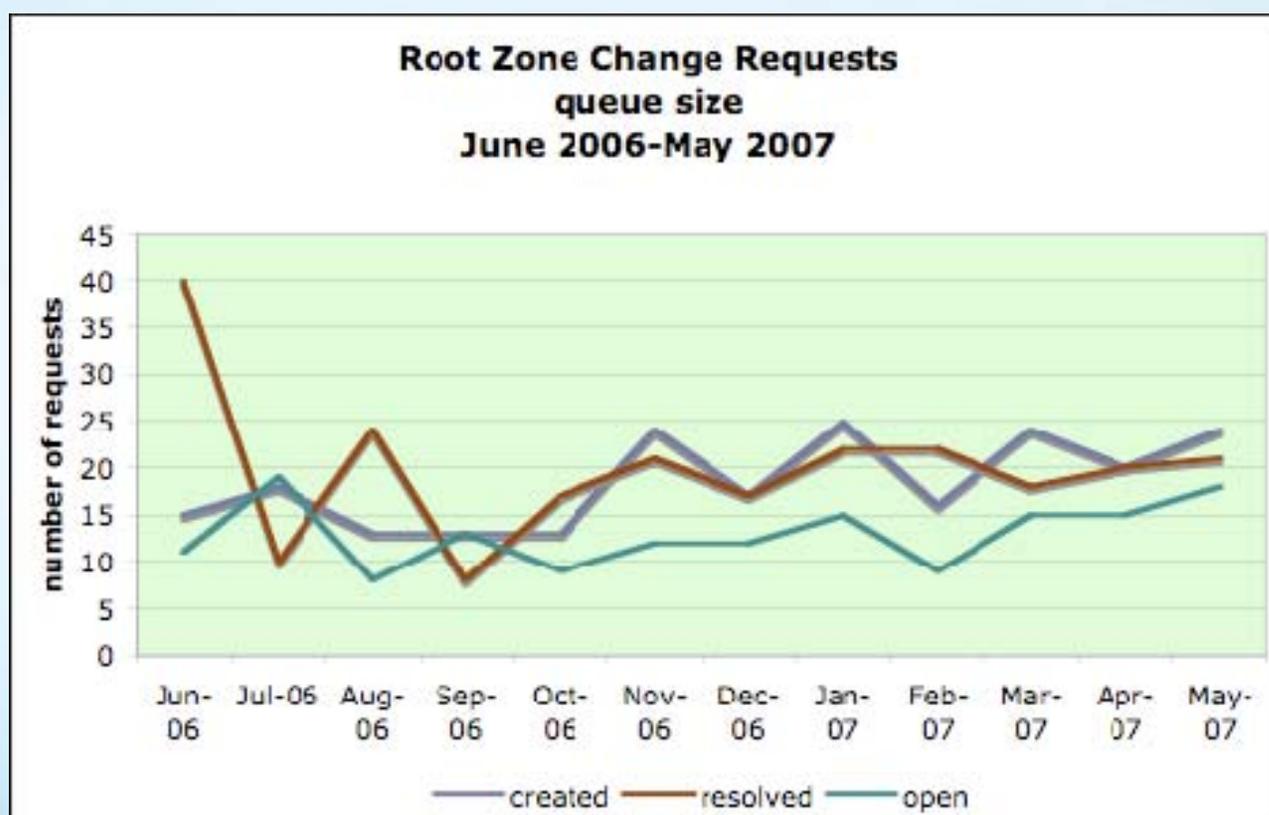
Policy development activities

- New ccTLD accountability frameworks
- Outreach to other SOs and ACs, including working session with GAC on public policy principles
- GNSO
 - Whois/Data escrow
 - Domain name tasting
 - New generic top-level domains
 - Contractual conditions
 - Transfer policy review
 - WIPO-2
 - Multiple entities/IDNs
- ccNSO
 - ICANN regions
 - IDN TLDs
- Registry failover – protection of registrants
- All discussions taking place this week
- More info: <http://sanjuan2007.icann.org/>

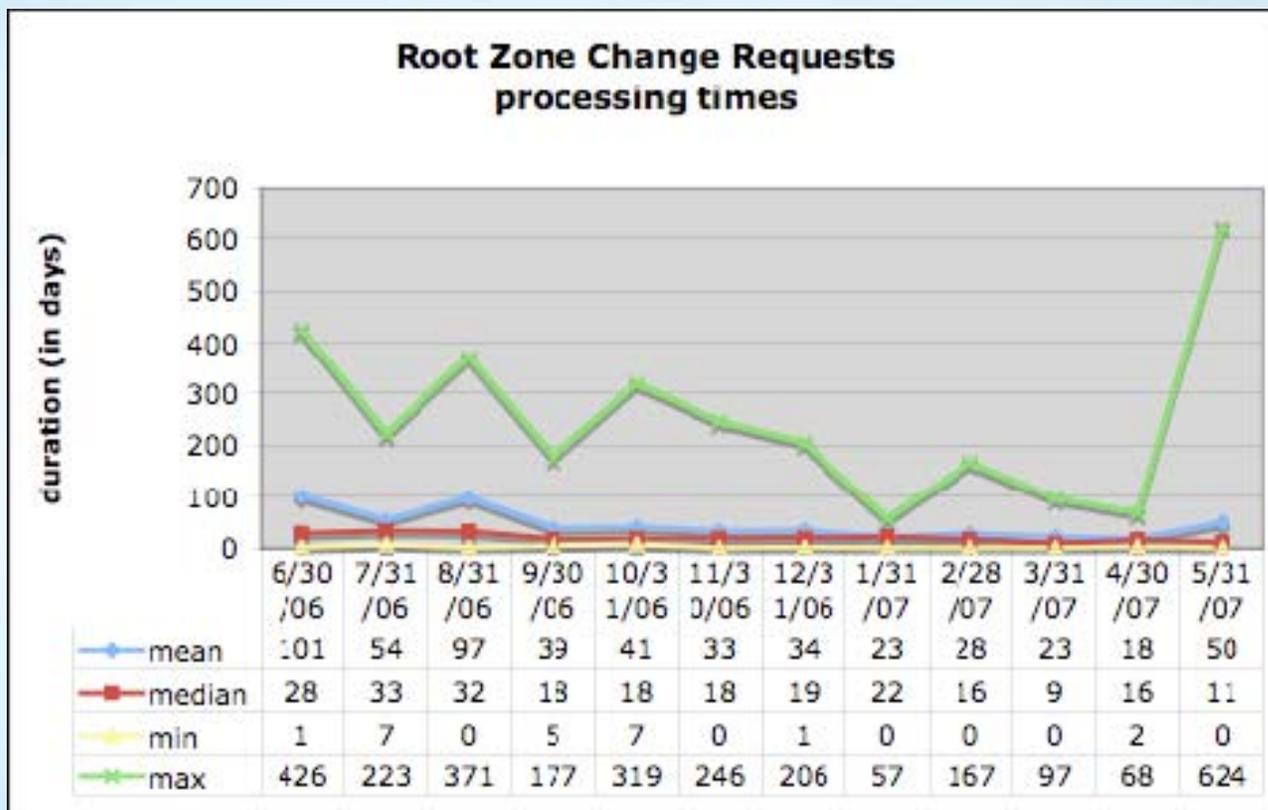


Improvements in IANA function

- Continued improvement in IANA functions



Improvements in IANA function



ccTLD accountability frameworks

- 15 months since ICANN posted Accountability Framework template documents
- 26 accountability frameworks signed to date
- 8 sponsorship agreements; 6 memorandums of understanding
- Since Lisbon meeting –
 - Accountability frameworks – El Salvador (.sv) and Mongolia (.mn)
 - Exchange of letters – Brazil (.br), Senegal (.sn), and Armenia (.am)
- Discussions ongoing with a number of other ccTLDs
- Parties are pleased with progress to date

Registrar accreditation policy and process review

- Five areas affecting revision of the Registrar Accreditation Agreement are in planning or under discussion –
 - Registrar data escrow
 - Proposed amendments to the registrars' accreditation agreement (RAA)
 - Registry failover
 - Contractual compliance
 - Process for transfer of names in the event of registrar de-accreditation
 - Workshop at San Juan to discuss changes

Internationalised Domain Names

- IDN Progress:
 - Early 2007 Lab Test performed and all systems behaved as expected
 - IANA paper posted for both ccTLDs and some gTLDs
 - <http://icann.org/topics/idn/idn-iana-root-zone-procedures-02jun07.htm>
 - RSSAC approved technical tests of strings in the root zone
 - Real world evaluation of IDNs all going to plan in November.
 - Users can set up own sub-page on domain example.test with address translated and displayed in one of eleven languages (Arabic, Farsi, simplified Chinese, traditional Chinese, Russian, Hindi, Greek, Korean, Yiddish, Japanese and Tamil)

Accountability and transparency initiatives

What has ICANN done?

- Strategic and Operating Plans
- Budget plan and process
- Better Board reporting with 72 hour posting to community
- Blog
- Public participation site
- Appointment of General manager Public Participation
- Website revamp
- OneWorldTrust report – *“ICANN is in many ways a very transparent organisation. It discloses a large quantity of information, probably more than any other global organisation”*.
- OECD best practices approach to be adopted for consultations

Accountability and Transparency initiatives

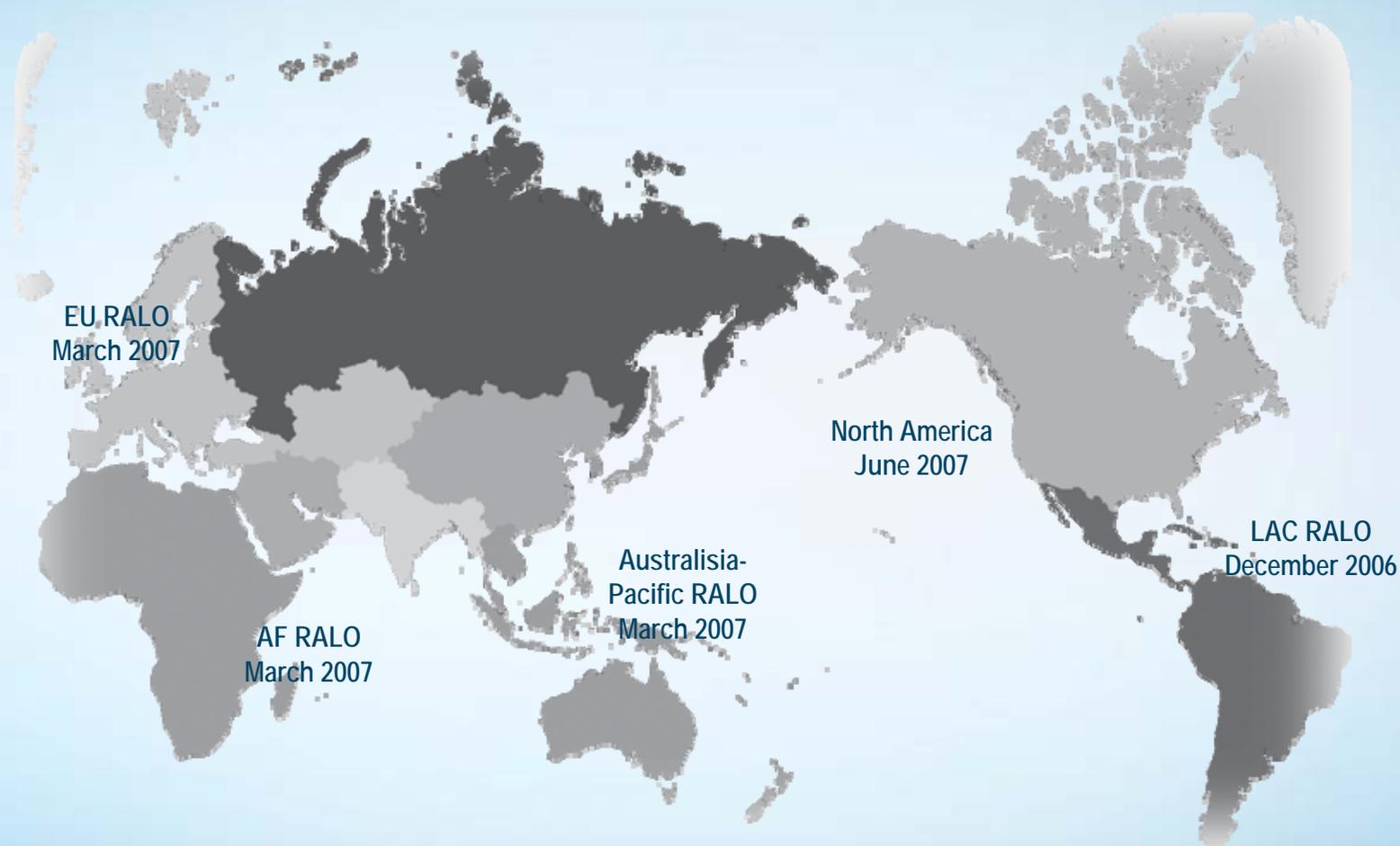
- Recently released a set of Frameworks and Principles for Transparency and accountability.
- They provide a common understanding of ICANN's existing accountabilities.
- There are for the first time: information disclosure principles; translation framework; participation framework; code of conduct; financial accountability
- Consultation open until August 31, 2007
- Further draft then to Board for consideration.

Accountability and Transparency initiatives

Additional improvements to website now under way

- Page containing rules of procedures for Independent Review of Board actions
- Dynamic maps pages
 - <http://icann.org/maps>
- Drupal-based content management system

Regional At-Large Organisations



Regional fellowships program

- Provides financial grants to individuals from developing economies to facilitate participation in ICANN meetings
- Priority:
 - Low, lower-middle and upper-middle income economies, according to the World Bank Group country classification
 - governments, ccTLDs and non-profit sector not associated with ALAC
 - Participants from the ICANN region in which the meeting is taking place, participants from adjacent regions, and overseas participants, in that order
- 125 applications submitted
 - 44 fellowships awarded for San Juan meeting (34 attending; 10 deferred to Los Angeles meeting)
 - 31 countries/territories represented/15 ccTLDs; 10 government; 10 civil society; 6 private sector; 2 academics
 - 65% of fellows have attended an ICANN meeting



At-Large community is growing

- 100th application was received from Africa in May
- At Large North American meeting being held at San Juan

President's Strategy Committee

- Recommendations from the Lisbon meeting on strategic issues –
 - Explore the advantages and appropriate mechanisms for moving ICANN's legal identity to a private international organization based in the U.S.
 - Establish and strengthen regional presences and staffing, and continue regional outreach
 - Discuss with the Department of Commerce methods for clarifying and simplifying the root-zone update process
 - Discuss with the community's various stakeholders how its policy objectives relating to the zone file and DNS could be better achieved
 - Engage with partners (including regional and international organizations) to identify how the ICANN community, within its technical coordination role, can best build on and continue to contribute to capacity building objectives in under-developed regions
 - Continue LSE review of ICANN constituency organisations

President's Operations Review Panel

- Chartered in May 2007 to align the performance of ICANN's functional organisations with the 2007–2010 Strategic Plan
- Panel members Paul Twomey, Hagen Hultzsch and Doug Brent will pick team for Phase I review
- Phase I goals –
 - Baseline current operational performance for all ICANN functions
 - Create a plan/proposal for ICANN to set performance goals and metrics

President's Operations Review Panel

- Phase I outcomes –
 - Written assessment of major ICANN functions that address urgent needs/gaps; input to a forthcoming quality process
 - Shared understanding among staff of major performance gaps and areas that are performing well
 - Greater management confidence that hidden problems are identified
 - A Hawthorne effect of measurement leading to improvement
 - Full plan for ICANN to engage in Baldrige-style quality process
 - Organizational understanding of the commitments and outcomes to come from this process
 - Vision for organic improvement in ICANN and ultimately its community

Internet Governance Forum

- WGIG definition of Internet Governance – *The development and application by governments, the private sector and civil society, in their respective roles, of shared principles, norms, rules, decision-making procedures, and programmes that shape the evolution and use of the Internet.*
- Themes developed at first IGF meeting, Athens, 2006
 - Access; Diversity; Openness; Security
- Second IGF meeting, Rio de Janeiro, November 2007
 - Same themes in greater detail and broader context
 - Internet's infrastructure and resources
 - Access and capacity available to developing countries
 - ICANN's limited, defined and global role in the Internet arena
 - ICANN's approach to Internet governance discussions

Thank You