



ICANN Strategic Planning

São Paulo

7 December 2006



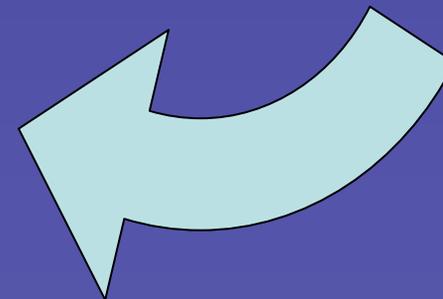
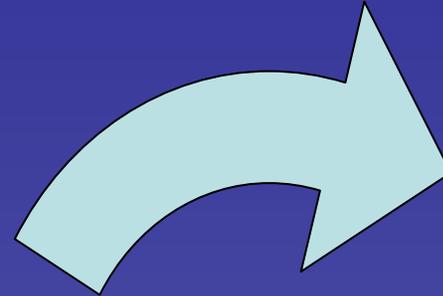
ICANN Planning Cycle

During this phase, ICANN is performing against the outcomes in the approved Operating Plan and collaboratively developing the draft Strategic Plan

The draft Strategic Plan and a description of the process can be found at <http://www.icann.org/strategic-plan/consultation-process-2006-07/>

Strategic Planning
(Jul – Jan)

Operating Planning
(Jan – Jun)



Strategic Planning Process and Timeline

- 26-28 Jun: Consultations held in four languages at Marrakech meeting
- 7 Jul: Open on-line forum for plan input established
- 13 Sep: Strategic Issues paper published for public comment
- 12 Nov: Input synthesized into draft Strategic Plan
- 20-28 Nov: Multiple consultations held to solicit criticism
- 3 Dec: Revised draft plan published
- 4-6 Dec: Consultations planned in four languages at São Paulo meeting
- 6 Dec: Final revised plan to be published (icann.org)
- 7 Dec: Public forum discussion
- 8 Dec: Board consideration



Plan Aspects

- The plan foundationally relies on and is introduced by:
 - ICANN's limited and distinct mission
 - ICANN's core values as described in the By-laws
 - ICANN's key environmental and organisational challenges as raised by the community
- The plan identifies these strategic targets:
 - Organizational excellence in Operations
 - Organizational excellence in Policy Development
 - Increased international participation in ICANN
 - Increased participation in and efficiency of the ICANN multi-stakeholder environment
 - Successfully transition ICANN to private sector management

Aspects of Feedback: Clarifications and Additions

Significant, meaningful, constructive feedback, including that the plan should:

- Establish priorities to convey those objectives that have a definable end in sight
- Include explicit expressions of consultation and community involvement were made
- Emphasize improved communications
- Indicate tailoring the revenue stream to meet the objectives
- Elaborate on the very challenging problem of managing growth

Aspects of Feedback: Clarifications and Additions

Significant, meaningful, constructive feedback, including that the plan should:

- Elaborate on improvement initiatives in policy development
- Improve the description of facilitation of GAC interaction with other constituencies
- Capture the importance of IDN deployment to increased international participation in ICANN
- Encourage ccTLD participation in the ccNSO

Aspects of Feedback: Clarifications and Additions

Significant, meaningful, constructive feedback, including that the plan should:

- Address the need to improve effectiveness of ICANN meetings
- Place review of the NomCom under the heading of Increasing efficiency of the ICANN multi-stakeholder environment
- Involve governments (through the GAC) in the transition planning to an independent organisation
- Clarify that improvements in transparency should serve effective accountability to ICANN stakeholders

Identification of Key Priorities

- Continued improvement and automation of IANA operations
- Objectives that continue to ensure the stability and security of the DNS.
- The deployment of Internationalized Domain Names as TLDs
- Implementation of best practice in accountability, transparency and governance
- Implementation of a proactive contractual compliance program
- Improvement of cooperation and coordination of the activities of the GAC with the ICANN Board and with other constituencies
- The creation of a process for the designation of new gTLDs
- Implementation of independent reviews of Supporting Organizations and Advisory Committees as part of continual self-review and improvement
- Through community consultation, implement those improvements described in the review of Supporting Organisations that are deemed to be appropriate

Next Steps

- The second revision to the plan has been posted based upon feedback received during this meeting
- After adjusting the plan in accordance with feedback received at this meeting, the final revision will be submitted to the Board tomorrow.
- The Operating Planning period will begin immediately.
- The next cycle of Strategic Planning, the adaptation of this three-year plan, will start in six months.



Operating Plan Status

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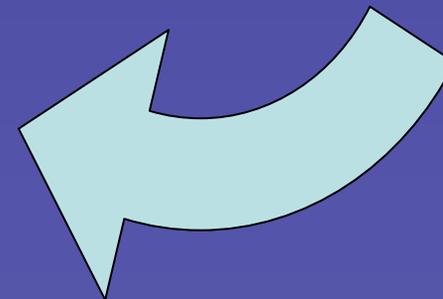
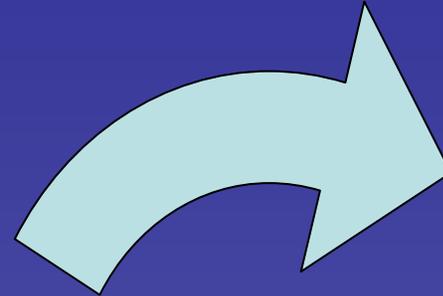
ICANN Planning Cycle

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A status document describing progress against the Operating Plan objectives can be found at <http://www.icann.org/announcements/announcement-22jun06.htm>

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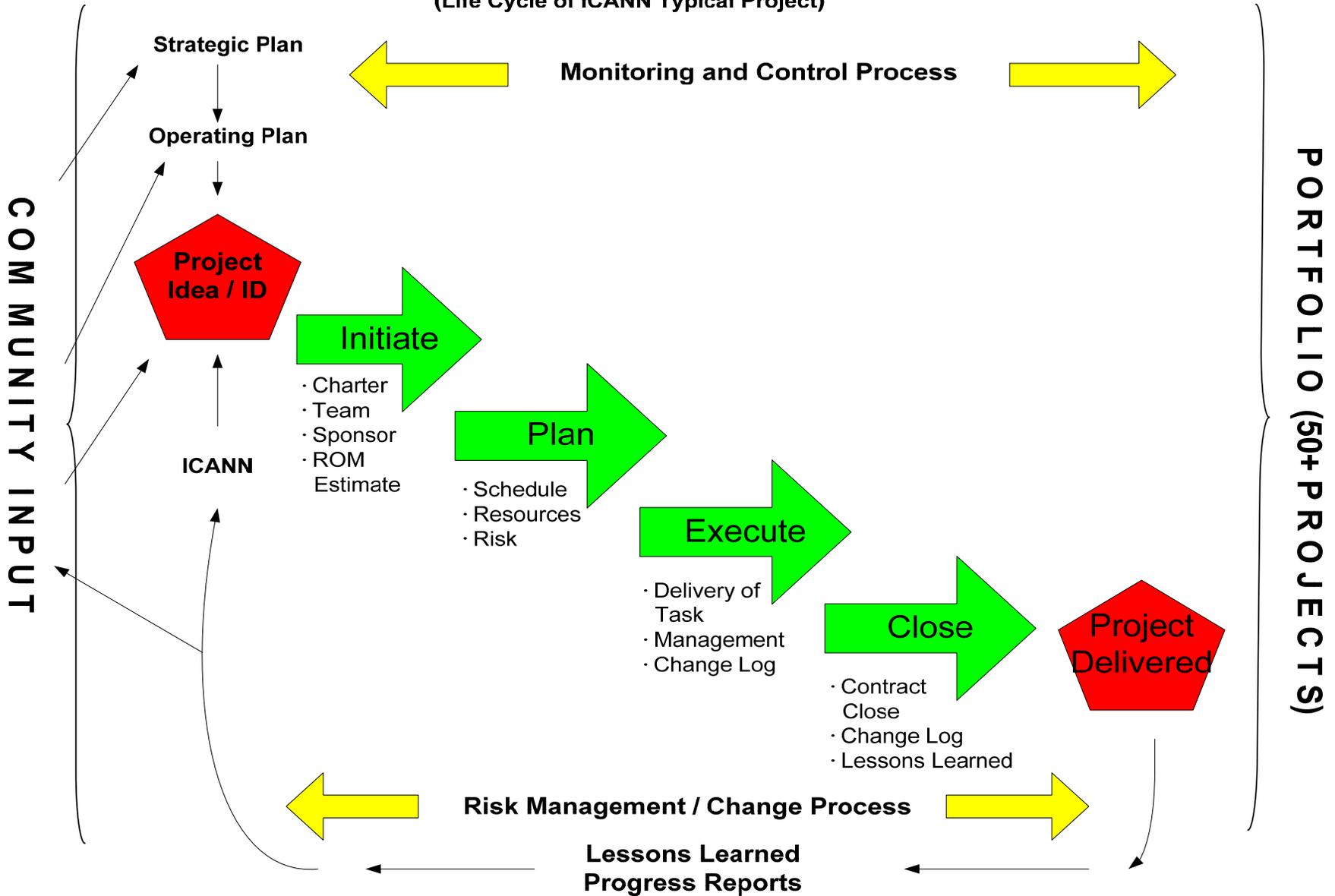
Operating Plan Status

- The Operating Plan is the one-year “action plan” targeted at accomplishing the objectives set out in the 3-year Strategic Plan
- As a result of the public consultation process, this year’s Operating Plan differs in three respects from prior Operating Plans:
 - Each project is affirmatively linked to a Strategic Plan objective
 - Each project is budgeted: staff and dollars for other expense items
 - Outcomes are described for each project
- The summation of the projects described in the Plan represent part of the ICANN expense budget, there is also a “business as usual” segment that is not captured by the activities in this plan
- ICANN recently posted a Operating Plan Status describing significant accomplishments four-and-one-half months into the fiscal year (see, <http://www.icann.org/announcements/announcement-22jun06.htm>)

Project Planning

- The Operating Plan is comprised of a series of over 50 projects, each of which tied to an objective in the Strategic Plan
- In order to manage the portfolio of projects defined in the Operating Plan, ICANN has implemented Project Management techniques that provide rigor, measurement and control and also facilitates “getting things done.” Important aspects include:
 - Formation of a project office to manage the project portfolio and allocate resources.
 - Creation and executive review of charters for every project to ensure that the project goals are aligned with the ICANN mission, strategic plan and operating plan.
 - The creation of cross-functional project teams and an escalation process to manage inter-dependencies.
 - The creation of work breakdown structures and dependency diagrams to plan work and integrated schedules to manage and measure performance.
 - Semi-monthly project reviews to manage progress and resolve resource conflicts

Implementation of Best Practices (Life Cycle of ICANN Typical Project)



Project Status

- ICANN is presently managing over 50 projects described in the Operating Plan. Many of the ICANN projects will be completed in the current fiscal year. Other projects will continue in execution and will roll into the next Operating Plan year.
- The Operating Plan project descriptions were accompanied by a set of outcomes, a subset of all project deliverables, which were planned to be accomplished during the present fiscal year.
- This status is a “snapshot” of the accomplishments against the planned outcomes four-and-one-half months into the fiscal year, see, www.icann.org/announcements/announcement-22jun06.htm.

Project Status

- A rough order of magnitude earned value calculation indicates ICANN is approximately one-third complete on the total effort approximately 38% through the fiscal year.
- In some cases, the targeted outcomes will change from the original plan due to changes in circumstance so all the outcome goals will not be met while others will be added.
- Given the evolving nature of the scope and resource requirements posed by these projects and the competition for resources, work on many of these outcomes will continue into the next fiscal year.

