introducing .tel

Telnic Limited
an innovation in internet real estate

a completely new publishing platform

an exciting new opportunity and ecosystem
traditionally, TLDs have been about mapping domains to IP addresses
.tel has a very different purpose:

mapping domains to contact information stored directly in the DNS
what is .tel?

The .tel is a new TLD dedicated exclusively to communications that enables people and businesses to store, update and publish contact information, web links and keywords directly in the DNS under a unique domain name.
what is .tel?

The .tel is:
• simple
• fast
• accessible by any device

The .tel provides a new internet standard for people and businesses to take full control over how and where they are reached.
.tel delivers

- Integration of all communications types
- Full ownership of your data
- ‘Live’ contact information
- Protection of private data
- Optimized mobile searching and surfing
- Simple structured navigation
- Multi-lingual keywords for SEO
- No need to build, host or manage a website
- The first, live, global directory service
Live .tel examples

(can be seen online)
There may be private data available. To view please login below.
Our Address: 37 Percy St, London, Greater London, W1T 2DJ, UK

Voice Call
+442074676450

Email
london.sales@largeco1.com

Fax
+442074676451

Web Link
www.largeco1.com

Location
View in Google Maps:
51.31.05.190 N 0.08.02.088 W

Keywords
London, UK, Exclusive, Award-winning

There may be private data available. To view please login below.

Username
Password

Forgotten password? Get a login

Remember me
Login

Search

I would like to have a brochure sent to me asap.
Many thanks,
Bern
If you use a wireless phone to call the my-idol.tel voting lines, airtime and applicable roaming and long distance charges will apply.

Calls from Inside the USA

Premium Rate Service  
+1-866-565-5701

SMS  (Premium Rate Service)  
+1-866-565-5701

There may be private data available. To view please login below.

Username
Password

Forgot password? Get a login

Remember me Login

Search
Find

Download vCard
.tel is a solution for...

• fragmented communications
• fragmented identities
• fragmented brand initiatives
• fragmented directory services
• mobile information search
• device-specific media distribution
• cross-platform competition formats
• customer acquisition and retention
.tel ecosystem

- providing new clients
- seeding developer community
- open source applications
- from static to live contacts on devices
and finally...

• Sunrise starts on 3rd December 2008
• Landrush starts on 3rd February 2009
• First come, first served – no auctions
• Dispute resolution process in place
thank you
tell the world