IDN ccTLD Fast Track Process

Tina Dam
Sr. Director, IDNs

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Agenda

• What is the IDN ccTLD Fast Track Process
• Who can participate
• Preparation guidance
• How to submit a request & online demo
• IDN ccTLD string evaluation
• What is the involved cost
• IDN support function
• Implementation status & next steps
What is the IDN ccTLD Fast Track Process
IDN ccTLD Fast Track Process

• Process to introduce a limited number of IDN ccTLDs, that
  – are associated with ISO3166-1 two-letter codes
  – are comprised of non-Latin characters
  – includes government and community support
  – represent country/territory names
  – ensures continued stable DNS operation
Who can participate in the IDN ccTLD Fast Track Process
Requester Eligibility Requirements

• The entity functioning as requester can be:
  – Identified IDN ccTLD manager
  – Government/Public Authority
    • of country/territory listed on ISO3166-1 (or EC)
  – Otherwise appointed entity

• If the requester is not the corresponding government or relevant public authority:
  – letter of government support is required to be included in the request
Preparation Guidance
Preparations Guidance

• The string must:
  – be based on an official language (non-Latin)
    • ISO 639 (UN Manual) listed or Government document
  – fulfill technical string criteria (IDNA and Guidelines)
    • 2 char minimum
  – be meaningful to country/territory name
    • long or short version in UN manual
    • if not in UN manual, documentation required
    • can be acronym, usability issue with long strings
  – be supported by local community
Preparation Guidance cont.

• IDN table(s)
  • or reference existing table in IANA

• A-label
  – IDNA 2008 (revised version)
  – new PVALID chars are allowed and may require some manual evaluation

• U-label
• Unicode codepoints
• English translation of string
Preparation Guidance cont.

• Number of strings:
  – one string per official language or script per country or territory

• Variant management:
  – variant TLDs desired for delegation must be identified by the requesters
    • will be placed on reserved list, allocated to the requester, but not inserted in the DNS root zone
    • non-desired variants will be placed on a blocked list
  – Fast Track Process revision scheduled to allow for potential future allocation of variant TLDs.
How to submit an IDN ccTLD request

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Submit a request

• Once all preparation is completed & all supporting material is ready:
  – submit the request via online form
    • terms and conditions
    • contact details
    • string details
    • supporting material
    • review and submit
  – online form link to be announced
  – manual for online form to be released

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Demo
IDN ccTLD String Evaluation
IDN ccTLD String Evaluation

1. Check request for completeness
   • all material and support letters included
   • from adequate government / public authority

2. Linguistic process check
   • verification that processes has been followed for:
     – official language
     – meaningfulness of string
     – community support for string

3. DNS stability evaluation
   • technical criteria & confusability w/ existing strings
DNS Stability Panel

• Panel is coordinated by Interisle
• Panel will look at all strings received for:
  – security, stability, and confusability
    • existing TLDs, other FT strings, gTLD applied strings
• Panel can call additional experts as needed
• Panel can get linguistic support from ICANN
• ICANN will send strings to panel monthly
  – evaluation expected in 30 days (may take less)
Finalizing String Evaluation

• Public posting of string and contacts
  – DNS Stability Evaluation is successfully passed
  – monthly basis
• Requester is informed to initiate the TLD delegation
  – via the IANA Function
Costs associated with an IDN ccTLD request
Cost overview for IDN ccTLDs

• Processing Fee
  – 26.000 USD (or equivalent local currency)
  – invoiced when request is received

• Annual Contribution Fee
  – 1,2,3% of IDN ccTLD registration revenue
    • Based on statement from IDN ccTLD manager
    – payable in local currency

• Pre-arranged and recommended
  – fee waiver to be requested via contact to ICANN
IDN support from ICANN
IDN Support Function

• During Preparations:
  – emails to idncctldrequest@icann.org
  – at meetings/events or conference calls

• During String Evaluation
  – no communication allowed
  – inquiries directed to ‘request confirmation emails’

• During IANA delegation
  – direct inquiries to IANA

• During launch as needed
Implementation Status

&

What’s Next?

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Implementation Status

• DNS Stability Panel formed
• Request System is ready
  – online form for requests
  – back-end system to log evaluations
  – manual for use of the Request System
• Online IDN area – pending release
• Linguistic processes
  – under continued development based on experience and request for need

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What’s Next?

• Community discussions throughout this week in Seoul, Korea

• ICANN Board consideration 30 Oct 2009
  – launch is proposed: 16 November 2009

• Annually review and possible revision
  – based on user experiences

• Experience will provide input to the long-term IDN ccTLD PDP

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IDN Reception

Monday night 6-8pm
@ Crystal B (next door)
Thank You

Tina Dam
Sr. Director, IDNs
tina.dam@icann.org
+1-310-862-2026

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