Positioning

.ORG is the domain of choice for over 9 million companies, organizations and individuals – all of whom share the belief of channeling passion toward a shared purpose.
Growth Trend

Domain Under Management (2005-2010)

As of 12/31/2010
Renewal Rates

Renewal Rate

- 1 year: 61.9%
- 2 years: 74.3%
- 3+ years: 84.6%
- Blended: 74.8%

As of 12/31/2010
Registrations by ICANN Regions

- North America: 64%
- Europe: 24%
- Asia/Pacific: 9%
- Africa: 1%
- Latin America/Caribbean Islands: 2%

As of 12/31/2010
Top 10 Markets by Country

United States 60%
Germany 5%
United Kingdom 4%
Canada 3%
France 3%
Netherlands 2%
Spain 2%
Italy 2%
Japan 2%
All Other 15%

As of 12/31/2010
3 Things We Value Highly for .ORG

1. A trusted domain extension on the Internet.

2. Online communities (a place where people come together online).

3. A web address to advance a cause (corporate social responsibility), to educate, and to communicate in times of crisis.
Who Registers a .ORG?

• Non-profit organizations, (e.g.):
  a) Associations
  b) Charities
  c) Clubs and Groups
  d) Environmental
  e) Religious

• Wikis and Open Source software
• Arts and Culture
• Sports and Teams
• Healthcare
IPv4 DNS Queries Per Day

~2,310,000,000

IPv4 Queries per Day

Jan 2011
Dec 2010
Nov 2010
Oct 2010
Sep 2010
Aug 2010
Jul 2010
Jun 2010
May 2010
Apr 2010
Mar 2010
Feb 2010
Jan 2010

0 50000 100000 150000 200000 250000 300000
IPv6 DNS Queries Per Day

\[ \sim 34,650,000 \]

IPv6 Queries per Day
## ICANN Accredited Registrars

**Total:** 381

<table>
<thead>
<tr>
<th>Company</th>
<th>Country</th>
<th>Website</th>
<th>IDN</th>
<th>DNSSEC</th>
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<tbody>
<tr>
<td>Yesnic Co., Ltd.</td>
<td>Korea</td>
<td><a href="http://www.yesnic.com">www.yesnic.com</a></td>
<td>No</td>
<td>Yes</td>
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<tr>
<td>Wild West Domains, Inc.</td>
<td>United States</td>
<td><a href="http://www.wildwestdomains.com">www.wildwestdomains.com</a></td>
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<td>Spot Domain LLC dba Domainsite.com</td>
<td>United States</td>
<td><a href="http://www.domainsite.com">www.domainsite.com</a></td>
<td>No</td>
<td>Yes</td>
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<td>PSI-USA, Inc. dba Domain Robot</td>
<td>United States</td>
<td><a href="http://www.psi-sea.info">www.psi-sea.info</a></td>
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<tr>
<td>101domain, Inc.</td>
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<td><a href="http://www.101domain.com">www.101domain.com</a></td>
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<tr>
<td>Name.net LLC</td>
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<td><a href="http://www.name.net">www.name.net</a></td>
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<td>Name.com LLC</td>
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<td><a href="http://www.name.com">www.name.com</a></td>
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<tr>
<td>TAPI GmbH</td>
<td>Germany</td>
<td><a href="http://www.tapi.net">www.tapi.net</a></td>
<td>Yes</td>
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<tr>
<td>MarkMonitor Inc.</td>
<td>United States</td>
<td><a href="http://www.markmonitor.com">www.markmonitor.com</a></td>
<td>No</td>
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<tr>
<td>2013013E Ontaria Inc. dba</td>
<td>United States</td>
<td><a href="http://www.namesbeyond.com">www.namesbeyond.com</a></td>
<td>No</td>
<td>Yes</td>
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<td>NamesBeyond.com and dba</td>
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<td>GoodLuckDomain.com</td>
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<td>Key-Systems GmbH</td>
<td>Germany</td>
<td><a href="http://www.demandaccount24.com">www.demandaccount24.com</a></td>
<td>Yes</td>
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<td>A3 NameISP</td>
<td>Sweden</td>
<td><a href="http://www.nameisp.com">www.nameisp.com</a></td>
<td>Yes</td>
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<tr>
<td>GeoDaddy.com, Inc.</td>
<td>United States</td>
<td><a href="http://www.geodaddy.com">www.geodaddy.com</a></td>
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<td>Go Montenegro Domains, Inc.</td>
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<td>Go France Domains, Inc.</td>
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<td><a href="http://www.francedomains.com">www.francedomains.com</a></td>
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<td>Go China Domains, Inc.</td>
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<td><a href="http://www.chinadomains.com">www.chinadomains.com</a></td>
<td>No</td>
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<td>Go Canada Domains, Inc.</td>
<td>United States</td>
<td><a href="http://www.canadadomains.com">www.canadadomains.com</a></td>
<td>No</td>
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<td>Go Australia Domains, Inc.</td>
<td>United States</td>
<td><a href="http://www.australiadomains.com">www.australiadomains.com</a></td>
<td>No</td>
<td>Yes</td>
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Notable sites signed with DNSSEC

~1,017
Domains Signed
Thank you!