#### **ccTLD Security**

#### Understanding the Anxiety and Consequences

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### Agenda

- ccTLD Security is not "new"
- Cybercriminal Toolkit
- Understanding why security people are irritated might help to provide context.
- Criminal Complicity, Internet Embargo, Chain of Consequence
- What can a ccTLD do now?





#### ccTLD Security is not "New"

- ICANN Attack and Contingency Response Planning (ACRP)
- Country-Code Top-Level Domain Best Current Practices (draft-wenzel-cctld-bcp-02.txt – expired)
- APTLD Guidelines for Operation of DNS Infrastructure by ccTLDs
- Lots of presentations:
  - ICANN and DNS Security, Stability and Resiliency Activities by Greg Rattray
  - Best Practices of a ccTLD Registry by Adrian Kinderis
  - Introducing ICANN Security, Stability and Resiliency Activities DNS Security Training – by Yurie Ito
  - ccTLD Best Practices by Michuki Mwangi
  - ccTLD Best Practices & Considerations by John Crain
  - ccTLD Best Practices & Considerations by Kim Davies



# Cyber Criminal Toolkit





#### **Stage Domain Name**





#### **Prepare Drive-by**



#### Send SPAM to get People To Click



#### **Drive By Violation**

BOT

Herder

TLD Domain



#### **Poison Anti-Virus Updates**





Controller



Proxy



Malware

Packer



BOT

Herder

TLD Domain



#### **Prepare Violated Computer**



#### **Call Home**



#### What can an ANS do?



# Why Cyber-Crime is Institutionalized?





#### Our Traditional View of the World



#### The Reality of the Internet No Borders



How to project civic society and the rule of law where there is no way to enforce the law?



### **Three Major Threat Vectors**

- Critical Infrastructure has three major threat drivers:
  - Community #1 Criminal Threat
    - Criminal who use critical infrastructure as a tools to commit crime. Their motivation is money.
  - Community #2 War Fighting, Espionage and Terrorist Threat
    - What most people think of when talking about threats to critical infrastructure.
  - Community #3 P3 (Patriotic, Passion, & Principle) Threat
    - Larges group of people motivated by cause be it national pride (i.e. Estonia & China) or a passion (i.e. Globalization is Wrong)



### **Essential Criminal Principles**

- There are key essential principles to a successful miscreant (i.e. cyber criminal)
- These principles need to be understood by all Security Professionals
- Understanding allows one to cut to the core concerns during security incidents
- Attacking the dynamics behind these principles are the core ways we have to attempt a disruption of the Miscreant Economy





#### Principles of Successful Cybercriminals

- 1. Don't Get Caught
- 2. Don't work too hard
- 3. Follow the money
- 4. If you cannot take out the target, move the attack to a coupled dependency of the target
- 5. Always build cross jurisdictional attack vectors
- 6. Attack people who will not prosecute
- 7. Stay below the pain threshold





#### Principle 1: Do Not Get Caught!

- The first principle is the most important it is no fun getting caught, prosecuted, and thrown in jail
  - (or in organized crime getting killed)
- All threat vectors used by a miscreant will have an element of un-traceability to the source
- If a criminate activity can be traced, it is one of three things:
  - 1. A violated computer/network resources used by the miscreant
  - 2. A distraction to the real action
  - 3. A really dumb newbie





#### Principle 2: Do Not Work Too Hard!

- Use the easiest attack/penetration vector available in the toolkit to achieve the job's objective
- Example: If your job is to take out a company's Internet access the day of the quarterly number's announcement, would you:
  - 1. Penetrate the Site and Delete files?
  - 2. Build a custom worm to create havoc in the company?
  - 3. DOS the Internet connection?
  - 4. DOS the SP supporting the connection?

Why Use DNS "Noisy" Poisoning when it is easier to violate a ccTLD?



### **Principle 3: Follow the Money**

- *If there is no money in the crime then it is not worth the effort.*
- Follow the money is the flow of money or exchanged value as one miscreant transfers value to another miscreant (or the victim transfers value to the criminal)
- A Cyber-Criminal Treat Vector opens when the miscreant finds a way to move 'stored value' from the victim through the economy
- It is worse if the cyber 'stored value' can cross over to normal economic exchange







#### Principle 4: If You Cannot Take Out The Target...

- If you cannot take out the target, move the attack to a coupled dependency of the target
- There are lots of coupled dependencies in a system:
  - The target's supporting PE router
  - Control Plane
  - DNS Servers
  - State Devices (Firewalls, IPS, Load Balancers)
- Collateral Damage!





#### Principle 5: Always Build Cross Jurisdictional Attack Vectors

- Remember Don't get caught! Do make sure ever thing you do is cross jurisdictional.
- Even better cross the law systems (Constitutional, Tort, Statutory, Islamic, etc.)
- Even Better Make sure your "gang" is multi-national – making it harder for Law Enforcement





#### Principle 6: Attack People Who Will NOT Prosecute

- If your activity is something that would not want everyone around you to know about, then you are a miscreant target
- Why? Cause when you become a victim, you are not motivated to call the authorities
- Examples:
  - Someone addicted to gambling is targeted via a Phishing site
  - Someone addicted to porn is targeted to get botted
  - Someone addicted to chat is targeted to get botted
  - Someone new to the Net is targeted and abused on the physical world
  - Government, Finance, and Defense, Employees who lose face when they have to call INFOSEC





#### Principle 7: Stay below the Pain Threshold

- The *Pain Threshold* is the point where an SP or Law Enforcement would pay attention
- If you are below the pain threshold where you do not impact an SP's business, then the SP's Executive Management do not care to act
- If you are below the pain threshold where you do not have a lot of people calling the police, then the Law Enforcement and Elected Official do not care to act
- The Pain Threshold is a matter of QOS, Resource Management, and picking targets which will not trigger action



#### **Criminal Trust**

- Miscreants will guardedly trust each other
- They can be competitors
- They can be collaborators
- But when there is money on the table, criminal human behavior and greed take over.
- Cybercriminal cannibalize each other's infrastructure.
- Cybercriminals attack each other's infrastructure.



#### **Dire Consequences**

- The Miscreant Economy is not a joke. It is not a game. It is not something to play with.
   – PEOPLE DIE
- Once organized crime enter the world of the Miscreant Economy, the days of *fun* were over.
- Now that Cyber-Criminals will use any resource on the net to commit their crime, they don't worry about the collateral damage done.
  - Think of computer resources at a hospital, power plant, or oil refinery – infected and used to commit phishing and card jacking.
  - What happens if someone gets mad at the phishing site, attacks it in retaliation, unintentionally knocking out a key systems.





#### Enduring Financial Opportunities

**Postulate:** Strong, Enduring Criminal Financial Opportunities Will Motivate Participants in the Threat Economy to Innovate to Overcome New Technology Barriers Placed in Their Way

Enduring *criminal* financial opportunities:

- Extortion
- Advertising
- Fraudulent sales
- Identity theft and financial fraud
- Theft of goods/services
- Espionage/theft of information



#### **Threat Economy: In the Past**







#### **Threat Economy: Today**



#### Miscreant - Incident Economic Cycles







#### **Miscreant Economic Cycles**



# What will we do when the Cyber-Criminals ...

- Retaliate! Historically, Organized Crime will retaliate against civic society to impose their will and influence on civic society.
  - What will the today's organized crime to in a cyber equivalent world?
- How will the world respond when:
  - We cannot as a global society investigate and prosecute International crime?
  - Too much dependence on "security vendors" for protection.
- Global Telecom's *Civic Society* has to step forward work with each other collectively to protect their interest.





# Criminal Complicity, Internet Embargo, Chain of Consequence





#### "Brand" Jeopardy

 What happens when the "TLD" Brand projects the perception of "tainted?"

"Once a ccTLD, ASN, IP, Hosting company is assumed to be bad it has a detrimental effect on both its industry standing as well as its brand (and ultimately bottom line). So if a ccTLD or hosting provider becomes known as "the bad guy(s)" and it becomes acceptable from an end user organizations perspective to filter/ block that portion of infrastructure it will have very real effects on any legitimate commerce that crosses into/over the that infrastructure. Real examples of this can be found in various IDS, IP Block lists, reputation engines, and spam scoring engines (spam assassin comes to mind) and the responses of the organizations who were effected by them." - Andre Ludwig <u>aludwig@packetspy.com</u>

 In other words, perception is reality. The ccTLD's problem is that the Paul Bauran – End-to-End model puts the power of action in the hands of the many.



#### **Autonomous Systems**

- Within the <u>Internet</u>, an Autonomous System

   (AS) is a collection of connected <u>Internet Protocol</u>
   (IP) <u>routing</u> prefixes under the <u>control</u> of one or more <u>network operators</u> that presents a <u>common, clearly defined routing policy</u> to the Internet.
- In this system, "control" is defined by the "operator" based on the contractual needs of their "constituents."
- "Clearly Defined Routing Policy" can be BGP, Packet Filtering, Services, and DNS
- In other words, the power of who connects to whom is in the hands of the ASN.



#### Community Action Can Have an Impact



#### About This Blog | Archives | XML RSS Feed (What's RSS?)

#### Two Weeks Out, Spam Volumes Still Way Down

A full two weeks after a Web hosting firm identified by the computer security community as a major host of organizations engaged in spam activity <u>was taken offline</u>, the volume of spam sent globally each day has yet to bounce back.



The <u>block graph</u> over at e-mail security firm **IronPort** suggests that the company blocked around 35 billion spam messages on Monday. Prior to hosting provider <u>McColo's shutdown</u>, IronPort was flagging

somewhere around 160 billion junk e-mails per day.

A quick glance at the volume flagged by <u>Spamcop.net</u> shows that they're still detecting well below half of the spam volumes they were just two weeks ago.

I'm not suggesting this is a permanent situation: I happen to agree with most





Source: http://voices.washingtonpost.com/securityfix/2008/11/64\_69\_65\_73\_70\_61\_6d\_64\_69\_65.html



#### **ASN and TLD Filtering**

- Any organization be it a ASN or a end point has control over who the communicate.
- It is not a technology limitation anymore. The tools are available via vendors and open source to block access to locations on the Net which are the empirical source of risk.



#### **Internet Embargo**

- When a group of organizations all collectively band together to protect themselves from imposed business risk, you move from simple filtering to a "Internet Embargo."
- Internet Embargo has co-lateral impact. Think Hospitals, Business, E-Gov, & other critical institutional organizations who depend on the TLD.



# What can a ccTLD do now?







#### Are you part of the new "Civic Society?

- Are you sitting back and trusting your "security vendors?"
- Or, are you stepping forward, working with all others with like interest in Global Telecom's Civic Society to go after and shutdown the miscreants?
- Three Recommendations for TLDs Organizations to get started:
  - NXDomains
  - ICANN Training and Guidelines (Engagement with SSAC).
  - Alliance with your Upstream Transit Providers





#### NXDomains

- This list is dedicated to the notification, investigation, and takedown of malicious domains.
  - This is the community who works within the DNS Registry/ Registrar system to remove validated malicious domains.
  - Interface between the Operational Security Community and the DNS Registry/Registrar system
  - "best effort" community, that operates based on all parties expending their best level of effort to tackle an issue.
- Members range from registries, registrars, law enforcement, to vetted security professionals.
- E-mail to <u>nxadmins@opensecnet.com</u> to apply for membership.

NxDomains results is a way to demonstrate a desire to act through best effort action.



#### **ICANN SSAC**

- Take advantage of the focused effort to build security and resiliency in the TLD community.
  - http://www.icann.org/en/committees/security/

^ Home	SSAC Reports and Advisories
^ Structure	By Issue Date and Number   By Category
> Security and Stability	
Advisory Committee	[SAC046]: Report of the Security and Stability Advisory Committee on Root Scaling (6 December 2010) English [PDF]
SSAC Home	[SAC045]: Invalid Top Level Domain Queries at the Root Level of the Domain Name System (15 November 2010 with corrections) English (PDF)
SSAC Charter	[SAC044]: A Registrant's Guide to Protecting Domain Name Registration Accounts (05 November 2010) [+] Executive Summary
SSAC Discussion Space	English [PDF]
SSAC Documents	[SAC043]: SSAC Comment on the JAS Report on the IANA Process for Implementing Root Zone Change Requests and on the IANA Explanatory Memoranda
SSAC Presentations	October 2010) English (PDF)
SSAC Work Plans and Activities	[SAC042]: SSAC Comment on the Root Scaling Study Team Report and the TNO Report (17 December 2009) English [PDF]
Completed Projects	[SAC041]: Recommendation to prohibit use of redirection and synthesized responses by new TLDs (10 June 2009)
Reading List	English [PDF] [SAC040]: Measures to Protect Domain Registration Services Against Exploitation or Misuse (19 August 2009) [+] Executive Summary





- How will the world know to trust your ccTLD as one who has the collective best interest as an important value?
- Working with your upstream ISP's security and operations teams is a first step. It builds a working relationship of action and trust that can be used as a reference to others.





## Summary and Quetions



