



Координационный центр
национального домена сети Интернет

IDN TLD .РФ update

A presentation for ccNSO meeting in Singapore
21th of June, 2011

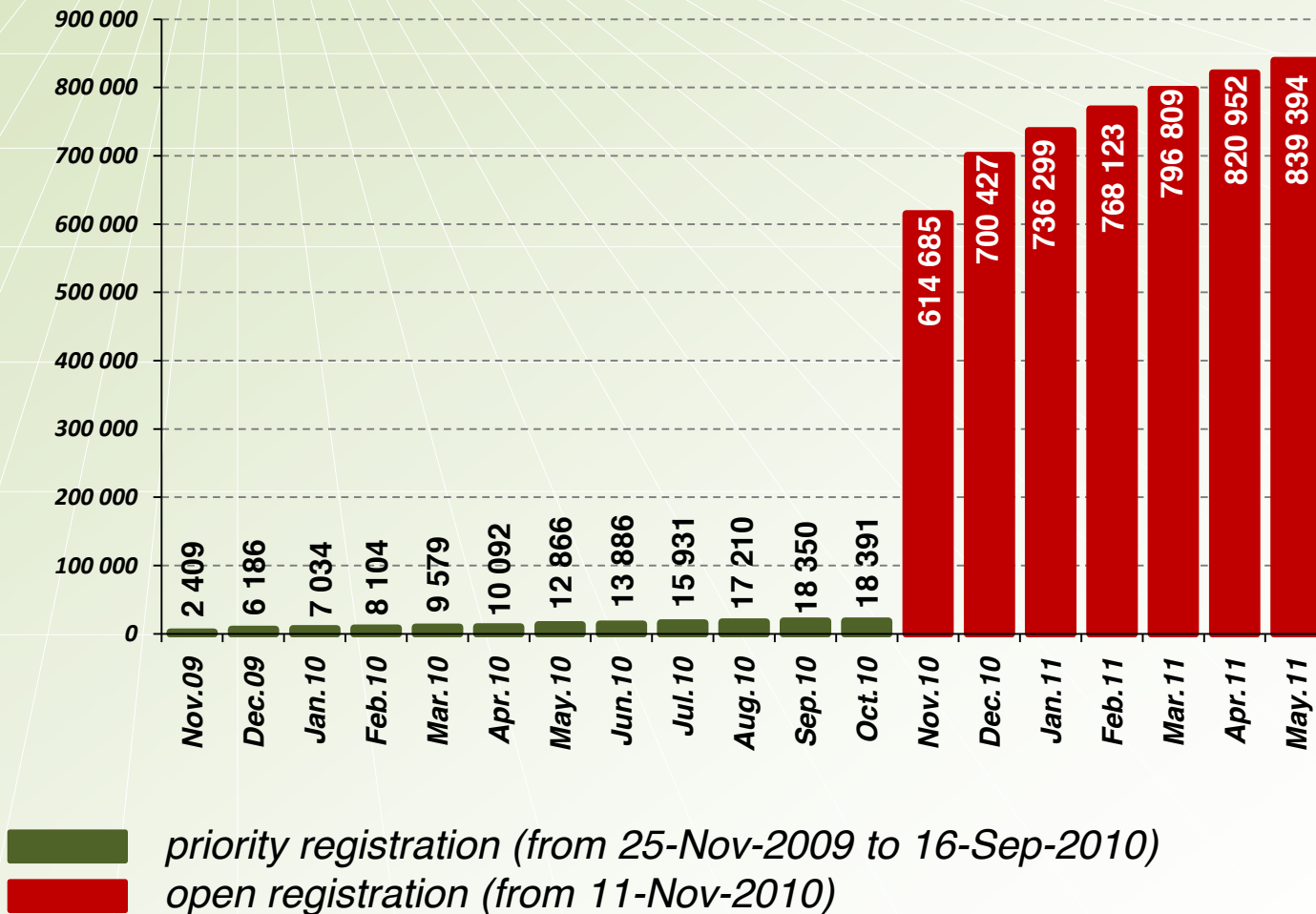




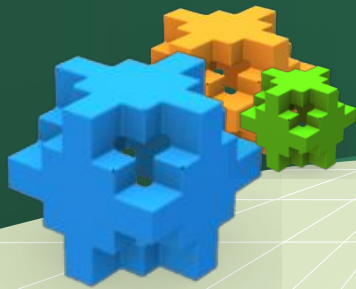
Current Statistics

On 20th of June 2011 the number of domains in .PΦ hit **849,688**

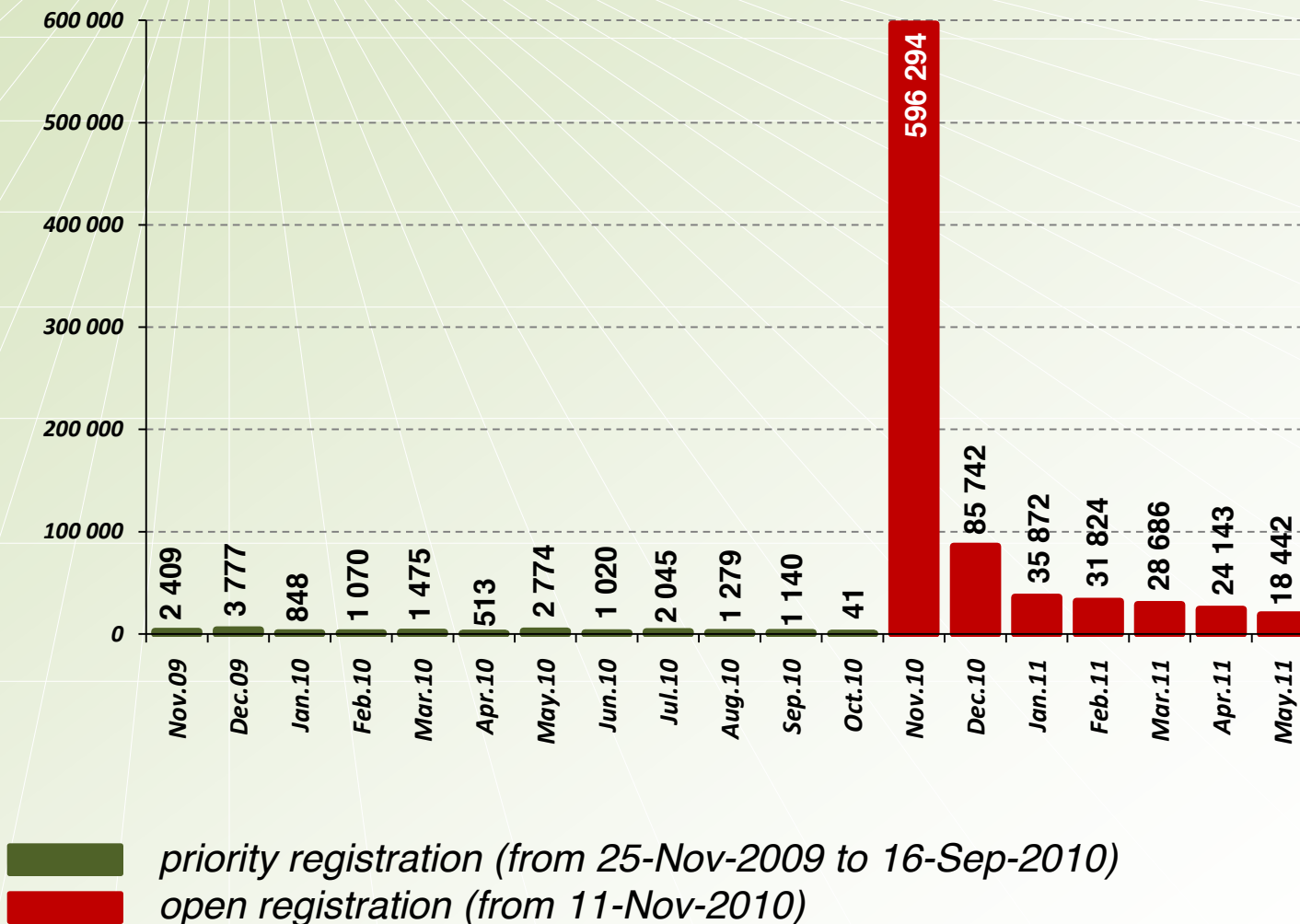
Total number of domain names in .PΦ (Nov 2009 - May 2011)



Current Statistics



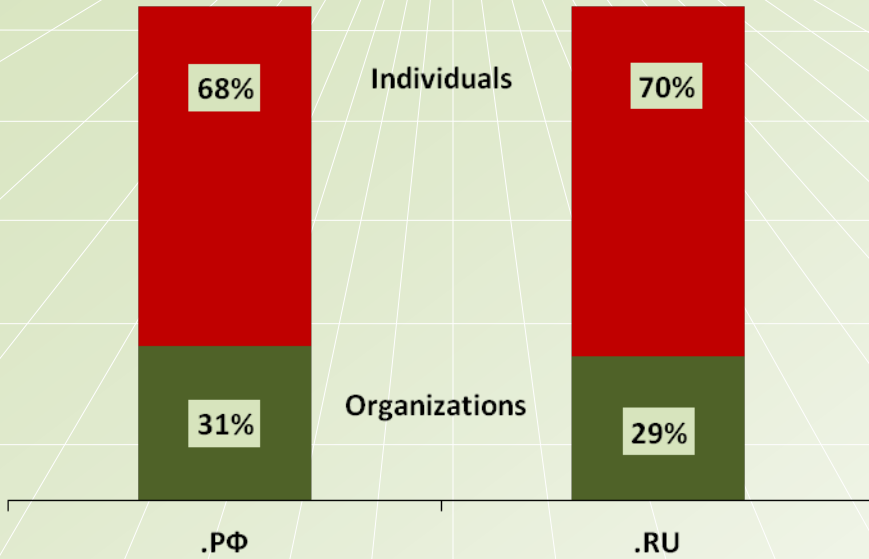
Net growth of .PΦ per month (Nov 2009 - May 2011)



Current Statistics



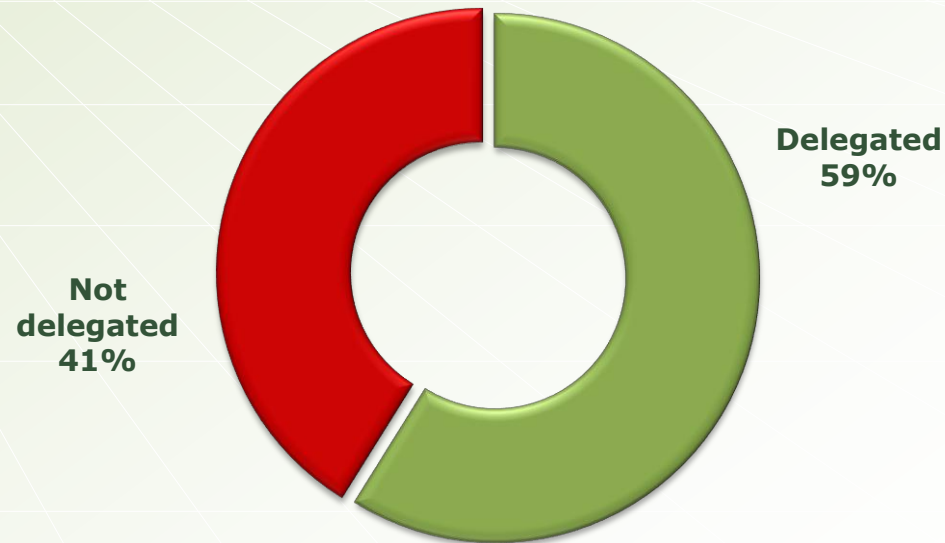
.PΦ domain names registered by

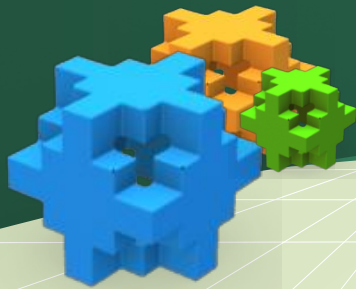


Distribution of .PΦ domains between individuals and organizations tends to be the same as in .RU

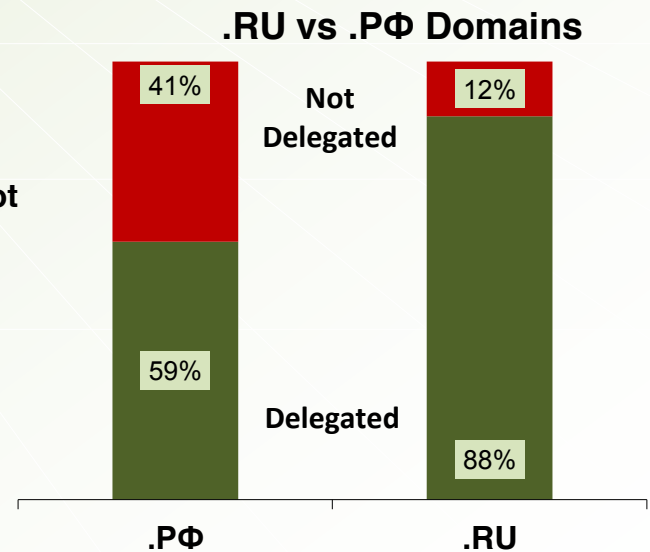
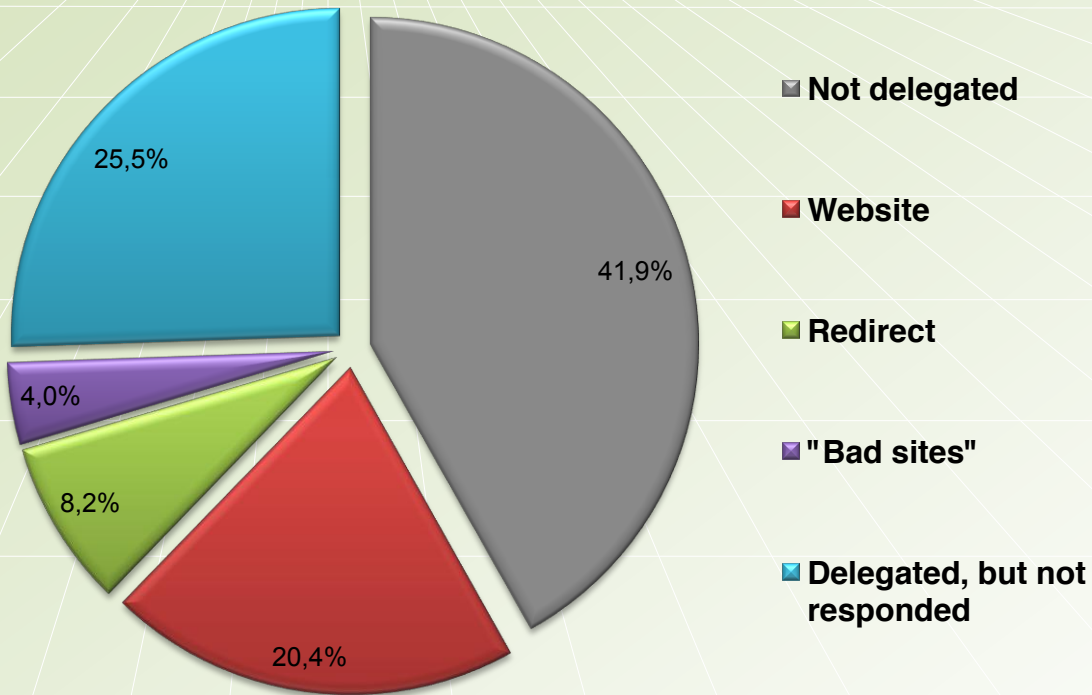
Already in Internet:

.PΦ domain names

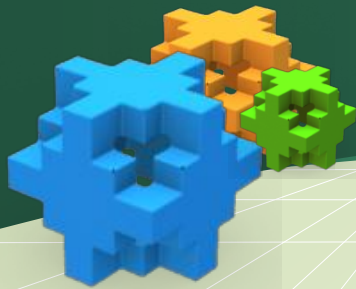




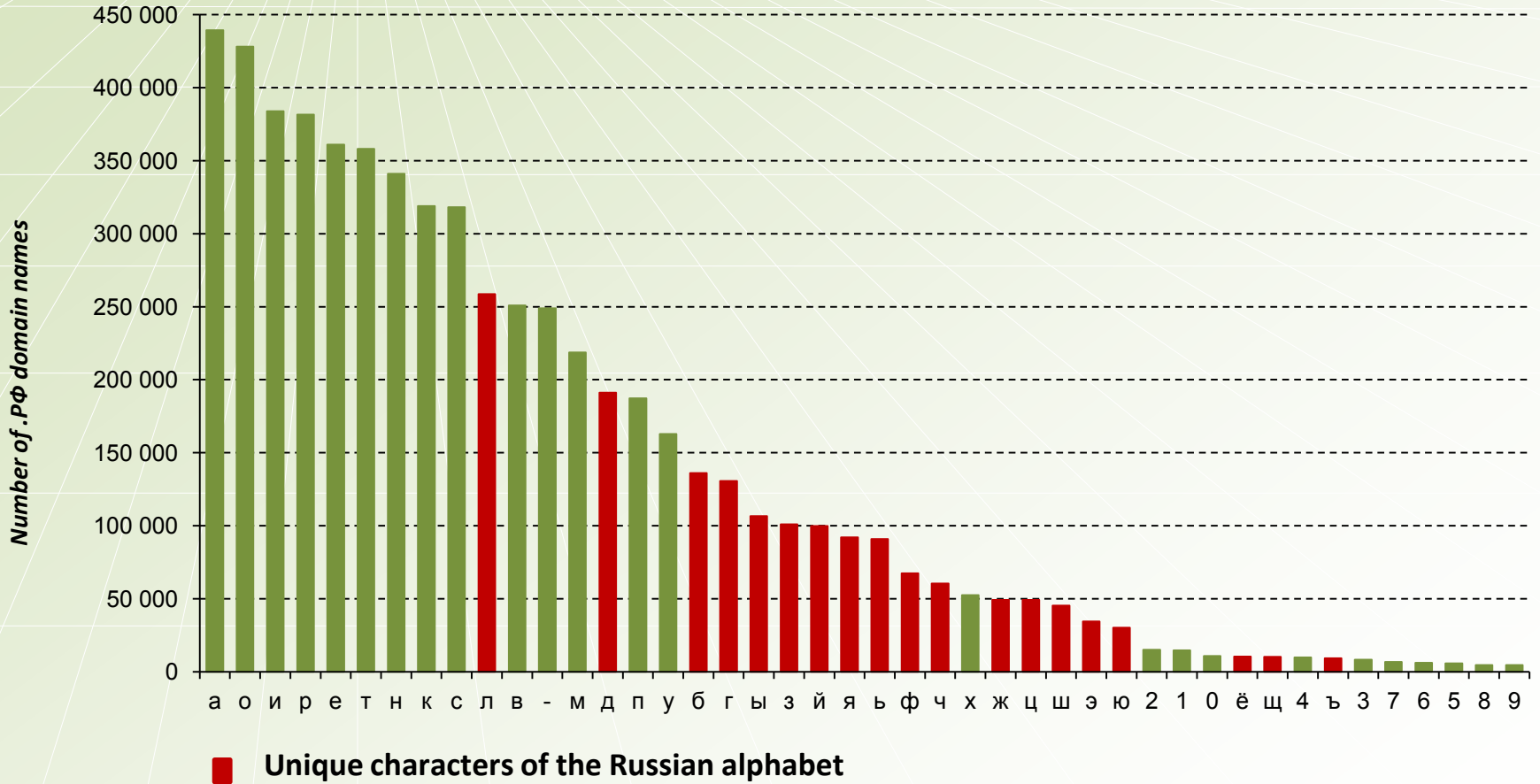
How .PΦ domains are used?



Linguistic analysis

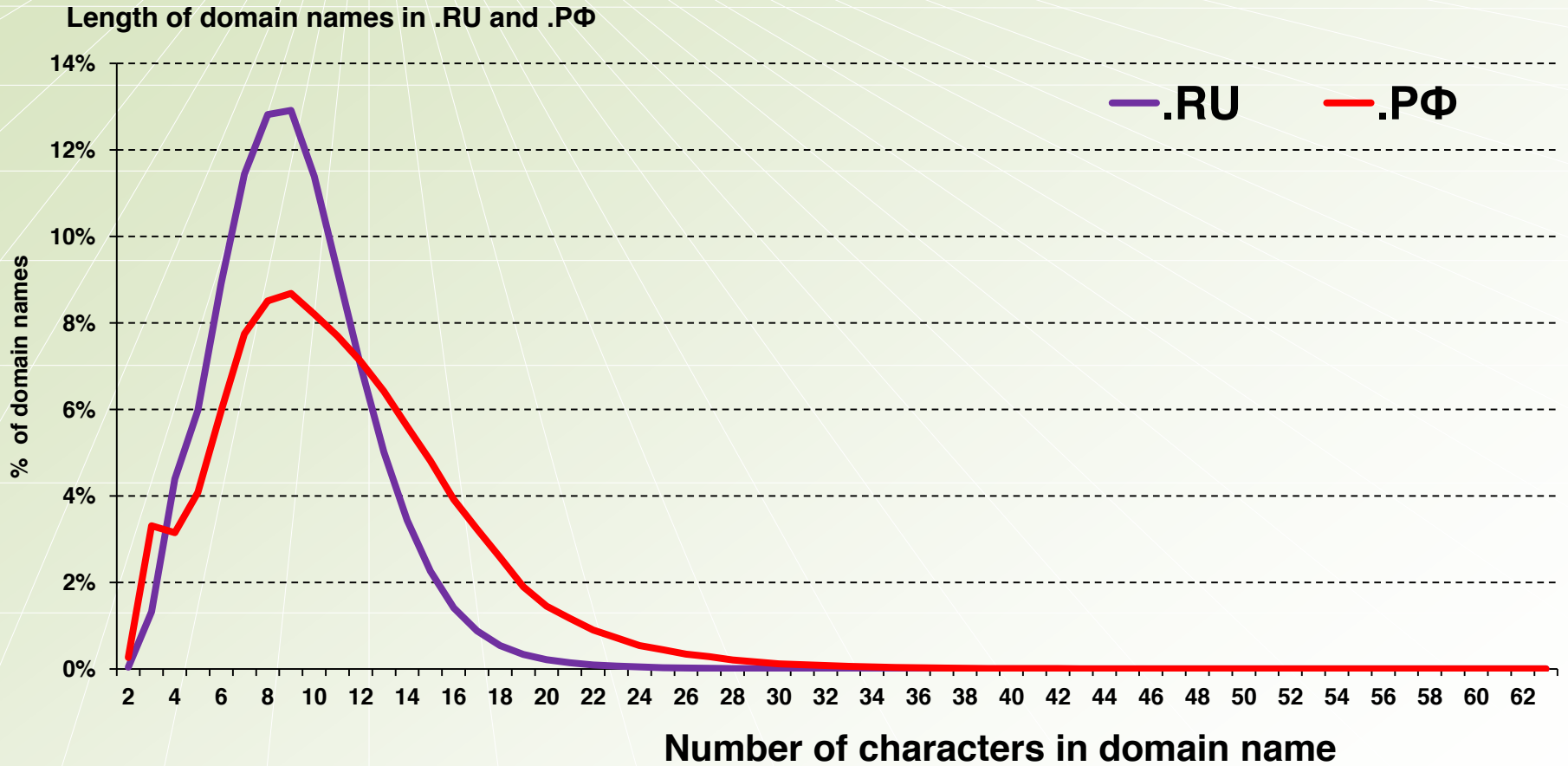


Symbols rating on the frequency of use in .PФ domain names



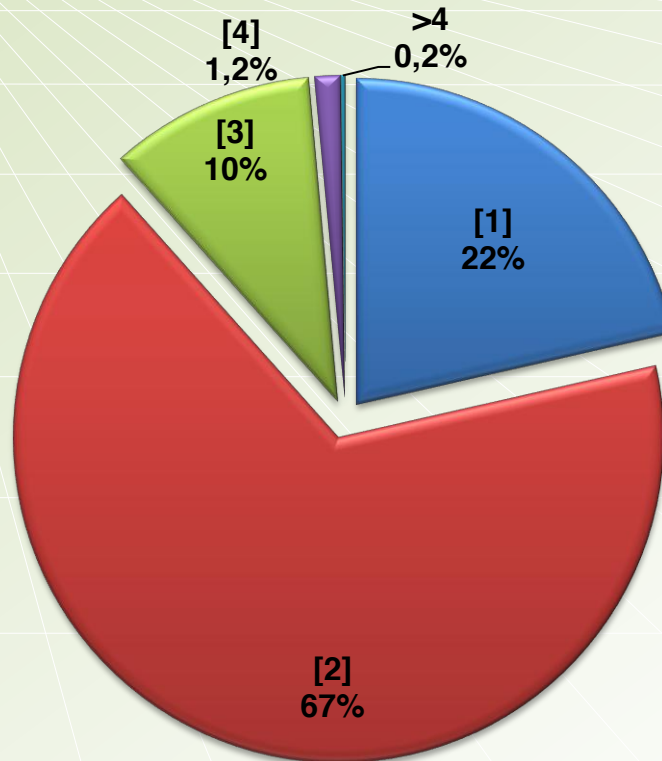
Sources: Coordination Center for TLD RU/PФ, Nigma RF Search Engine

Linguistic analysis



Linguistic analysis

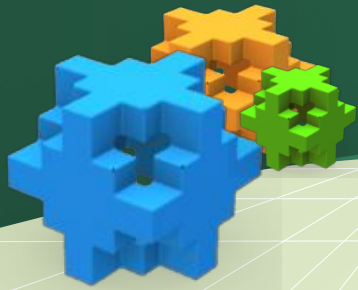
Number of words in .РФ domain names



Examples:

блинвсехорошиедоменыразобралипришлосьэтотбрать.рф
продажа-строительных-материалов-в-питере.рф
продам-морского-окуня-холодного-копчения.рф

IDN in use: outdoor ads





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Thank you!

Andrei Kolesnikov

www.cctld.ru OR кц.рф

