IDN TLD .РФ update

A presentation for ccNSO meeting in Singapore
21th of June, 2011
### Current Statistics

**On 20\(^{th}\) of June 2011 the number of domains in .РФ hit 849,688**

#### Total number of domain names in .РФ (Nov 2009 - May 2011)

<table>
<thead>
<tr>
<th>Month</th>
<th>Priority Registration</th>
<th>Open Registration</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nov.09</td>
<td>2,409</td>
<td>6,186</td>
</tr>
<tr>
<td>Dec.09</td>
<td>6,186</td>
<td>7,034</td>
</tr>
<tr>
<td>Jan.10</td>
<td>8,104</td>
<td>9,579</td>
</tr>
<tr>
<td>Feb.10</td>
<td>10,092</td>
<td>12,866</td>
</tr>
<tr>
<td>Mar.10</td>
<td>15,931</td>
<td>17,210</td>
</tr>
<tr>
<td>Apr.10</td>
<td>18,350</td>
<td>18,391</td>
</tr>
<tr>
<td>May.10</td>
<td>18,391</td>
<td>19,350</td>
</tr>
<tr>
<td>Jun.10</td>
<td>18,391</td>
<td>18,391</td>
</tr>
<tr>
<td>Jul.10</td>
<td>18,391</td>
<td>18,391</td>
</tr>
<tr>
<td>Aug.10</td>
<td>18,391</td>
<td>18,391</td>
</tr>
<tr>
<td>Sep.10</td>
<td>18,391</td>
<td>18,391</td>
</tr>
<tr>
<td>Oct.10</td>
<td>18,391</td>
<td>18,391</td>
</tr>
<tr>
<td>Nov.10</td>
<td>614,685</td>
<td>700,427</td>
</tr>
<tr>
<td>Dec.10</td>
<td>736,299</td>
<td>768,123</td>
</tr>
<tr>
<td>Jan.11</td>
<td>768,123</td>
<td>796,809</td>
</tr>
<tr>
<td>Feb.11</td>
<td>796,809</td>
<td>820,952</td>
</tr>
<tr>
<td>Mar.11</td>
<td>820,952</td>
<td>839,394</td>
</tr>
<tr>
<td>Apr.11</td>
<td>839,394</td>
<td></td>
</tr>
<tr>
<td>May.11</td>
<td>839,394</td>
<td></td>
</tr>
</tbody>
</table>

*priority registration (from 25-Nov-2009 to 16-Sep-2010)*

*open registration (from 11-Nov-2010)*
Current Statistics

Net growth of .РΦ per month (Nov 2009 - May 2011)

priority registration (from 25-Nov-2009 to 16-Sep-2010)
open registration (from 11-Nov-2010)
Current Statistics

Distribution of .РФ domains between individuals and organizations tends to be the same as in .RU

Already in Internet:

.РФ domain names

Delegated 59%
Not delegated 41%
How .РФ domains are used?

- **Not delegated**: 41.9%
- **Website**: 25.5%
- **Redirect**: 8.2%
- **"Bad sites"**: 4.0%
- **Delegated, but not responded**: 20.4%

### .RU vs .РФ Domains

- **.РФ**
  - Not Delegated: 41%
  - Delegated: 59%
- **.RU**
  - Delegated: 88%
  - Not Delegated: 12%
Symbols rating on the frequency of use in .РФ domain names

Unique characters of the Russian alphabet

Sources: Coordination Center for TLD RU/РФ, Nigma RF Search Engine
Linguistic analysis

Length of domain names in .RU and .РФ

Number of characters in domain name

% of domain names

% of domain names

2 4 6 8 10 12 14 16 18 20 22 24 26 28 30 32 34 36 38 40 42 44 46 48 50 52 54 56 58 60 62

RU

РФ
Linguistic analysis

Number of words in .РФ domain names

- [1] 22%
- [2] 67%
- [3] 10%
- [4] 1.2%
- >4 0.2%

Examples:

блинвсехорошиедоменыразобралипришлосьэтотбрать.рф
продажа-строительных-материалов-в-питере.рф
продам-морского-окуня-холодного-копчения.рф
IDN in use: outdoor ads
Thank you!

Andrei Kolesnikov

www.cctld.ru OR кц.рф