

.ไทย (dot Thai)
IDN ccTLD

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.ไทย (dot Thai) IDN ccTLD

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THNIC

- Thai Network Information Center Foundation (THNICF)
- Regulatory Body, .th and dot Thai manager
- Thai Name Server Co., Ltd. - Registry
- T.H.NIC Co., Ltd. - Registrar

Milestones

- Oct 2008 :- Responded to ICANN's ccTLD Fast-track survey.
- Jan 2009 :- Brainstorming was conducted. 40 participants from related organizations attended.
- :- String “ไทย” (Thai) has been selected to be IDN ccTLD
- Dec 2009 :- Submitted a request for dot Thai string evaluation

String Problem

- ไทย (Thai),
- ราชอาณาจักรไทย (The Kingdom of Thailand),
- ประเทศไทย (Thailand)

Milestones

- Mar 2010 :- dot Thai pass the string evaluation
- Aug 2010 :- dot Thai delegated to THNICF
- Aug - Nov 2010 :- registration policies developed
- :- SLD public survey conducted
- :- finalized the registration system development to support dot Thai policies

Policies

- bundle with .th (1 by 1)
- no extra charge
- have to relate to the ASCII domain in some way
(soundex or translation)

SLD

- ▣ ac.th (academic) -> ศึกษา.ไทย
- ▣ co.th (commercial) -> บริษัท.ไทย
- ▣ go.th (government) -> รัฐบาล.ไทย
- ▣ mi.th (military) -> ทหาร.ไทย
- ▣ net.th (network) -> เน็ต.ไทย
- ▣ or.th (NGO) -> องค์กร.ไทย
- ▣ in.th (in Thai) -> .ไทย

Launching

- 15 Nov 2010 :- Announced dot Thai policies
- :- Announced launching steps of dot Thai
- :- stop the registration request for IDN.th
- :- IDN.th was opened since 2007. more than 8,000 registered.

Launching

- 15 Dec 2010 :- Sunrise #1
- :- transfer existing IDN.th -> IDN.?.th
- :- existing IDN.th won't be deleted.

Launching

- 11 Jan 2011 :- Sunrise #2
- :- priority for existing .th domain name (before 15 Nov 2010)

Launching

- 11 Mar 2011 :- Go Live!

Statistics

- During Sunrise #1 (Dec 2010) :- 7,784
- During Sunrise #2 (Jan-Mar 2011) :- 463
- Go Live! first day (Mar 2011) :- 208
- after that about 17 domain / day register
- as of May 31, 2011 - “active” dot Thai :- 9,055
- For your record:
 - as of May 31, 2011 - active .th (ASCII) :- 46,999

Thank you
& Question ?

