The story of .cp6
as of June 2011

Presented by
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RNIDS
Serbian National Register of Internet Domain Names
SERBIA – СРБИЈА

Population 7.3 million
Internet users 4.1 million
Penetration 56%

.rs domains 66,000
Serbian language (official)
Written in two scripts
  Serbian Cyrillic (official)
  Serbian Latin

Serbian language phonetic principle
Write the way you speak
Read the way it’s written
Quick facts about our IDN fast-track

Initiated in February 2010, supported by government

Phase 1 – Open call for proposing IDN string in Cyrillic

134 different proposals received

92 proposals taken into consideration

4 proposals fulfilled IDN string requirements
Quick facts about our IDN fast-track

Phase 2 – Voting for IDN string

Took place in May and June 2010

Received 10,505 votes

- 80% .срб srb
- 16% .србијa srbija
- 3% .сб sb
- 1% .рсб rsb
Quick facts about our IDN fast-track

Phase 3 – Initiation of fast-track procedure

Submitted request for .срб, alternatively .србија

ICANN approved .срб in October 2010

Phase 4 – Public debate on rules for managing .срб

Took place in November and December 2010
Quick facts about our IDN fast-track

Phase 5 – Delegation of .срб

Submitted to ICANN by RNIDS in February 2011

ICANN delegated .срб (xn—90a3ac) in May 2011

срб became visible on the Internet in June 2011

First operational domain http://рнидс.срб
Rules for introduction of .cp6

Adopted by RNIDS members in June 2011

Introduction in two phases

Phase 1 – Preparatory period

Phase 2 – Sunrise period for .rs domain holders
Rules for introduction of .cpб

Phase 1 – Preparatory period (ongoing)

Registry software upgrade to support IDN domains

Trainings for registrars

Reservation of .cpб domains for state institutions
Rules for introduction of .срб

Reservation of .срб domains based on .rs ASCII versions

Direct transliteration from Latin to Serbian Cyrillic script

Exceptions

DJ → Ђ, ДЈ  
DZ → Ђ, ДЗ, ДЈЖ  
Љ → Ђ, ЛЈ  
NJ → Ђ, НЈ  
C → Ч, Ц, Ћ  
S → С, Ш  
Z → З, Ж  
X, Y, W, Q → dummy Cyrillic chars
Rules for introduction of .cp6

Phase 2 – Sunrise period for .rs domain holders (Q4 2011)

ASCII and generated transliterated strings joined by an ID

Each .rs domain holder can choose only one IDN string

All unused reservations expire after six months
Rules for introduction of .cp6

Phase 2 is followed by landrush, registration open for all

Rules for registration the same as for .rs domains

Registration through accredited registrars

Unlimited domains per holder

Foreign registrations allowed, local presence required
## Rules for introduction of .срб

Addressing and (wholesale) pricing* scheme for .срб TLD

<table>
<thead>
<tr>
<th>Domain</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>.срб</td>
<td>for any interested party</td>
<td>500 RSD / 5 EUR</td>
</tr>
<tr>
<td>.пр.срб</td>
<td>for companies</td>
<td>250 RSD / 2,5 EUR</td>
</tr>
<tr>
<td>.орг.срб</td>
<td>for organizations</td>
<td>250 RSD / 2,5 EUR</td>
</tr>
<tr>
<td>.обр.срб</td>
<td>for educational institutions</td>
<td>250 RSD / 2,5 EUR</td>
</tr>
<tr>
<td>.од.срб</td>
<td>for individuals</td>
<td>250 RSD / 2,5 EUR</td>
</tr>
</tbody>
</table>

* Initial registration of .срб domains for .rs domain holders during the sunrise period is charged 1 RSD for the first year
Thank you!
Questions?

http://rnids.rs
http://рнидс.срб

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