



Afilias – Now offering DNS

ccNSO Meeting
ICANN Sydney
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Presented by:
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Afilias



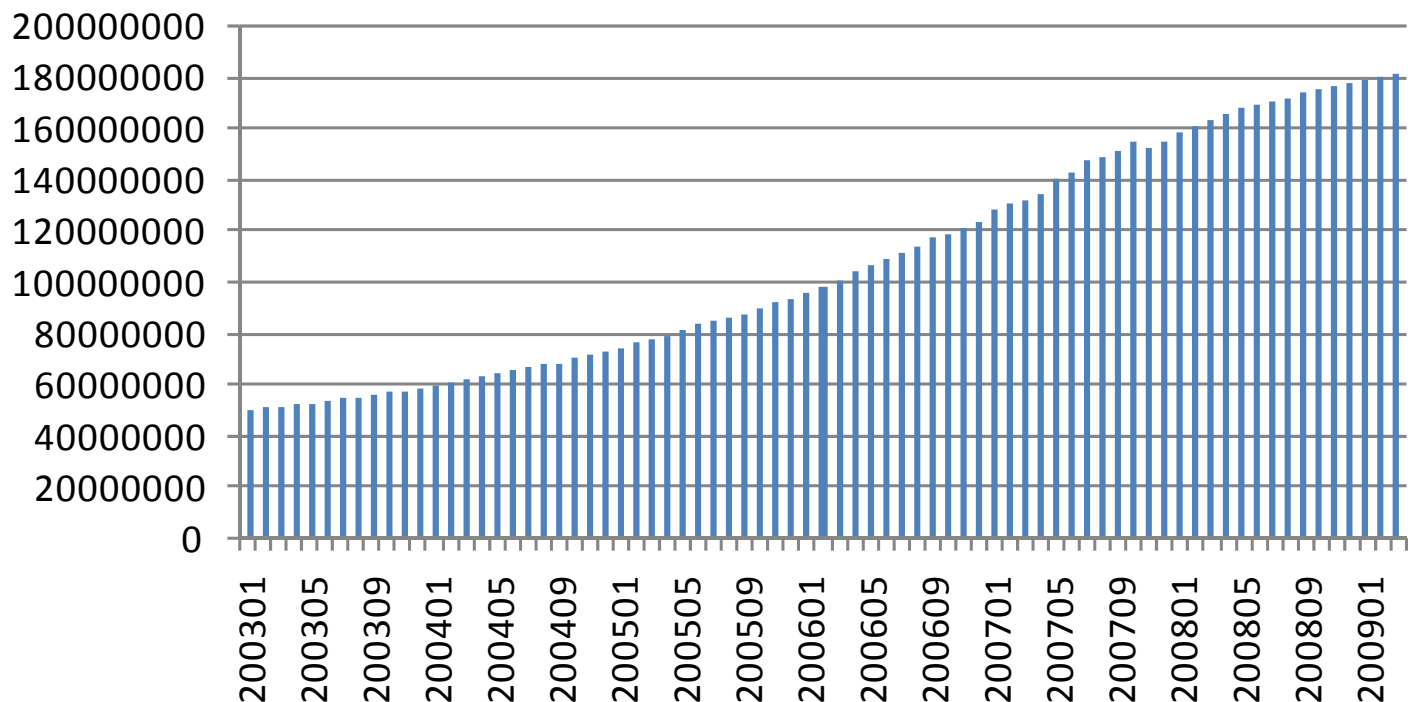
Agenda

- Market trends
- Afilias DNS capabilities

Total market large and growing

- Total now over 180,000,000 registrations
- 248 ccTLDs, 21 gTLDs: extremely competitive

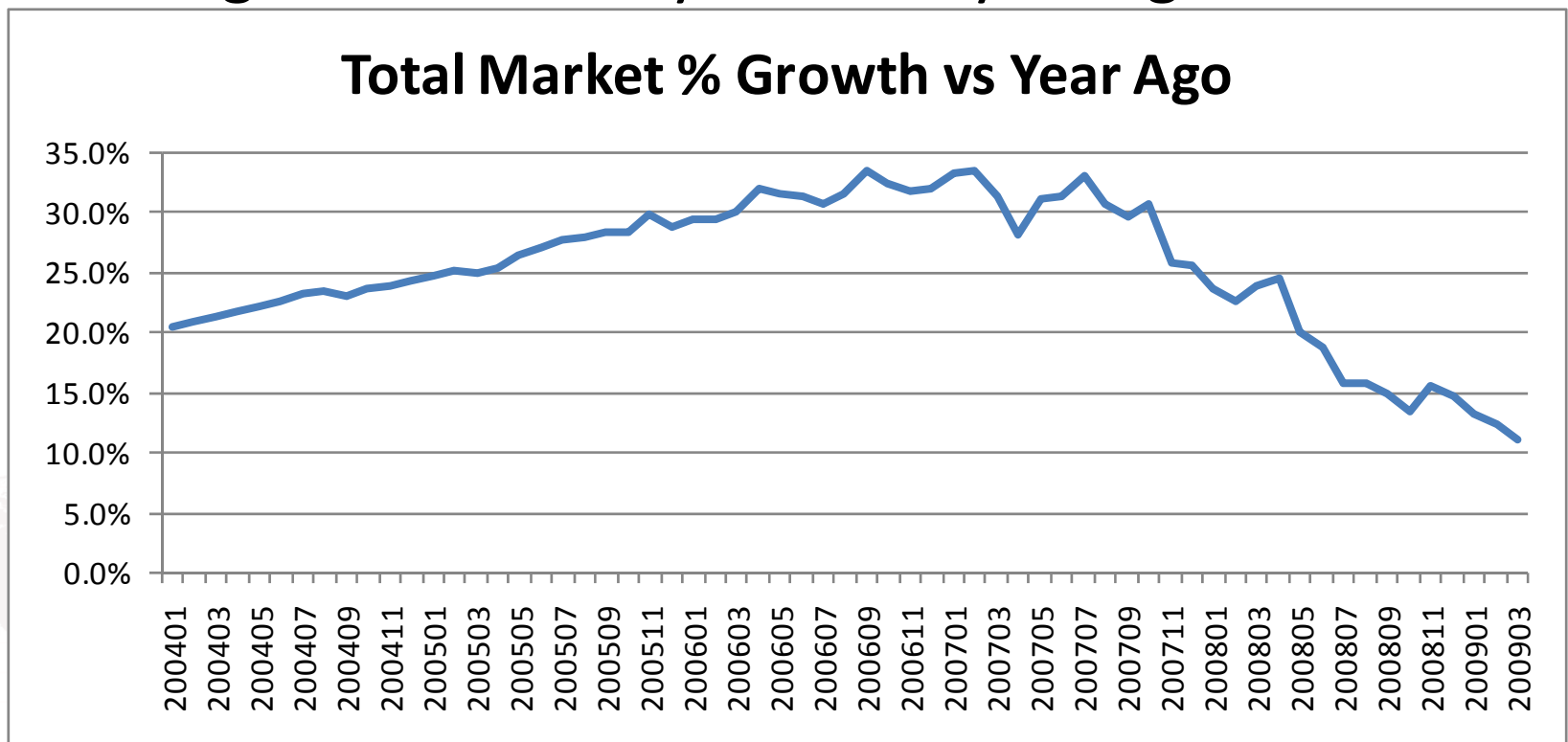
Total Domain Market Thru Mar 2009



Source: zooknic.com

Rate of growth is slowing

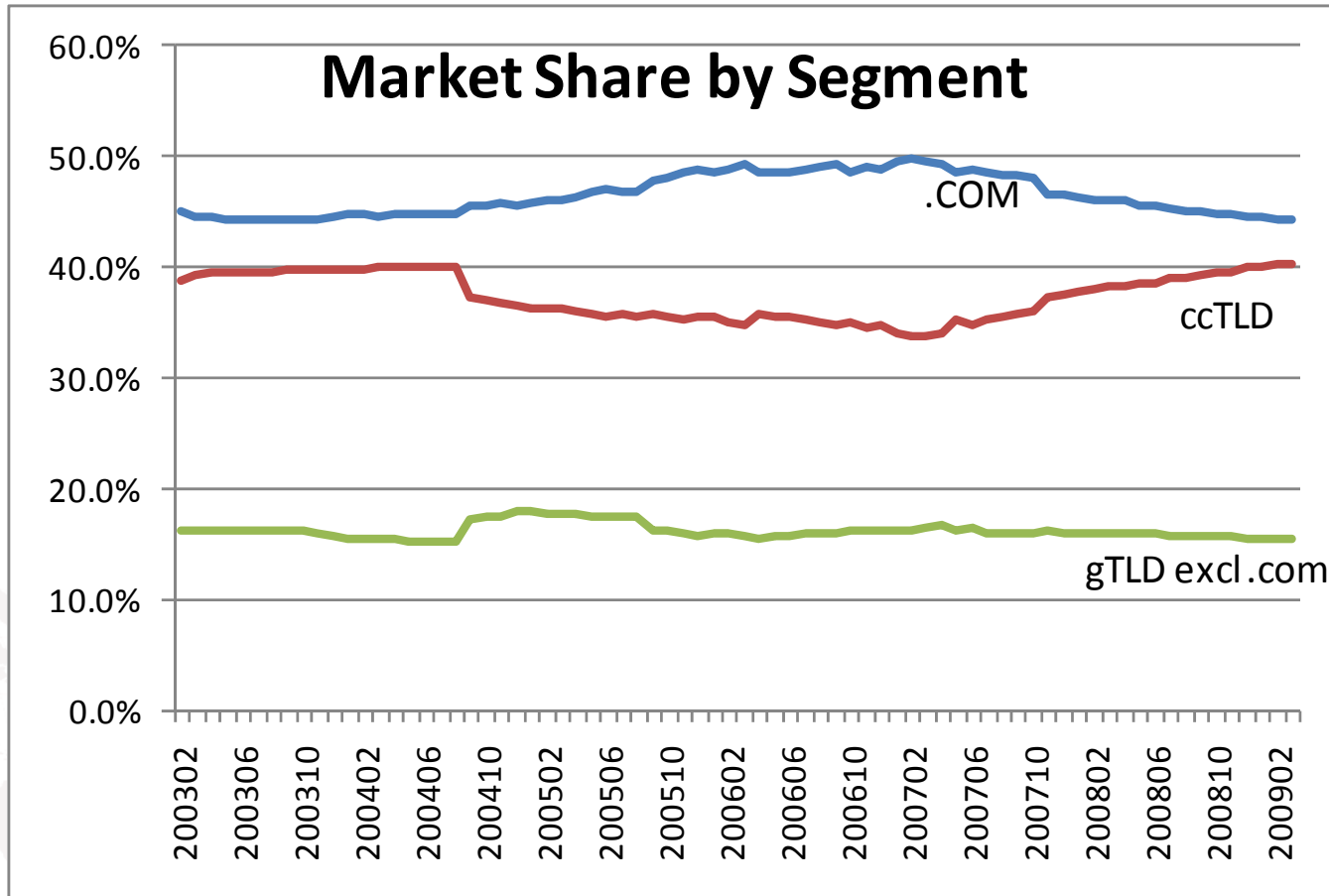
- Industry growth peaked at 33% in early 2007
- March growth was only +11% vs year ago



Source: zooknic.com

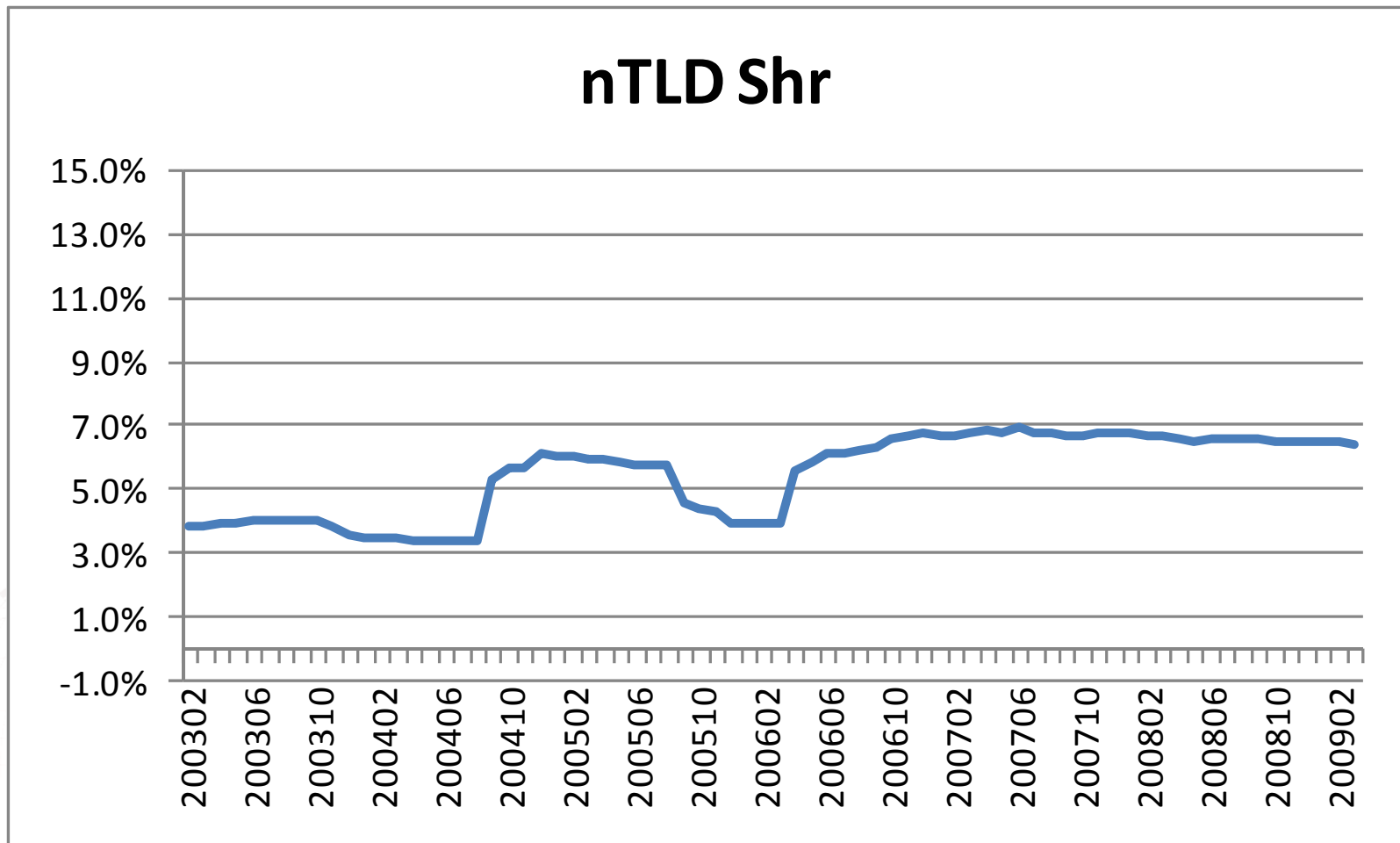
COM leads; but ccTLD's gaining

- Non-com gTLD's inching down toward 15%



Source: zooknic.com

New TLD's? Now 6.4% of the market— will they gain more share?



Source: zooknic.com

nTLDS = INFO, BIZ, Mobi, ASIA, ME, EU, CAT

Afilias supports 15 TLDs

- Provides a world class technical solution
 - Scale/Knowledge/Experience of 14 million+ registrations
- Generic & Sponsored TLDs



Country Code TLDs



Afilias now offers standalone DNS

- Launched February, 2009
- 100% reliable—guaranteed
- State of the art globally distributed system owned and operated by Afilias
 - Incorporates secondary vendors
 - Architected to avoid single points of failure
- Operates as primary or secondary
- Competitive pricing

Afilias DNS coverage





Afilias DNS is Reliable

- **100% Uptime Guarantee**
- **Reliability based on Diversity**
 - Multi-layered, tiered design
 - Multiple software, hardware, firmware, bandwidth providers
 - Additional secondary, external DNS support
 - High capacity bandwidth providers (1gbps min)
- **24/7/365 Customer Support**



Afilias DNS is Secure

- **Security based on Diversity**
 - Running current BIND, NSD (NLnet Labs), Anycast
 - Geographically: 18+ locations
 - Cisco and Juniper routers
 - Multiple firewall and load balancer providers
 - 3 network monitoring tools
- **Advanced Distributed Denial of Service (DDoS) protection and mitigation**
- **DNSSEC capable**
- **High capacity bandwidth (providers with >1 gbps)**
- **Afilias linked to international security experts: CERTs, ICANN's SSAC, APWG**

Afilias DNS Management Portal

- **Web-based interface**
- **Reporting Suite with advanced real-time reports including:**
 - Graphical analysis
 - Standard daily, weekly and monthly views
 - Hundreds of reporting configurations
- **Enhanced Security & Alert Services**
 - Strong password security with dual factor authentication
 - Out-of-band security alerts
 - Access control by IP location



May we help you?

- **Secondary DNS services**
- **Primary DNS services**

Afilias offers competitive pricing: send us your monthly query counts and get a quote today

- **Complete Registry and DNS services**
 - **Support for your fast track iTLDs**



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