



Strategic Planning Introduction

Preparing for the July 2010-June 2013 Plan

Sydney

June 2009



Strategic and Operational Planning at ICANN

- The ICANN Strategic Plan is a rolling three plan, reviewed and updated annually
- The ICANN Operating Plan is a one year plan that turns the priorities identified in the Strategic Plan into concrete initiatives

ICANN Planning Cycle

In the second half of the year, ICANN is performing against the outcomes in the approved Operating Plan and collaboratively developing the draft Strategic Plan

Key documents and links can be found at www.icann.org/planning

Strategic Planning
(Jul – Jan)

Operating Planning
(Jan – Jun)

Basic approach of the strategic planning process

- Consider changes in the environment in which ICANN operates
- Consider organizational opportunities and challenges
- Develop strategic priorities based on these inputs

All achieved through consultation with the ICANN community

Strategic Planning Timetable

Initial consultation with the community	June - September
Board workshop on strategic plan	September
Input from ICANN staff	September
Release draft priorities (multi-language) for comment	October
Consultations on the draft plan	October/ November
Redraft plan based on feedback	November
Submit draft plan for review and approval by Board	December