De-Accredited Registrar Transition Procedure

Proposed updates for discussion with the Registrar Stakeholder Group

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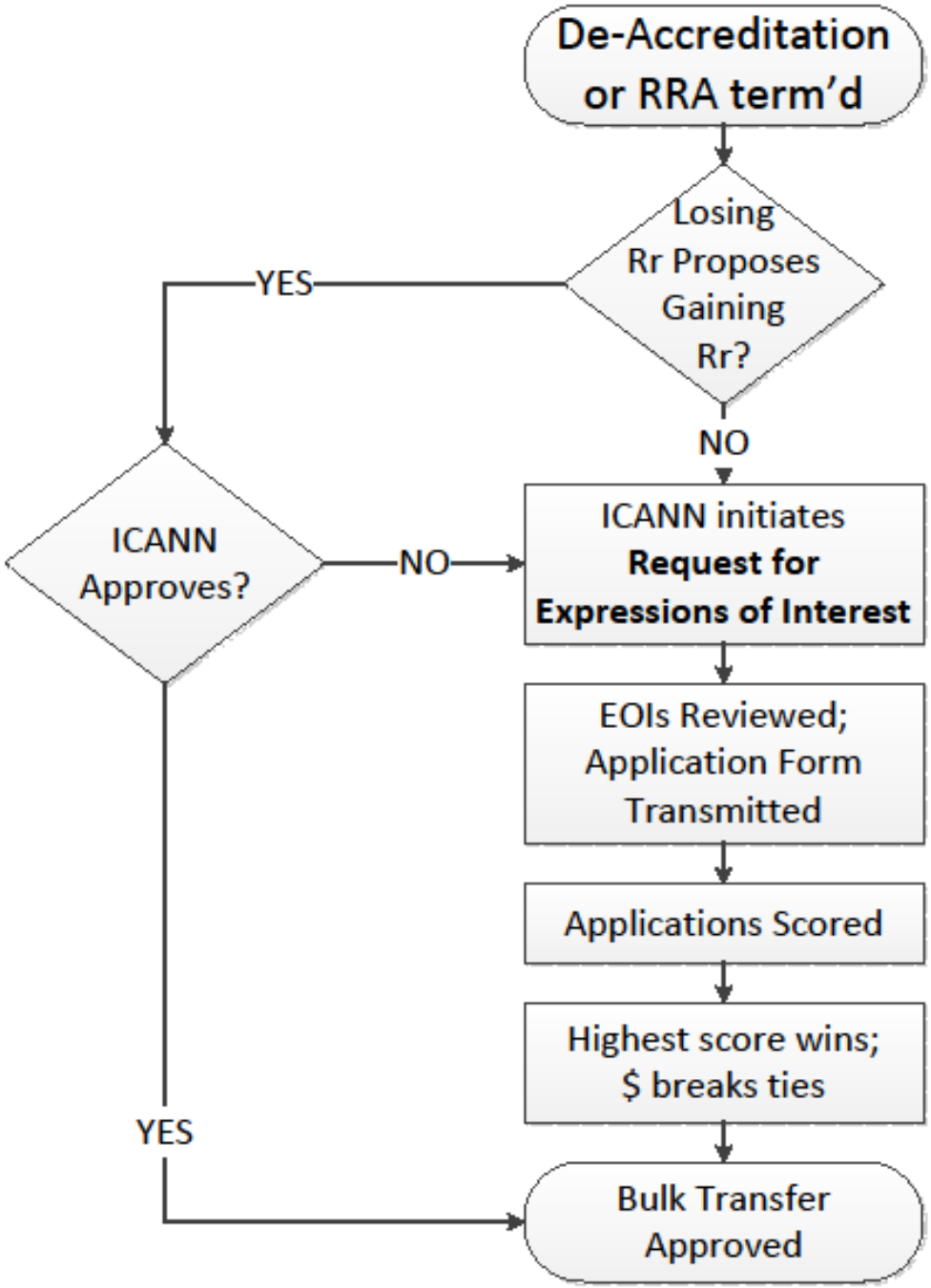
DARTP: what?

- Used to ID registrar to receive names from term'd registrar
- Developed at collaborative workshop @ ICANN Delhi (2008) + public comment
- Invoked ~18 times
- Tens of thousands of domains transferred
- Continuously tweaked within the gaps

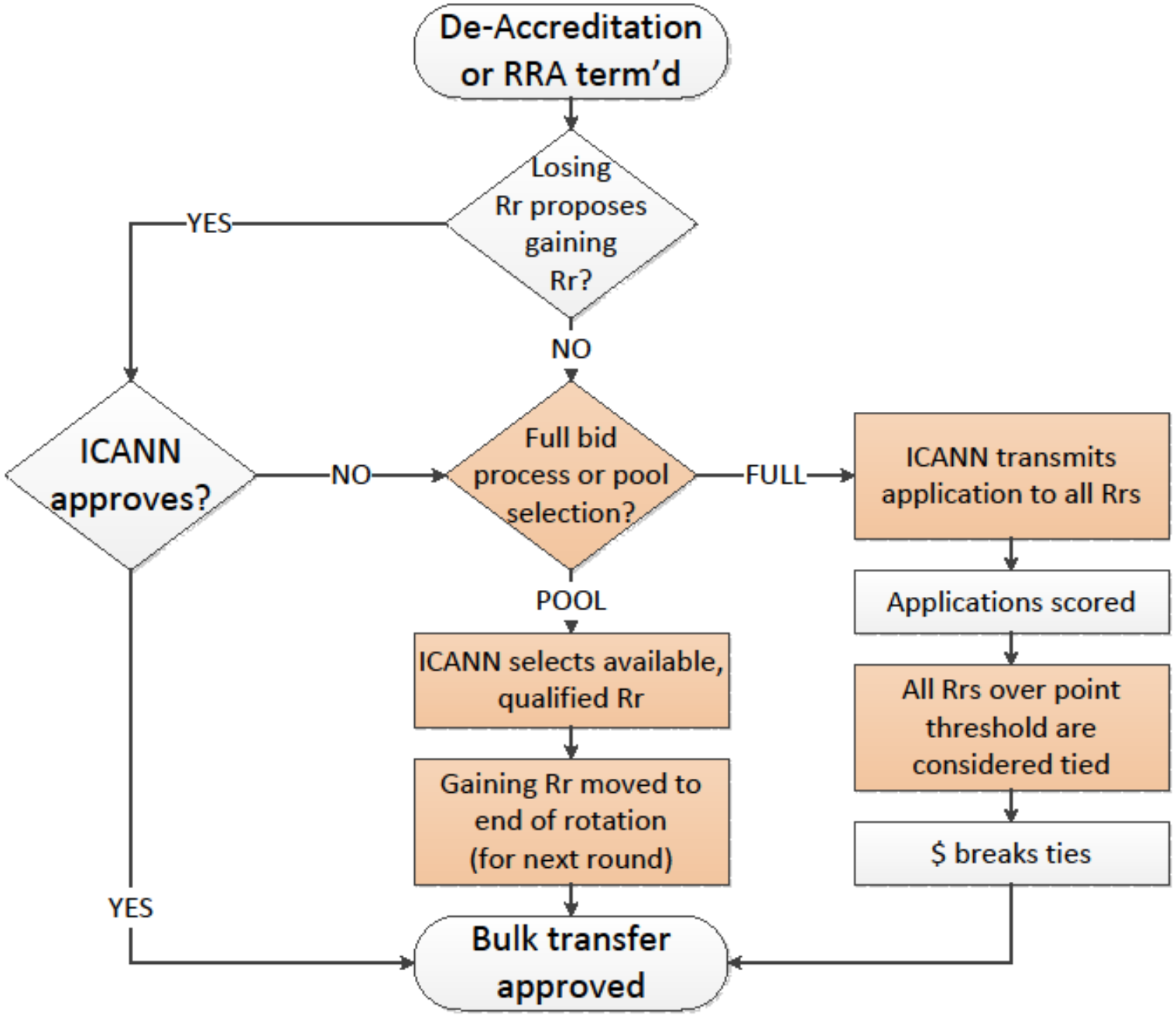

De-Accreditation or RRA term'd
Losing Rr Proposes Gaining Rr?
YES
NO
ICANN Approves?
NO
ICANN initiates **Request for Expressions of Interest**
EOIs Reviewed; Application Form Transmitted
Applications Scored
Highest score wins; $ breaks ties
YES
Bulk Transfer Approved

DARTP: why change?

- Has been very effective, but...
- Registrars have requested streamlined app. process
- Consumes many staff hours
- Sometimes very few domains
- Might ignore obvious options
- Potential for repeat selection

DARTP: proposed changes

1. Establish pool of pre-approved registrars
2. Where appropriate, select registrar from pool instead of through full process
3. Simplify “full process” and broaden opportunities for selection


De-Accreditation or RRA term'd
Losing Rr proposes gaining Rr?
YES
NO
ICANN approves?
NO
Full bid process or pool selection?
FULL
ICANN transmits application to all Rrs
Applications scored
All Rrs over point threshold are considered tied
$ breaks ties
POOL
ICANN selects available, qualified Rr
Gaining Rr moved to end of rotation (for next round)
YES
Bulk transfer approved

Changes to “full process”

Simplify process & spread opportunities around:

- Combine EOI and application into single form/process
- Set qualifying (threshold) score
- All registrars at / above threshold deemed tied
- Top score not determinative
- Reduces ICANN-pays risk

The pool (little “p”)

- Any registrar accredited 2+ years can apply at any time
- Can leave pool at any time
- One-time pre-qualification
- Gaining Rr selected by ICANN for best fit + round robin
- Good-standing check if selected; no re-application

The pool: when to use?

Proposed factors
(for feedback):

- Fewer than ~1,000 domains
- Lower quality registration data
- Very small no. of registrants
- Many TLDs or less-supported TLDs

The pool: when to use? cont'd

- Many proxy registrations
- Low perceived value
- Unique, coincidental circumstances (e.g., language, location, backend, customers)
- Urgent or challenging timing (e.g., during holiday or ICANN meeting)
- Deference to local law

The pool: anticipated usage

Historically ~20% would have been ideal candidates for the pool selection process.

New TLDs might bring about more niche market registrars; number of small or less desirable transfers could grow.

Individual selection details could be made available upon request.

Thank You