

7 .nz TLD Principles

1. Domain name markets should be competitive.
2. Choice for registrants should be maintained and expanded.
3. Domain registrations should be first come first served.
4. Parties to domain registrations should be on a level playing field.
5. Registrant data should be public.
6. Registry / Registrar operations within a TLD should be split.
7. TLD policy should be determined by open multi-stakeholder processes.