
TORONTO – At-Large Outreach Subcommittee Meeting
Tuesday, October 16, 2012 – 17:00 to 18:00
ICANN - Toronto, Canada

CHERYL LANGDON-ORR: Rodrigo, can you hear me? And can you do a sound check please? This is Cheryl. Rodrigo, could you do a sound check please? This is Cheryl. Houston, we have a problem.

[background conversation]

CHERYL LANGDON-ORR: Cheryl Langdon-....now this is just sad, I can't even say my name anymore. I may have been on a number of tables in a number of rooms today, do forgive me. I may start talking NomCom at you instead of what we're here for, which is why I need the agenda very, very loud. Okay. We're just sorting out the dialing in and dialing out issue, so let's do a little bit of housekeeping.

The usual please remember that we have our hard-working interpreters slaving away to make sure that what we say is clearly heard and understood by all those using the facilities, but also for the transcripts in other languages. Therefore, I'd like to encourage all of you to not only say who you are every time you start speaking, because for the transcript that is essential otherwise it's just a monologue of great confusion of mind.

And also to realize it's the end of their day, as well as ours, and so a little bit of pacing. Let's not try and go super-speed because it does become

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very difficult. And we might get very excited, but we'll try and control ourselves. How much more filibustering do I need to do before Rodrigo sorts this out? I still need to continue on. I can still do that. We're on now. Rodrigo? Can you hear us and can we hear you?

RODRIGO DE LA PARRA: Hello.

CHERYL LANGDON-ORR: Woohoo! Excellent, fantastic. Okay, so which one of the staff is going to get this call officially started, do a quick timestamp, etcetera? Thanks Matt.

MATT ASHTIANI: This is Matt Ashtiani, for the transcript record. Welcome to the Outreach Subcommittee Meeting on the 16th of October, 2012. Please may I remind everyone to state their name before they speak, to speak at a reasonable pace, which I am not very good at, so our interpreters can interpret it. Thank you.

CHERYL LANGDON-ORR: Thank you Matt. I believe we do have an apology or two. Do we know who they are?

HEIDI ULLRICH: This is Heidi, for the transcript. We have apologies from Jamie Hedlund. We have apologies from Mandy Carver. And I believe that is it.



CHERYL LANGDON-ORR: Okay. Thank you very much. I think we've done the welcome and we've certainly done the housekeeping. But just to prove that at this end of the day we can all make mistakes, my name is Cheryl Langdon-Orr for the transcript record.

We've got an agenda in front of us which I would like to go through. This is however, an inaugural meeting of a workgroup that is just accumulating its members. So if you feel inspired and excited and you're not on the list, and let me share with you who is on the list to date. We have, strangely enough, me acting as an interim Chair. Please note the underline there, interim Chair. I might be busy in six to eight months time and certainly will be busy in twelve months time, so we need to make sure we have people who are willing to step up and run this soon.

From APRALO, we have Sala. From APRALO, we have Fouad. From APRALO, we have Wolf. From EURALO, we have Yrjö. From LACRALO, we have Dev Anand...David, it's just easy to call you that. And we have Eduardo from NARALO. Guess what? Where is Africa? I think we had Tijani join, didn't we? Tijani, please?

TIJANI BEN JEMAA: No, I will not join now. I have a lot, a lot of things. But we have Victor.

CHERYL LANGDON-ORR: Victor?



TIJANI BEN JEMAA: Yeah.

CHERYL LANGDON-ORR: Bravo, bravo Victor! Excellent. What we must have, there is no maximum to membership in this group. There is a minimum. We must, and I'll underline that again and put little stars on the side of it, must have broad end cross-regional representation. Every region...note I'm saying region, not RALO, we don't care whether it's a RALO person or not. You can go outside of it if you need to, but we need to have regional representation.

Because for this concept to work we need people to think globally with us, but act locally. And indeed, you are very likely to need to look in your regions and see, perhaps sub-regionally, who you might want to highlight. So there's a fairly simple plan here. We've been asking for it, and we have a season which appears to be changing so let's get ready to actually do something about this Outreach.

I just want to go through the agenda before I go to speakers. What we're going to do is have our fingers firmly in to the wonderful world of the vice-presidents from the Global Outreach Group. We've got Nigel here, and we've got Rodrigo in space. And please, for Heaven's sake, make sure we do keep him there. Professor Lee has not been able to attend, he's been held up at other meetings. We should probably note him as an apology as well.

And interestingly enough, I don't know why it WCIT At-Large involvement with a moderator of Olivier Crépin-Leblond there, because it has nothing to do with our agenda, I would have thought. But I do



have an additional item on the end, which is where Thomas Lowenhaupt has asked if he could have five or ten minutes of our time to approach the group, and as we go to close we will do that.

So that is our agenda. Does anyone see any reason why we should alter that agenda, other than if Olivier's not here...oh you are? I thought you were leaving leaving. You threatened to leave, and you're back.

OLIVIER CRÉPIN-LEBLOND: Thank you very much, Cheryl. It's Olivier, for the transcript. It appears that I'm still here, so...

CHERYL LANGDON-ORR: Okay so it stays. Number four stays. I tried to gain us some time, but nevertheless...we could ask the Chair of the ALAC to leave, I suppose. Anyway, that's our agenda. We'll leave four in there. Next Steps is going to be an important one and particularly an important one for the Asia-Pacific region because we have the Beijing meeting coming up next.

Notice we are not talking about capacity building. We are not talking about academy activities. We are talking about Outreach, and we need to work smarter, not harder. We do not need to duplicate, and we need to share and learn and, most importantly, not compete for the scare resources that are available to us. So it's going to be a talk-fest. There's no right or wrong answers. The workgroup membership is open.

Come one, come all, but recognize one very important thing. If you join the workgroup you need to decide, or it will be decided for you,



whether you are going to be an observer or a full participant. You are welcome to join and watch the lists and come to the odd meeting and to contribute or simply lurk.

But if you are a representative from ALAC, sent as a liaison, if you are representing your region or if you...we may find a partitioning of little workgroups or little activities, if you own a job in this workgroup then, short of being hit by a bus the morning of the meeting, the expectation will be is that you will be at the meeting.

So you can commit to a job, you have to be there. This is not going to be a list of names and only five people turn up. We have to have a commitment. It's okay to switch between those lists. When you are hit by the bus, as you recover you can move back from observer to full participant. But we'll be running two separate lists.

We will also be rotating times and we will have the usual, as they are now, requirements for interpretation to be provided on our calls and that will be three or more. Okay? What we will however do is our best to rotate times and primarily ensure that anything we do can happen either on a teleconference or a mailing list, but will end up aggregated on the wiki and you can contribute by never turning up to a teleconference but being very active on the wiki or the mailing list.

These are equitable contributions. It's if you've got a job or said you're going to do something, how you do it is less important than doing it. Full participation could very well mean never dialing in to a teleconference. But if you've got the work done, contributing to the wikis, doing local outreach, all of those sorts of things, that counts as



fine. So you really can make this whatever you want it to be, but there's one thing it has to be and that is successful.

Nigel, you're out there on the [call face], and we think we should be working with the people at the [call face] far more effectively. We've got the man in the street, the woman in the street, and we've got streets you probably don't even know about yet that we might have covered or can cover. But what we do see is a great lack of communication to date, but we recognize the new myICANN is also going to help a great deal on sharing and caring.

I just wondered if you want to take a couple of minutes to bring us up to speed on, at least from your perspective but certainly from a vice-president's perspective, what you think we could do by working smarter together. And Rodrigo, that means your next.

NIGEL HICKSON:

Nigel Hickson, Vice-President for Europe-Middle East based in Brussels, delighted to be here and I feel at home. I'm not trying to give a speech like our Chief Executive. I feel at home here because I was here last night and I've also met quite a few of you at various events this week and it's really good to meet with you. Congratulations on the anniversary celebrated last night.

What I thought I'd better do to start with is just mention how the sort of global outreach is changing, to an extent, at ICANN. Rodrigo could do this as well, but perhaps it's easier for me to do as I'm sitting here. Unfortunately Jamie and Xiaodong are unable to join us. But as you know, from listening to Fadi Chehadé yesterday morning, and as you



know from generally being involved of course with ICANN, Fadi has appointed Sally Costerton, who many of you have met as well I know, as Head of Communications and Stakeholder Engagement. And Dr. Tarek Kamel as Head of Relationships with Governments.

And these are two new appointments which are, if you like, headquarters roles. They're not going to be located in the headquarters, but they're headquarters roles and they'll be reporting to the CEO. So we, as the regional vice-presidents, now have a, if you like, a split-personality. We were always a bit odd anyway, but now we're split slightly in that we report to Sally Costerton in terms of stakeholder relations and we report to Tarek in terms of our relationship with governments and international governmental organizations.

It's something we're working on; I'm just sharing that with you because it's an evolving new dynamic in ICANN, of course, since Fadi took over. And as many of you will know, although Fadi only just sort of took up the reins as ICANN CEO, he was already working through the summer and as vice-presidents and other members of staff had several sessions with him in Los Angeles to turn in the future of the global partnerships, if you like, organization.

That's a way of background to mention that there's a whole range of ongoing tasks, whereas Cheryl said I'm sure that users are involved at many different levels. I can't dictate what streets are involved. There are some streets in Brussels I hope aren't involved, but I'm sure people are involved in the various initiatives.

So I thought I'd just sketch out a couple of things we are doing, and then also we can talk about various things in more detail. The agenda,



certainly for myself in Europe, is very heavily committed to the relationships with the European Commission and the governments that are represented in the European Union and in relation to the international governmental organizations that are located in Europe.

So in the last six months, for example, we've had relationships with UNESCO, the ITU which I'll come back to, the OECD, the World Intellectual Property Organization, the Council of Europe, the United Nations, in various ways. This of course is only part of the work, but in terms of the furtherance of the Internet governance agenda, as you've been discussing this week and as you've heard this week, there are important discussions going on which affect us all, and certainly affect users.

I think there's a very interesting dynamic which all of us sometimes take for granted, on the Internet, but certainly ought not to be taken for granted. And that is the very mission of ICANN. We're all committed, and I'm not going to talk about the multi-stakeholder approach because we're here and we are the approach. But we're all committed to an open, secure, and interoperable Internet. We all work on the basis of an open Internet. We all work on the basis that we can contact each other wherever we are in the world.

And of course, around this table, we've got many nations, many countries, involved in that process. But the discussion sometimes, in international organizations, is very different indeed. The discussion sometimes is of whether the Internet needs to be global, in a sense. Whether we have to have an open Internet. Whether the Internet is something that national governments should be able to control in their



own right. So this dynamic, this crucial aspect of ICANN's mission to have an open Internet, we are finding challenged in some environments.

And so that is why I suppose we commit time to the discussions in the ITU in terms of preparation for the WCIT in December. In terms of preparation for the WTPF, the World Telecommunications Policy Forum, which is on Internet governance next May. In discussions that will be taking place in the UN in New York in the next few weeks on the whole issue of the World Summit on the Information Society, on the review of the WSIS agenda.

These are discussions which we enter in to not lightly because of the importance of that dynamic. I won't say too much about the WCIT, because if we are going to touch on the WCIT later and Olivier, I know, is getting involved, to say the least, in this aspect. But let me just mention the World Summit on the Information Society.

Many of you have far more experience in this; well most of you have more experience in this area than mine. Although I actually did attend a World Summit on the Information Society, the 2003 meeting. I represented Bermuda. I was working for the Bermuda government; we had a Bermuda contingent there, just me. But it was good to represent Bermuda there.

What came out of the World Summit on the Information Society, and particularly the TUNIS phase in 2005 of course, was the legitimacy of the multi-stakeholder approach and the fact, of course, that it mentioned ICANN in sense of the Domain Name System and our stewardship of the Domain Name System. That agenda is subject to review by the United



Nations and I think none of us should take that lightly, about how that agenda might be subject to review in the future.

Just a couple of other points, if I may Madame Chair. In terms of the work we're doing, perhaps closer to the ground, we're working on various strategies, as you've heard, in terms of various countries. I've had the privilege of being involved with Tarek Kamel, to a minor extent but to an extent, in the development of the Africa strategy. Rodrigo will be able to tell you something about his work in Latin America, on that strategy.

And recently we've also been engaged with India in trying to have a better engagement with India, not just at the governmental level but at the user level as well. And there's a strategy being envisioned there. So there's work going on the ground in a number of fora. So I think I'll stop there, but of course I'll be willing to come back to other aspects later. Thank you very much for the opportunity.

CHERYL LANGDON-ORR: Cheryl Langdon-Orr, for the record. Thank you Nigel, and particularly we know we're going to have a good conversation. I do apologize for trying to ditch WCIT off the agenda, but I really did think that Olivier was leaving. But yes, we will be chewing over that gristle in a little more detail shortly. Rodrigo, are you there or have we lost you?

RODRIGO DE LA PARRA: Yes, yes. How are you, can you hear me?



CHERYL LANGDON-ORR: We can. Wish you were here.

RODRIGO DE LA PARRA: Yeah, I wish I was there myself. Rodrigo de la Parra, for the record. Vice-President for Latin America in the Caribbean. I'm very happy to be here, at least remotely, but very happy to see that this group kicked off. I think it is a wonderful initiative and I think it comes in a very timely way. Nigel has provided you with the introduction of what is going on in the overall level of the ICANN internationalization strategy.

And for the regions, for all of them and I can speak of mine, this will mean that we will have more resources. Not particularly more money or financial resources, but people and time from each of these headquarters to be devoted particularly to the region's activities, which I think is great news. On the other hand, and Nigel also briefly mentioned that, we are in the process of doing, for the Latin America and the Caribbean region, a regional strategy.

So that's one of the reasons I mentioned that this becomes timely now because we need to map all of the requirements from the different initiatives that are coming from the ICANN community to of course this one. Try to gain synergies and try to avoid the overlapping or duplication of things. The other thing, I think we should be coordinating to make the most of these additional resources that are being made available by this new strategy. And I'm sure that we are because basically in this Outreach objective we all pursue the same goal.

So I think it's just a matter of having these group connections or a coordination mechanism between the community, At-Large, the



LACRALO, all the regional At-Large organizations and also the plan that we have for the regions.

For Latin America and the Caribbean, the participation of the RALOs is crucial. As you all know, we have been facing in this region some difficulty so we need to pay more attention to this and how the resources that we have are going also be made available to try to help this. So having said this, just as a starting point, I'm happy to discuss the rest of the agenda. Thank you very much.

CHERYL LANGDON-ORR:

Thank you very much. And before we leap in to the exciting world of regional strategies, which I must say I'm rather pleased to see happening. I think that this is an ideal opportunity and this is Cheryl Langdon-Orr, for the record. I will train myself eventually, it's only been since 2005, I'll get it right soon.

I just wanted to recognize, with great joy and heartfelt excitement because we've got Beijing coming up, Professor. Professor Xiaodong Lee has been able to join us and I want to give him the microphone for a moment or two as well. Over to you, sir.

XIAODONG LEE:

Firstly, I'm very sorry. I just finished a meeting so I'm a little bit late. I just wonder if Nigel Hickson has spoken completely for all of the works have been repeated. And also I noticed Rodrigo didn't speak Spanish, so I cannot choose to speak Chinese. I think it's a...as mentioned, the next ICANN meeting should be happening in Beijing. Personally, for myself, I'm very excited on that. So I also heard a different kind of voice, so



many people tell me they are also very excited because they have never been to China, and I've never been to Beijing.

And also so many people tell me that they think China, in a matter, is a different world. So they want to know more about that, they want to test the Chinese Internet to see whether they can access some specific website. So I think of course that some people want to see some kind of historic medium or some other kind of thing they want to look at.

I'm very happy the meeting will be happening in Beijing, but I also think that it's a very big responsibility for myself to serve the community. You want to know more about Beijing, more about China, and you want to know a different kind of aspect of China, especially for Chinese Internet. It's definitely incumbent upon me to organize different kind of activities for the community. If the people can give me a requirement on that I will try my best to serve the community. I promise.

Another thing I think is for not only the ICANN community in Beijing, but also the Asia-Pacific region is very large region. If I fly from Beijing to Australia, it costs me at least twelve hours. And if I fly from Beijing to (Inaudible) it also costs me over eight hours. So it's a really large region for me and really a large region for the community. They cannot communicate with each other in person. They are very isolated.

And also there is a lot of developing countries in Asia-Pacific. I know Nigel mentioned India. I wonder if so many people see the news about India trying to embrace ICANN's Multi-Stakeholder Model. I think it's very good news. It doesn't mean that in Asia only the big country is important. [I think Micronesia] is very, very important for ICANN and every individual user, but it's very important for ICANN.



We need to all try our best to outreach the stakeholders, including the individuals, to join ICANN's activity. I just finished a meeting with a local organizer and also [is studying] to discuss about the ICANN community and try to encourage the different kind of stakeholders. Not only for the registry or registrar or governance, but also for the participation from the Internet industry. They need to know more about ICANN, to know more about what ICANN really is, what ICANN can do for that community.

So I think there's a lot of work to do. I'm very happy, very, very happy to work together with you. I think this community is very, very wonderful and they touch the different kinds of stakeholders very much. And that in some sense this means the future of ICANN. I want to work closely with the community and work closely with the future of ICANN.

CHERYL LANGDON-ORR:

Cheryl Langdon-Orr, for the record. And thank you very much for that very inspirational step forward as we go...we're building on where we've come from and what we need to do. But we've got Beijing as a jewel that we can use as our test case. And you were not able to hear the members of this very new working group are heavily populated with those from the Asia-Pacific region.

For some strange reason there's more people from APRALO. It could have something to do with a Beijing meeting coming up, so we look forward to making this work. We have...I certainly saw Sergio wishing to speak. Can anyone else indicate...? Thank you Jean-Jacques. No, no? Okay so it's over to you Jean-Jacques Subrenat.



JEAN-JACQUES SUBRENAT: Thank you Chair, and hello Xiaodong, it's nice to see you again. I have a short-term request and a more long-term, how should I put it? Hope. So the short-term request is that between now and ICANN 46 you, as a regional vice-president, persuade the Chinese authorities that for all participants in ICANN 46 there should be no question that every site be available fully 24 hours out of 24, seven days a week. If this requires using a VPN, fine.

But we must be told that in very simple and clear terms, and it should be made available, or at least there should be no additional blocking of that VPN. As we all know, those of us who are familiar with working in China, very simple things such as Twitter, but also YouTube and in fact any video streaming, is prohibited or blocked in China. So for the purposes of the ICANN meeting, I would suggest and I sincerely hope that you will be able to persuade your authorities that there should be no problem at all. That was my short-term request.

My longer-term hope is that because you have been chosen as the vice-president for the whole of Asia and the Pacific in ICANN, it is a very symbolic role that you play, perhaps more than for other regional vice-presidents. And that you should avail yourself of this opportunity to help in broadening the, how should I say?

The mentality, the understanding of your political authorities so that if in the months and years to come, for instance someone were to suggest setting up an ISOC chapter in China. Have you ever heard of such a thing? Well there wouldn't be systematic opposition or just a blind-



walling to this, it could be considered as just a normal request with some possibility of success. Thank you very much.

CHERYL LANGDON-ORR: Do you wish to reply? Go ahead.

XIAODONG LEE: I think Jean-Jacques gave me a very specific question. I think I need to give some response quickly. The first question, before the ICANN board decided to have their meeting in Beijing, they asked a similar question of me. I also gave them a response. As you mentioned, I will try to persuade the Chinese government to do something for this. Personally I cannot promise anything.

Just to give you an example, because two years ago the IDN meeting, over 1,750 attendees joined the IGF meeting. It also happened in Beijing in 2010. I remember in the meeting venue we didn't have any problem accessing any kind of website. So I hope that this will be having the same, for ICANN meetings in the meeting venue.

But I cannot make sure if you go outside of Beijing or go to Shanghai or go to Hong Kong, just kidding. So there should be no problem for the ICANN attendees. The Chinese government also supports the ICANN meeting in Beijing and will try to do something for that.

So I think for the second one I cannot give you a specific response, but I promise to try to consider your suggestion and to do a lot for this community. And also now that Tarek and Sally joined ICANN to



enhance the global relationship for ICANN. I think it's very, very good news for us and also the region VPs work together to help the strategy.

And I think also for Asia-Pacific to look at a change for the global engagement for ICANN to encourage the stakeholders that join ICANN's activity, to recognize the position for ICANN and also encourage them to recognize the Multi-Stakeholder Model for Internet governance is very, very important for me and also very important for ICANN.

CHERYL LANGDON-ORR:

Thank you very much for that reply. Cheryl Langdon-Orr, for the transcript record. I just want the record to show Jean-Jacques' example was chosen, I'm sure, to make sure that there is a clear indication that a chapter of the Internet Society, in the future, may be able to be formed in China. But there is a long-standing and very proud and very effective Internet Society in China, it is simply not a chapter of the Internet Society.

I know I've been honored by visiting their facilities and working with them, and I first met [Sinit] through them back in the early '80s. So I don't want those names to be confused. We do have, and have had, a very long-standing and excellent relationship. Australia, ISOC AU, has hosted these people from Internet Society China when they visited Australia.

There is a relationship there, but because the words and names are so similar I just need the record to show that we're not saying there is not one. There most assuredly is. It's not a chapter of the Internet Society



however. I have two more people and I'm going to close the line off. Okay, go ahead.

XIAODONG LEE:

I also want to mention that the ISOC, the Internet Society of China, is also the co-host of the ICANN meeting in Beijing. I believe that in that meeting you will have many opportunities to connect with ISOC China directly and to see what the governance model is in China.

CHERYL LANGDON-ORR:

Cheryl, for the record. And I've got two thumbs up because that's fantastic news. That's excellent. I have two speakers, I'm going to go to YJ Park first and then down to you, Oksana. And I'm going to suggest that we only have three minutes to deal with these two questions.

YJ PARK:

Hi, YJ Park who is speaking. And thank you for organizing this very critical session. As Nigel introduced at the beginning, Nigel and I met at the WTPF session, but the WCIT briefing session was before the WTPF in Geneva last week. And one of the reasons I wanted to talk about here is it was a bit unclear for me to how this sub-committee, working group, can contribute to the WCIT because I saw the WCIT is on the agenda.

So if you sort of provide a more specific kind of suggestions and some kind of proposals of how we can work together for that kind of direction that would be very helpful because I think that our meeting is going to be closed in ten minutes. So yes, that would be great.



CHERYL LANGDON-ORR: Thank you very much. Cheryl, for the record. And what I'd like to do is take that as a question with notice for Olivier's session, which is why I'm giving us a small amount of time because I want to go to that. We did start ten minutes late, I'll remind you all, so we may not finish exactly on the top of the hour. Over to you, Oksana.

OKSANA PRYKHODKO: Thank you Madame Chair. Oksana Prydhodko, for the record. My question regarding this problem. During this Toronto meeting, a lot of participants met extremely serious visa problems and some of them were rejected with their visa. What can be done and by whom it has to be done to prevent such problems with the next meeting in Beijing? Thank you.

CHERYL LANGDON-ORR: Cheryl, for the record. I just said to...I would handle that because we've discussed this with Mandy Carver and with Constituency Travel. There is always visa problems wherever we go, and this is perfectly normal. What is not perfectly normal is us being organized early enough to know if we have a problem is it a problem that there is an alternative or a work-around for.

And I think you'll find many of the issues here in Canada, which have been huge...the number of people who have not been able to enter Canada I think might be close to a record and that's very disturbing on a number of levels. But for an equal Multi-Stakeholder Model it's disturbing in the extreme.



Two things. Some of those visa issues would not have been issues if we'd known there were problems months earlier, so we need to start now for Beijing. Then we know the problems we may have, and if there is a fix we can fix and if not, it happens every meeting.

And that's why we have Adobe Connect. So I think that's the approach we will take with that. If there is any burning desire to talk further, then indicate now. If not, this means that you...are we swapping chairs? Because we're going to go to WCIT, and that means you get to.... Yes, you certainly may, Nigel. Go ahead.

NIGEL HICKSON:

Yes, thank you very much. Nigel Hickson. Just before we get to WCIT, let me just mention two things very briefly. I started by talking about all sorts of sort of global issues, if you like. But I just wanted to say for the record I took part in a webinar with the At-Large community, so I have been speaking to some of you in another capacity.

And if I could just mention the one thing I forgot to mention, and I do apologize, is the Internet Governance Forum coming up in Baku at the beginning of November. It's a...I won't say what the idea of it is; you probably know it better than I do. But it's a real opportunity, or we think it's an opportunity within ICANN, to demonstrate what ICANN is doing on several fronts. At the IGF, if we're having an open forum, Fadi Chehadé and Steve Crocker will be speaking, along with other board members and some members of the community at that open forum.

We then have a workshop on gTLDs and we have a workshop on DNSSEC. So I think this sort of demonstrates that we are trying to speak



to the global community on these issues. We have circulated a document on the IGF to the community, and what we're looking for and we recognize that perhaps there's many here and many beyond here community that will be going to the IGF, and it will be quite nice to know who is going so we can do some coordination because there might well be opportunities we can all work together because we recognize the important contribution that you're playing. Thank you.

CHERYL LANGDON-ORR:

Cheryl, for the record. Nigel, thank you for that. Well there's a couple of us who can put our hands up right now who's going to the IGF, sitting around this table. Baku? Look around you, Nigel. Is that okay? So, you know? You've got half a table with you already, and we'll create a workspace so we can have a communication over our wiki already.

And be careful what you ask for, because in this room you will indeed receive. Olivier? If you'd like to run Item 4 now and I would very much love it if you could run it at seven minutes rather than ten. That would be fantastic. Thank you.

OLIVIER CRÉPIN-LEBLOND:

Thank you very much, Cheryl. It's Olivier Crépin-Leblond, for the transcript record. I'm going to make it a very fast one because I think we've already touched, thanks to Nigel; we've already touched on the issue of the WCIT.

Just one quick fill-in with regards to the IGF. One of the reasons why so many of us are going is because a couple of our regions are running workshops over at the IGF, so it's particularly important. And I hereby



invite you, Nigel, to attend these workshops and identify them in advance because I think it would be very good to see the support. So that's one thing.

Now with regards to the WCIT, of course Nigel had mentioned that there was a webinar that took place. There was no follow-up to the webinar, unfortunately, and that's due to the lack of time that we had to follow-up. So there's just one question basically. Is there follow-up required? And I gather it's not going to be a follow-up over here in Toronto. The WCIT takes place in December, so it might be a good idea to have maybe a follow-up in late November? I see a number of nods around the table. Okay, that sounds like a plan.

So that's one question answered. The other question is actually not a question but more of a comment. Several people in At-Large structures are very close to their governments. They've been well connected, and basically the idea is for them to continue working closely with their government. In the UK, for example, the Department of Communication, Music, and Sports has conducted...which I know, it's crazy isn't it?

[background conversation]

OLIVIER CRÉPIN-LEBLOND: DCMS.

[background conversation]



OLIVIER CRÉPIN-LEBLOND: Oh, Culture, Media and Sports. It's Communication, Music, and Sports. It's the same thing. And it will be funny...the reason why Nigel laughs about this is that he used to work for them. Anyway, the DCMS in the UK has conducted a multi-stakeholder process to receive input from the UK community, both business but also civil society. I know that in other countries there are similar processes taking place.

The United States government, for example, has had a mailing list entitled WCIT@state.gov and has also received a lot of input from stakeholders in the U.S. So if you can find out in your country whether there is such an initiative then it would be great if you could provide input through that. Of course I gather that you will all be defenders of the Multi-Stakeholder Model, as we are part of it all. And it certainly would provide more support for those countries that support the Multi-Stakeholder Model when they go over to Dubai. That's the only announcement I had to make. So if there are no questions then I can hand the floor back to Cheryl Langdon-Orr.

CHERYL LANGDON-ORR: Cheryl, for the record. Thank you very much, Mr. Normal Chairman. I do know that there was more to be said. Certainly Nigel indicated there's a couple of things he would raise when we got to Item 4, and we also have to deal with YJ Park's question so we're not finished off on this. So perhaps it would be appropriate if you could very briefly restate your question, and then Nigel you can decide which of you get the joy of answering. Over to you, YJ.



YJ PARK: One of the questions I had with you as a Chair of this working group is whether this working group can contribute to these kinds of discussions down this road until December.

CHERYL LANGDON-ORR: So with that as a punctuation point for the audio and transcript record, we'll...I think Olivier has gone to some way in answering that. Local, regional and community input has been sought by a number of governments. If that is not happening, however, in your region and you do not see your local federal government or territory reaching out, and they of course have a seat at the table. It really is, at this stage, only useful to influence those who will be making the discussions and the decisions.

Yes, what we should do is share, be inspired by the workspace there, to look for those who are on the audio connect and not on the Adobe Connect. We are looking at the resources and documents and things that the At-Large community has gathered together. And as you'll see there...keep going, there's plenty of them. I mean, just those resources...introduce those to your average ministerial advisor and they'll get kind of excited about responding because that's a throw down of that's what we're doing in other countries. Nigel, over to you.

NIGEL HICKSON: Yes, sorry. Yes, Nigel Hickson. Just very briefly, two points and I think that you've covered of this about the WCIT, of course. It's important...although it's only governments that actually take the



decisions at the WCIT, it's only the governments that, if you like, press the buttons and vote if they have to. There are sector members present, sector members will be there. ISOC will be there. The Regional Internet Registries will be there. A number of other sector and business, civil society and business groups, will be there. So there is opportunity to influence the debate through there.

Two things that ICANN is committed to do in the last couple of days on this issue. Firstly, we've committed to produce position papers, and we'll be producing those position papers. And I'm afraid they won't come until two to three weeks before, or perhaps slightly before, the actual meeting because the proposals being put forward by the regional groups and the governments will not be settled until the beginning of November and probably the middle of November at the earliest. But then we will be putting together some position papers and we'll be circulating those around the community. That's the first thing.

The second thing is that we're creating a database, Fadi Chehadé committed this morning with a meeting with the ccNSO, and what holds with the ccNSO holds for the rest of the community, he says. We'll create a database of those people in the community going to the WCIT with national government delegations.

So I know many of you...I know Olivier, of course, is...we're really pleased that he's attending as part of the UK delegation and there might well be other members of the community attending with other delegations. And we're hopefully going to keep a track on that so we know who's going to be there, and so we can coordinate positions in some way in the live process, during the actual event itself. Thank you.



CHERYL LANGDON-ORR: Cheryl, for the record. Thank you, Nigel. That's like getting a scoop as far as we're concerned. Hot off the presses, and exciting news. Olivier, you wanted just a moment.

OLIVIER CRÉPIN-LEBLOND: Thank you, Cheryl. Just to add to it...it's Olivier, for the transcript record. Just to add to what Nigel has just told us, the ICANN Prague WCIT Panel run by the ccNSO will take place tomorrow, Wednesday, from 9:00 until...I think for an hour, an hour and a half.

I have actually been asked to present the point of view of the ALAC and whether anything is happening in At-Large. And I will relay that some of our ALSs are involved in the process by counseling their governments. I don't have the time to go in to details; I think I've got about five minutes to explain this so I'll just be briefly touching on that just to show what we are doing. And, of course, I will be presenting the wiki page that we have on this. Thank you.

CHERYL LANGDON-ORR: Thank you. Now we've pretty much come to the end of what I would call "normal business". I'm going to, however, ditch. In other words, Cheryl Langdon-Orr is now deciding that her Item 5 on her agenda is going to disappear. Oh sorry, Item 6. We're not going to go through to Next Steps, because the Next Steps are get the space, make the workgroup populated, decide who's at what level of engagement, and get on with the job. And we'll get back to you with regular reporting. So all we have left on our agenda now is engaging individual Internet

users, which is a shorter than ten minute presentation by Thomas. Over to you, thank you very much.

THOMAS LOWENHAUPT: Thank you, Cheryl. Tom Lowenhaupt, for the record. I'm an urban planner by trade, and I think there's a presentation that's going to come up here in a second. But in 2001 I was on a local community board, and this is a grass-roots level of governance in New York City, and we passed a resolution saying that the city should acquire a Top-Level Domain, ".nyc". The board passed an Internet resolution that looked upon this Top-Level Domain as infrastructure, as digital infrastructure, that would be able to be used for the purpose of assigning names, digital names, to existing resources and such. Let's see...

[background conversation]

THOMAS LOWENHAUPT: Yeah, I would appreciate that.

[background conversation]

THOMAS LOWENHAUPT: Technical issues still. Okay, very good. So what happened over the ensuing nine years is that the city finally decided that they would apply for a Top-Level Domain, but they didn't receive and guidance at all from the city of New York, from the ICANN. ICANN said, "' .golf' and '.nyc' are



the exact same things as far as we're concerned." So the city has not really...there's 300,000 city employees and they're not really clear on what to do with this thing.

So luckily, recently, we convinced them to create a community advisory board. All we know is the name of it at this point, but we're hoping that it becomes something that will be able to engage the public in the process of deciding how names are allocated, funds are used, and things of that sort. So since we're only to that point of the community advisory board, we look upon that as grass-roots, bottom-up. You folks here are, to us, the top. So the world shifts, and the top is the bottom, part of the day, and the bottom is the top.

And we need to find out ways that both New York and the 38 other cities that are applying for Top-Level Domains can get involved with your process here. So we're going to have a community advisory board in New York City, and what does that do in terms of the At-Large? So if I could go through this several slides, I'm pretty far in to this... So I've said, how does it tie in to broader governance?

And this entity, of course, is involved with individual Internet users and you have an At-Large Advisory Committee and it's Internet...so how do you engage in to that Internet users, with their ideas and their energy? And so the 39 cities from Abu Dhabi to Zurich and all those in between, they have between 175,000,000 and 250,000,000 people in them. How many of those are individual Internet users? How are you going to do that?

So you folks will have many, many steps in developing the process for engaging people, from flyers to tables to things that are better



understood if I speak more slowly, by other people. I apologize. So one step that I'd like to suggest is an organic step that fits right in with what we do here at ICANN. And that is using the term "At-Large" in New York City. To activate that term, as well as in all the other cities, but just to think of it as a description and link to At-Large central, to you folks here. For a place to have discussion about local and global Internet issues, as well as to connect to local governance.

So that site would be...there would be an At-Large Abu Dhabi, an At-Large Zurich, an At-Large this-that and the other, and I think it's a good way to start outreaching to these 100,000,000 to 200,000,000 individual Internet users that would like to...hopefully a portion of them would like to participate in these processes.

And this is an opportunity that we need your help, because that community advisory board won't be nearly as good if we don't have some participation by ICANN indicating that, "Gee, wouldn't it be nice if there was a community advisory board for cities?"

So in looking forward to the next step when they go for new TLDs the next time around, we're hopeful that there will be some guidelines for cities. That if you're applying for a TLD, look to these things that you do with it. That's it. Thank you very much for your...and thank you for making this time available. I very much appreciate it.

CHERYL LANGDON-ORR:

Thank you, Thomas. It's always a pleasure to find new ways to engage out to the edges, which is of course where we belong. I am going to make a Next Step, and that is we need to talk more on this. I think



you've whetted our appetite, but there's a lot to think about and a lot to do. We now have a new committee; I think it's reasonable for this committee to be appropriate. And we may indeed not only be appropriate, we may appropriate you, if you're willing and available.

Ladies and gentlemen, as far as I am concerned and I trust as far as you are all concerned, and yes this is Cheryl, for the record. You've had a full and productive day, but more importantly, you've been at the birth of an opportunity for the future, to put what seeds are going in those fields at this season of change we saw at the opening yesterday. You've now got the opportunity to landscape, and I would expect Fadi to have to have a fourth photo image on his wall in the not too distant future.

And that's going to be done in partnership with the very important, and I did use that word intentionally, global partnership and vice-president teams that we've got with us. We know that you have a huge number of things to do in your life and in the work you're doing, and the time you spend with us is greatly appreciated.

So please, if you could thank Rodrigo and Nigel and Professor Xiaodong Lee in the usual way. And now you have to stand and turn to the booths and thank the heroic and amazing men and women who help us communicate with each other. Despite the fact that cords managed to get dislodged and Internet manages to disappear at most inconvenient times, whenever that happens there's magic happening. And the elves who do that are right over there. Can I thank the Tech Team?

And as I'm about to turn this off, can I thank each and every one of you. And we're going to have very exciting days to come and I look forward to working with some new faces and some old. Bye for now.



[End of Transcript]

