GNSO: gTLD Program Update

14 October 2012
New gTLD Sessions at Toronto

• New gTLD Update for Applicants
  (Monday at 15:00 UTC in Metro Centre/East)
• Sunrise and Trademark Claims Working Session
  (Monday at 21:00 UTC in Metro Centre)
• Trademark Clearinghouse Implementation
  (Wednesday at 13:00 UTC in Metro Centre)
• Universal Acceptance of All TLDs
  (Wednesday at 14:00 UTC in Harbour C)
• Batching / Metering of New gTLD Applications
  (Wednesday at 15:00 UTC in Metro East)
• IDN Variant Program Update
  (Thursday at 13:15 UTC in Metro East)
• Uniform Rapid Suspension
  (Thursday at 15:45 UTC in Metro East)
Application Statistics

• Withdrawals
  – Completed: 6 (AND, ARE, EST, CHATR, CIALIS, KSB)
  – In-process: 1

• Objections filed: 0

• Change requests
  – 127 submitted
    • 29 approved
    • 84 in review
    • 14 require follow-up with applicants

• Application comments submitted for panel review: 8,956
## Evaluation Status

<table>
<thead>
<tr>
<th>Panel</th>
<th>Target Completion</th>
<th>Apps Assigned</th>
<th>Apps in Evaluation</th>
<th>Preliminary App Results</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial</td>
<td>Jun-13</td>
<td>1114</td>
<td>864</td>
<td>250</td>
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<tr>
<td>Technical and Operational</td>
<td>Jun-13</td>
<td>1114</td>
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<tr>
<td>Geographic Names</td>
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<td>1830</td>
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<td>String Similarity</td>
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<td>Registry Services</td>
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<td>1865</td>
<td>59</td>
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<tr>
<td>DNS Stability</td>
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<td>all</td>
<td>1924</td>
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<tr>
<td>Background Screening</td>
<td>Feb-13</td>
<td>all</td>
<td>all</td>
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</table>
Applicant Communications

• Updates
  — Monthly webinars – application statistics, evaluation progress, and other relevant information
  — Weekly updates – important dates
  — Video updates – overview of program processes

• Applicant’s Corner: a one-stop spot for everything new gTLD-related for applicants

• Advisories: e.g., specific examples of answers that meet or do not meet requirements
New gTLD Program: General Update

• New gTLD Update Session (Monday)  
  http://toronto45.icann.org/node/34185

• Objectives:
  — Provide an update to applicants and the community on evaluation progress, program processes (application comments, clarifying question, EBERO, applicant support, objection), customer service, and communications

• Recent activity:
  — Concluded application comment period
  — Conducted clarifying question (CQ) pilot
  — Held monthly webinars for applicants
New gTLD Program: Assigning Priorities

• Prioritization Drawing Session (Monday)
  http://toronto45.icann.org/node/34401

• Objectives:
  — Present to applicants and the community the plan for a prioritization draw method to assign a priority number to each application

• Recent activity:
  — Held comment period and consultation on batching
  — Summarized input and analyzed options
  — Published prioritization draw plan and methodology for comment
Trademark Clearinghouse: Working Session

• Working Session on Sunrise and TM Claims (Monday)  
  [link to event]

• Objectives
  – Review remaining implementation issues in sunrise and claims implementation
  – Facilitate community input on issues and establish path to resolution

• Recent activity:
  – Instituted technical mailing list
  – Held forum in Brussels
  – Circulated and reviewed alternative proposals
  – Reached recommendation to focus on issues excluding live query element
Trademark Clearinghouse: Project Update

• Project update session (Wednesday) http://toronto45.icann.org/node/34395

• Objectives:
  – Review status of project milestones
  – Demonstrate user interface for trademark data submission

• Recent activity:
  – Developed Clearinghouse interface for demonstration
  – Developed and published approach to proof of use
  – Developed and published approach to matching rules
Uniform Rapid Suspension (URS)

• URS session (Thursday)
  http://toronto45.icann.org/node/34325

• Objectives:
  – Review specific solutions, identifying preferences
  – Discuss further analysis and development work needed
  – Develop a working approach to achieve consensus on a solution

• Recent activity:
  – Compiled and analyzed Prague suggestions
  – Issued RFI for URS providers
  – Contacted GNSO and ALAC for process advice
  – Held webinar session
Universal Acceptance of All TLDs

• Working session (Wednesday)
  [link](http://toronto45.icann.org/node/34397)

• Objectives:
  — Discuss TLD acceptability issues and possible solutions
  — Discuss ways to minimize acceptability issues in the future
  — Collect feedback on enhancements to the outreach campaign

• Recent activity:
  — Collected input from various ICANN stakeholders
  — Prepared and translated technical recommendations
  — Identified organizations who could work on improving the TLD verification libraries
  — Identified specific events for the outreach campaign
Prioritization of New gTLD Applications

• Public session (Wednesday)
  http://toronto45.icann.org/node/34401

• Objectives:
  — Communicate details of prioritization mechanism
  — Describe timeline for processing applications
  — Collect feedback on aspects of the model

• Recent activity:
  — Published model for 30-day comment
  — Developed timeline for processing applications
  — Included associated issues: advancing release of results, priority for IDN, timing of objection period
  — Identified specific events for the outreach campaign
IDN Variant TLDs: Label Generation Rules

• Working session on Label Generation Rules Process for the Root (Friday & Saturday)
  http://toronto45.icann.org/node/34115

• Objective: Develop the process to populate the code point repertoire and the Label Generation Rules for IDNA labels for the root zone

• Recent activity:
  — Formed global volunteer team
  — Hired expert consultants
  — Face-to-face meeting in Los Angeles (Aug 2012)
  — Initial draft process in public comment (closes 9 November 2012)
IDN Variant TLDs: Public Session

• IDN Variant TLD public update session (Thursday) http://toronto45.icann.org/node/34179

• To discuss:

<table>
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<tr>
<th>Project</th>
<th>Recent Publication</th>
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<tbody>
<tr>
<td>Label Generation Rules Tool</td>
<td>Internet draft: “Representing registration policy for IDNs...”</td>
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<tr>
<td>Label Generation Rules</td>
<td>Draft process for public comment</td>
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<tr>
<td>User Experience</td>
<td>Draft report on user experience</td>
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Thank You