New gTLD Program - Evaluation Process
DRAFT- For Discussion Purposes

1. Close of application period
2. Applications reviewed for completeness
3. Posting of all applications
4. Initial Evaluation
   - DNS Stability Check
   - Algorithm and String Confusion Examiners
5. Objection Filing Phase (Actual proceedings can last for an extended period of time)
   - Too similar to Reserved Names or existing TLD and/or likely to cause instability?
     - Business Criteria Evaluation
     - Technical Criteria Evaluation
     - Post IE Results
     - Applicant passes IE?
     - Are there any objections?
       - Yes: The application can be objected to on any combination of the four criteria at the same time
         - String Confusion
         - Existing Legal Rights
         - Morality and Public Order
         - Community Objection
         - Does applicant clear all objections?
           - Yes: Successful bidder secures string
             - TLD added to root zone
           - No: Is there string contention?
             - Yes: Pre-delegation check
             - No: Application Denied
       - No: Applicant enters EE
         - Applicant enters EE?
           - Yes: Applicant passes EE?
             - Yes: Successful bidder secures string
               - TLD added to root zone
             - No: Application Denied
           - No: Application Denied
     - No: Applicant elects to proceed to Extended Evaluation
       - Applicant elects to proceed to Extended Evaluation?
         - Yes: Application Denied
         - No: Applicant enters EE
         - Applicant passes EE?
           - Yes: Successful bidder secures string
             - TLD added to root zone
           - No: Application Denied
         - Applicant Denied