Supplemental Notes
Best Practice Suggestions

1. SUPPLEMENTAL NOTES:

15 November 2011

1.1 The application process requires applicants to provide a detailed plan to operate the applied-for gTLD. gTLDs are expected to be ready to be delegated within one year of signing a registry agreement with ICANN.

1.2 Applicants are expected to describe the purpose of the TLD on the application and are bound by the Application Terms & Conditions in Module 6 of the Applicant Guidebook. ICANN recognises that business models may evolve. ICANN will hold TLD operators responsible for complying with the terms of the registry agreement once a TLD is delegated.

2. BEST PRACTICE SUGGESTIONS:

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2.1 Applicants should read each evaluation question in its entirety, including the notes, criteria, and scoring text. The answer should address all criteria specified, and include detailed rationale demonstrating a thorough understanding of the criteria (i.e., show your work).

2.2 If acronyms are used, applicants should spell out the first instance, even if the acronyms represent a common term/product/service.

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