Supplemental Notes
Best Practice Suggestions

1. SUPPLEMENTAL NOTES:

3 January 2012

1.1 The applicant should provide their rationale for determining the relevancy of the governments and/or public authority providing the documentation of support or non-objection for the applied-for TLD. Such rationale should include:

- a detailed description of the jurisdiction of the government and/or public authority;
- a statement from the applicant describing the research performed to identify all relevant governments and public authorities;
- a list of all governments and public authorities the applicant identifies as potentially relevant to the proposed TLD; and
- rationale for any discrepancy between the governments/public authorities identified in the research and governments/public authorities providing documentation of support or non-objection.

This information should be provided as an additional attachment in TAS to the Geographic Names Question #21.

2. BEST PRACTICE SUGGESTIONS:

15 November 2011

2.1 Applicants should read each evaluation question in its entirety, including the notes, criteria, and scoring text. The answer should address all criteria specified, and include detailed rationale demonstrating a thorough understanding of the criteria (i.e., show your work).

2.2 If acronyms are used, applicants should spell out the first instance, even if the acronyms represent a common term/product/service.

DISCLAIMER: This material is for information only and does not represent all requirements and criteria that the applicant must satisfy. ICANN is not providing legal, financial, business or any other kind of advice. This material does not represent a modification to the Applicant Guidebook, or the terms and conditions to the new gTLD program. This material also does not represent a waiver of any ICANN policy, procedure or agreement. In the event that any information provided in this material appears to be
inconsistent with any information published elsewhere by ICANN, please do not rely on this material without confirmation or clarification from ICANN.