

Universal Acceptance Local Initiatives

ICANN67 / 11 March 2020



Agenda

- * Overview of Local Initiatives
- * Update on Local Initiatives

Local Initiatives: Summary of Charter

[UA Local Initiatives charter](#) outlines the formation of local community groups that should closely collaborate with UA leadership, UA working groups, and ICANN org to undertake the following work in a region:

- * Outreach to and collaborate with the identified stakeholders in the region to enable them to promote and adopt UA-readiness.
- * Identify opportunities for and review the messaging and communications for local stakeholders.
- * Identify relevant technical training requirements, audience, and opportunities.

Local Initiatives: Intended Geographies

- * A region can span one or more countries and territories, as identified by the members of the local initiative.
- * Focus on regions that develop and export software products:
 - * China
 - * European Union
 - * India
 - * Russia
 - * United States
- * Other regions (based on community interest)
 - * Initial interest by
 - * Middle East and Africa (MEA)
 - * Latin America and Caribbean (LAC)
 - * South East Europe (SEE)

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Local Initiatives: Strategy

- * Community members form the local initiative plan.
- * The plan generally falls into three categories:
 - * Technical collaboration
 - * General outreach
 - * Public sector engagement

Update on Local Initiatives





Geographies

ICANN org is working with local communities to organize local initiatives to address UA readiness of domain names and email addresses.

- * **CIS-EE** – Maria Kolensikova
- * **China** – Jian-Chuan Zhang
- * **Egypt** – Abdalmonem Galila
- * **India** – Samiran Gupta
- * **LAC** – Sylvia Herlein Leite

CIS-EE Region

Maria Kolesnikova / ICANN67 / 11 March 2020



Agenda

- * Summary of CIS-EE Local Initiative
- * Outcomes for Dec 2019 - Feb 2020
- * Plans for March - June 2020

Summary of CIS-EE Local Initiative

(Dec 2019 - March 2020)

Local Initiative was approved on 13 December 2019 by UASG Leadership.

Local Initiative has gathered independent experts and official representatives from companies from seven countries: Armenia, Belarus, Georgia, Latvia, Russia, Serbia, and Ukraine. These countries have 11 delegated IDN TLDs.

Membership represents IDN TLD registries, accredited registrars, and local technology companies from the region.

Local Initiative activity is based on principles established in UASG Local Initiative Charter dated on 19 September 2019 and includes:

- Bi-weekly one-hour calls via Zoom.
- Mailing list for workflow and documents.
- Group chat via Skype for operative communications.

CIS-EE Local Initiative Outcomes

(Dec 2019 - Feb 2020)

Technical training for Email administrators (pilot tutorial)

Regiton-2019, Yerevan, Armenia (Dec. 2019).

Participation in **EAI support evaluation of local popular websites** by UASG Russia, Ukraine (Jan. 2020).

LI contacted **Facebook Inc.** to raise awareness on displaying of IDNs in Punycode and EAI issues (Jan-Feb 2020).

Ongoing preparation of **4 UA hackathons** planned for May 2020
Russia, Ukraine, Georgia (since Jan. 2020).

“Поддерживаю.РФ” - ongoing marketing initiative to improve Cyrillic domain names support in open source software used for mail and web infrastructure in Russia (since Dec 2019).

CIS-EE Local Initiative Plans

(March - June 2020)

Activity types & number	Country	Timelines
Technical collaboration		
2 Technical trainings	Russia, Serbia	May-June 2020
4 Hackathons	Georgia, Russia, Ukraine	May 2020
“Поддерживаю.РФ” initiative	Russia	Mar-Nov 2020
General outreach		
Publish articles for local technical and non-technical audiences to promote UA readiness.	Latvia, Russia	Mar-June 2020
Educational workshop for entrepreneurs.	Latvia	May-June 2020
UA presentations/discussions at local events.		FY20
Public sector engagement		
Consulting governments and public organizations on UA adoption.		FY20

China

Jian-Chuan Zhang / ICANN 67 / 11 March 2020



Agenda

- * Summary of Local Initiative from Nov. 2019 – Feb. 2020 and Its Impact
- * Observations and Feedback
- * Plan for March – Oct. 2020

Summary of Local Initiative

(Nov. 2019 – Feb. 2020)

- * China: The inauguration meeting of China UA Local Initiative was held on 9 January in Beijing.
- * Led by the Internet Society of China (ISC)
- * The 28 founding orgs are not only registry and registrars, but also leading IT companies that are highly relevant to UA work, such as email service providers, search engines, browser developers, and Chinese input/voice recognition developers.

Observations and Feedback

* **Leadership**

- * Wei Pei, Deputy Secretary-General of ISC, elected as the chair.
- * Three UA Ambassadors elected as the vice chairs.
- * CNNIC, CONAC, Baidu (China's leading search engine), Sogou (China's leading Chinese input company), and 360 (China's leading browser company) serve as the vice-chair organizations.

* **Bylaws**

- * Delineate the purpose of the initiative, the criteria and procedures of joining/leaving the initiative, composition and term of the leadership, and decision-making.

* **IT Companies Progress**

- * Baidu: Search engine already includes one million Chinese IDNs and public DNS servers support Chinese IDN resolution.
- * 360: Working on UA readiness for browsers and search engines.

Plan for March – Oct. 2020

- * Finalize the LI Proposal and sign the agreement.
- * Some notable items for the 2020 plan include:
 - * Follow up the progress with Baidu and 360.
 - * Face-to-face communication with Tencent for **WeChat** and **QQ mail**.
 - * Face-to-face communication with Sina for **Weibo**.
 - * Face-to-face communication with **NetEase** for EAI.
 - * Face-to-face communication with **iFLYTEK** and **Sogou** for the Chinese input/voice recognition.
 - * Face-to-face communication with **360** and **Cheetah Mobile** for browser support.

Egypt

Abdalmonem Galila / ICANN67 / 11 March 2020



Local Initiatives

- 📍 UA Readiness
- 📍 Local Initiatives
- 📍 Outreach Sessions and Trainings

❑ Arabic introduction to Universal Acceptance targeting:

- ❖ Software companies who work with the government.
- ❖ Software companies who export SW programs outside Egypt.

Universal Acceptance Initiative نبذة عن مبادرة القبول الشامل

في إطار جهود وزارة الاتصالات وتكنولوجيا المعلومات والجهاز القومي لتنظيم الاتصالات لدعم التحول الرقمي ونشر الخدمات الإلكترونية ودعم انتشار الإنترنت لجميع فئات المجتمع وجذب شرائح جديدة من المستخدمين، يسعى فريق العمل المصري المعنى بمبادرة القبول الشامل Universal Acceptance لنشر تطبيق أحدث التكنولوجيات في مجال أسماء النطاقات العلوية للإنترنت Top Level Domains، وذلك من خلال تطوير النظم والتطبيقات الخاصة بالأجهزة المتصلة بالإنترنت حتى يتمكن المستخدم من الاستفادة من كافة الخدمات الإلكترونية مثل البريد الإلكتروني ومواقع التجارة الإلكترونية والمعاملات البنكية وغيرها بما يشمل النطاقات العلوية العامة الجديدة New Generic Top Level Domains واستخدام اللغة العربية بشكل شامل.

ويسعى فريق عمل المبادرة إلى تحقيق تلك الأهداف من خلال أنشطة متعددة للتوعية وورش عمل وتدريبات فنية تستهدف مطوري البرامج والخدمات بمختلف أنواعها وكذلك مقدمي خدمات الإنترنت بشكل عام، وذلك لنشر الدعم للقبول الشامل في جميع الأجهزة والنظم والتطبيقات المستخدمة على الإنترنت في مصر، لما لذلك من أهمية في مواكبة الصناعة المحلية للمواصفات القياسية والتطور العالمي في هذا المجال.

ومن هنا تأتي أهداف مبادرة القبول العالمي والتي تنص على:

- وجوب التعامل مع جميع أسماء النطاقات الصحيحة على قدم المساواة.
- وجوب التعامل مع جميع عناوين البريد الإلكتروني الصحيحة على قدم المساواة.
- وجوب قبول أسماء النطاقات وعناوين البريد الإلكتروني وتخزينها ومعالجتها وعرضها بطريقة متسقة وفعالة.



Universal Acceptance

- ❑ UA readiness for the new ministry of communication website.
- ❑ Digital Transformation
 - ❖ Trying to be part of it and preparing the government portal to be UA ready.

Universal Acceptance Initiative نبذة عن مبادرة القبول الشامل

في إطار جهود وزارة الاتصالات وتكنولوجيا المعلومات والجهاز القومي لتنظيم الاتصالات لدعم التحول الرقمي ونشر الخدمات الإلكترونية ودعم انتشار الإنترنت لجميع فئات المجتمع وجذب شرائح جديدة من المستخدمين، يسعى فريق العمل المصري المعنى بمبادرة القبول الشامل Universal Acceptance لنشر تطبيق أحدث التكنولوجيات في مجال أسماء النطاقات العلوية للإنترنت Top Level Domains، وذلك من خلال تطوير النظم والتطبيقات الخاصة بالأجهزة المتصلة بالإنترنت حتى يتمكن المستخدم من الاستفادة من كافة الخدمات الإلكترونية مثل البريد الإلكتروني ومواقع التجارة الإلكترونية والمعاملات البنكية وغيرها بما يشمل النطاقات العلوية العامة الجديدة New Generic Top Level Domains واستخدام اللغة العربية بشكل شامل.

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Universal Acceptance

Target Sectors

- ❖ Government

- Awareness
- UA readiness
- UA trainings

- ❖ EAI test-bed system “done”

- ❖ Academia

- Awareness
- UA hackathon for computer science students including open-source software.
- Trainings, workshop and graduation projects.
- UA readiness



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- ❑ Government: in progress
- ❑ Academia
 - ❖ ITI trainings **continue**.
 - ❖ ITI UA hackathon is tentative.
 - ❖ UA hackathon in August.
 - ❖ UA graduation project: **ends in May 2020**
- ❑ Sudan EAI deployment
- ❑ Bahrain EAI deployment → new date



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Universal Acceptance

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- ❑ AFRICA Internet Summit 2020
- ❑ AFRICA DNS Forum 2020



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Universal Acceptance

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Universal Acceptance

India

Samiran Gupta / ICANN67 / 11 March 2020



UA Local Initiative: Current Developments

- * On 16 October 2019, the Indian Language Internet Alliance (ILIA) submitted a proposal to UASG for spearheading UA Local Initiative in India. This proposal was accepted during the ICANN66 meeting in Montreal.
 - * Current status: the legal agreement between ILIA and ICANN is awaiting signature.
- * ILIA is comprised of community members from business, technology, academia, and government sectors and is working towards greater adoption of Indic scripts for content development in India.
- * ILIA's proposed plan for outreach is covered on the following slide.
- * ILIA is a part of the Federation of Indian Chambers of Commerce and Industry (FICCI), a non-government, non-profit organization formed in 1927 to support Indian businesses.

Expected Timeline of Activities

Activity	Activity Types & Number	Number of Participants, Duration & Venue	Tentative Timelines 2020
Technical Collaboration	3 Training Workshops 2 Webinars / Live Sessions	Workshops with 50 participants for half-day (Pune, New Delhi, Chennai and Hyderabad)	Workshops: April, May and July. Webinars: Mid-June and September.
General Outreach	2 Outreach and Awareness Events	Conference with 100 participants for a full-day (Mumbai and Bangalore)	Mid-June and August.
Community Development	Articles to FICCI-ILIA members (350+), and FICCI Digest (250,000+ members and other social media platforms) 2 expert talks with technical students	Expert talks with students for half-day (Bangalore and Pune)	End of April, August, and September.

In Conclusion

- * The ILIA proposal addresses UASG's local initiative strategy pillars of technical engagement, general outreach, and community development.
- * India's language diversity is both a challenge and an opportunity. Given the work done by the community around the Neo-Brahmi Generation Panel (NBGP), it will be possible for applicants to use nine Indic scripts to establish IDN TLDs in the next round of new gTLD applications. Therefore, UA awareness being carried out now is timely.
- * We look forward to the Local Initiative kick off in India. Samiran Gupta will be directly engaged to support and monitor this initiative.

LACRALO

Sylvia Herlein Leite / ICANN67 / 11 March 2020



LACRALO Challenges



- * Universal Acceptance issues are not well known.
- * Adoption of Unicode has been inconsistent.
- * Some regional ccTLDs have resisted using Unicode.
- * Knowledge of Internationalized Domain Names (IDNs) is very low.
- * No strong demand for IDNs.
- * Low level of UA readiness adoption in mail products, especially in different applications.

LACRALO Opportunities



- * We have a wonderful and very committed community!
- * Latin American and Caribbean Islands Regional At-Large Organization (LACRALO) UA WG members will be focused on communication/collaboration with regional stakeholders.
- * General outreach and raising awareness with LACRALO ALSs, ccTLDs, Email service providers, influential organizations such as universities, Browser Developers Associations, and the general public.
- * Outreach to large enterprise chains such as hotels, to become UA complaint.
- * Workshops and webinars based on Mark Datysged's manual.

LACRALO Opportunities (cont.)



- * Based on the study that Mark Datysgeld did in BRAZIL, and with his advice...
- * We will be performing compliance tests to webforms of the top 100 (most important or relevant) websites for 23 countries in LACRALO region.

Expected Timeline of Activities



Technical Collaboration and General Outreach

- * 3 in Argentina – July 2020
 - * Universidad Tecnológica de Córdoba
 - * Universidad Nacional Mar del Plata
 - * Universidad Nacional de Córdoba

- * 1 in Colombia – September 2020
 - * Universidad Estatal Guajira

- * 1 in Brazil – August 2020
 - * Developer Circle São Paulo

- * 2 in Venezuela – September 2020
 - * Workshop in Barquesimeto city (4 universities)

- * 1 in Bolivia – August 2020
 - * Universidad Católica Boliviana San Pablo

Thank You!



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LACRALO IDN-UA wiki page:

<https://community.icann.org/pages/viewpage.action?pageId=102138238>



How Can You Be Involved

- * Follow, share, like and engage with the UASG on social media, and use the UASG hashtag in relevant posts: #Internet4All
 - * Twitter: [@UASGTech](https://twitter.com/UASGTech)
 - * LinkedIn: <https://www.linkedin.com/company/uasgtech/>
 - * Facebook: <https://www.facebook.com/uasgtech/>
- * Sign up for UA working groups [here](#)
- * Join the UA Discuss email alias: ua-discuss@icann.org
- * Report a problem if you find an application or webpage that is not UA Ready: <https://uasg.tech/global-support-center/>
- * For more information, visit <https://uasg.tech> or email infor@uasg.tech

Universal Acceptance Ambassadors

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Universal Acceptance



Ambassadors

ICANN org is working with local communities to organize local initiatives to address UA readiness of domain names and email addresses.

- * Abdalmonem Galila – Egypt
- * Harish Chowdhary – India
- * Walter Wu – China
- * Yazid Akanho – Benin

Abdalmonem Galila - Egypt

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□ Activities



❖ ICANN66

❖ ICANN67

➤ Activities

➤ UA Graduation Project

➤ EAI Training Environment and EAI

Test-Bed Server

□ Local Initiative

❖ UA Readiness

❖ Outreach Sessions and Trainings

□ Questions



Universal Acceptance



Activities

Universal
Acceptance
Training
Started In ITI

Academia
Becoming
Engaged With
Universal
Acceptance

Back Again To
The
Government
And Say " Hi "



Universal Acceptance

Egypt Local Initiative Will Be Submitted Soon

EAI Test-Bed System in Progress

Trying To Open The Channel For Academia Open-Source Programmers

ITI Trainings

- ❖ Full day training
 - 3 Sites: different governorates

UA Graduation Project

- ❖ In-progress
- ❖ EAI Deployment Training: 2 days

EAI Training Environment

- ❖ Done
 - Complete open-source components

EAI Test-Bed Environment

Egypt Local Initiative

- ❖ Semi-finished, waiting for submission.



Universal Acceptance

Activities



Universal Acceptance



Email Address Internationalization Hands-On Workshop: Network Layout

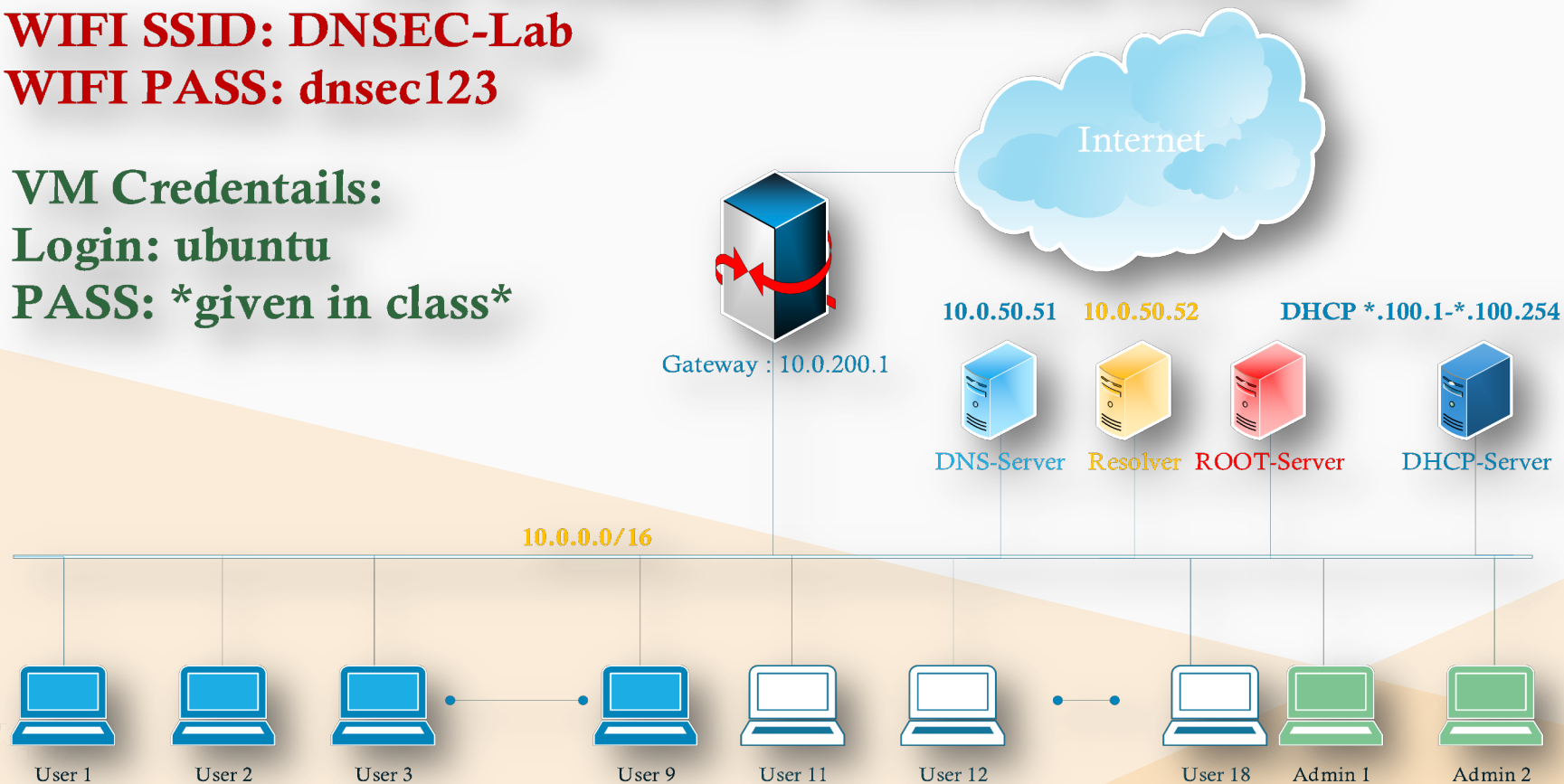
WIFI SSID: DNSEC-Lab

WIFI PASS: dnsec123

VM Credentials:

Login: ubuntu

PASS: *given in class*



Email DNS Domains:

Epreuve-**X**.exemple

اختبار-**X**.مثال



Universal Acceptance

Virtual Machine							
No	IP	Domain	Assigned	User	Password	Language	
1	10.0.50.21	بريد.العربي	Y	ubuntu	ubuntu	Arabic	
2	10.0.50.20	épreuve.exemple	Y	ubuntu	ubuntu	Frensh	
3	10.0.50.10	arabic.email	Y	ubuntu	ubuntu	English	
4	10.0.50.19	اختبار.العربي	Y	ubuntu	ubuntu	Arabic	
5	10.0.50.1	اختبار-1.العربي	N	ubuntu	ubuntu	Arabic	
6	10.0.50.2	اختبار-2.العربي	N	ubuntu	ubuntu	Arabic	
7	10.0.50.3	اختبار-3.العربي	N	ubuntu	ubuntu	Arabic	
8	10.0.50.4	اختبار-4.العربي	N	ubuntu	ubuntu	Arabic	
9	10.0.50.5	اختبار-5.العربي	N	ubuntu	ubuntu	Arabic	
10	10.0.50.6	اختبار-6.العربي	N	ubuntu	ubuntu	Arabic	
11	10.0.50.7	اختبار-7.العربي	N	ubuntu	ubuntu	Arabic	
12	10.0.50.8	اختبار-8.العربي	N	ubuntu	ubuntu	Arabic	
13	10.0.50.9	اختبار-9.العربي	N	ubuntu	ubuntu	Arabic	
14	10.0.50.11	épreuve-1.exemple	N	ubuntu	ubuntu	Frensh	
15	10.0.50.12	épreuve-2.exemple	N	ubuntu	ubuntu	Frensh	
16	10.0.50.13	épreuve-3.exemple	N	ubuntu	ubuntu	Frensh	
17	10.0.50.14	épreuve-4.exemple	N	ubuntu	ubuntu	Frensh	
18	10.0.50.15	épreuve-5.exemple	N	ubuntu	ubuntu	Frensh	
19	10.0.50.16	épreuve-6.exemple	N	ubuntu	ubuntu	Frensh	
20	10.0.50.17	épreuve-7.exemple	N	ubuntu	ubuntu	Frensh	
21	10.0.50.18	épreuve-8.exemple	N	ubuntu	ubuntu	Frensh	



Universal Acceptance

Challenges

- ❖ Some Arabic characters not recognized well by network tools like, KAF “ك” & MEM “م”
- ❖ Terminal not able to handle the direction of paths “MailDir” correctly.
- ❖ Terminal not able to handle Unicode names by translating it offline to Punycode.
- ❖ OpenDMARC & DKIM lab still in progress.

Why this training environment

- ❖ EAI hands on workshops
 - Any language could be used and tested for EAI.
 - Only need Internet cable from host.
 - No need for domain names or public IPs.
 - Completely open-source.
 - Deployment slides and labs are there with detailed steps.
- ❖ Testing mail client readiness, tools like telnet, etc.



Universal Acceptance

Tanzania School Of IGF

- ❖ Email Deployment Workshop at University Of Dodoma
- ❖ Universal Acceptance, Tanzania Network Alliance, Kondoua

MENOG-20: Postponed

- ❖ Manama, Bahrain

MEDNS-2020: Postponed

- ❖ Riyadh, Saudia Arabia

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Decision Maker



UA Ambassador



Universal Acceptance

Thank You



Universal Acceptance

Harish Chowdhary - India

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Agenda

- * Region(s) Covered
- * Summary of Outreach from Nov. 2019 – Feb. 2020 and Its Impact
- * Observations and Feedback
- * Plan for March - Oct 2020



Region(s) Covered

- * North and East region of India

Outreach from Nov. 2019 – Feb. 2020 and Its Impact

- * Patna, Bihar, UA code session and workshop at Birla Institute of Technology-Mesra Campus.
- * Delhi, Pre-ICANN67 Briefing
- * CDAC- Gist Team Launched gistmail.in (<https://जिस्टमेल.भारत/>) so that use can register their email ID in Hindi (FYI)
- * Delhi, India Digital Summit by IAMAI
 - * The premier Digital event in the country (3000+ Participants)
 - * https://www.iamai.in/events/ids2020/#about_one
- * Making a website for all the details of our outreach program
 - * Website : <https://भारतभाषा.भारत> (Devanagari Script)
 - * Bharatbhasha.bharat --→ In Progress


Outreach from Nov. 2019 – Feb. 2020 and Its Impact

Partners



REVERIE
Language Technologies

PARTNER




Universal Acceptance

PARTNER




XGON PLUS
Most Advanced Enterprise E-mail

PARTNER




bNEST

LOCATION PARTNER



Sinc

LOCATION PARTNER



JECRC UNIVERSITY
BUILD YOUR WORLD

LOCATION PARTNER



रा.इ.सू.प्रौ.सं
NIELIT

LOCATION PARTNER




सी डैक
CDAC
Gist

LOCATION PARTNER




BIRLA INSTITUTE OF TECHNOLOGY
RANCHI

LOCATION PARTNER



Dept. of CSE, BIT Mesra
(PATNA CAMPUS)

LOCATION PARTNER



VIT UNIVERSITY
CHENNAI CAMPUS

LOCATION PARTNER



MOBILE10X
Catalyzing the app Economy

LOCATION PARTNER

Outreach from Nov. 2019 – Feb. 2020 and Its Impact

Supported By



Observations and Feedback

- * Start-ups, students, and academia are very Interested in the subject as they feel there are several important use cases. However more capacity building workshops are required as they are not aware of Universal Acceptance, IDNs , EAI, and New gTLDs in the first place.
- * Need to organize sessions for Java Developers based upon the document provided by the EAI-WG for coders with unique skills of Java.
- * Need email ID on uasg.tech.
- * Need smooth travel support.

Plan for March – Oct. 2020

- * There are series of workshops planned and supported by the following organizations:
 - * Series of workshops supported by KURATIVZ TECHNOLOGIES under startup accelerator of Uttar Pradesh Government under Start-up IT policy.
 - * ISOC Rural Development Special Interest Group
 - * National Institute of Technologies, Bhopal
 - * India Internet Foundation (IIFON)
 - * Council of Information Security (CIS) under their Internet Governance Initiative
- * ***Looking forward to work with Local UA Initiative in India***

Tools & Resources for Developers

Authoritative Tables:

- * <http://www.internic.net/domain/root.zone>
- * <http://www.dns.icann.org/services/authoritative-dns/index.html>
- * <http://data.iana.org/TLD/tlds-alpha-by-domain.txt>
- * See also SAC070: <https://tinyurl.com/sac070>

Internationalized Domain Names for Applications:

- * Tables: <https://tools.ietf.org/html/rfc5892>
- * Rationale: <https://tools.ietf.org/html/rfc5894>
- * Protocol: <https://tools.ietf.org/html/rfc5891>

Unicode:

- * Security Considerations: <http://unicode.org/reports/tr36/>
- * IDNA Compatibility Processing: <http://unicode.org/reports/tr46/>

Universal
Acceptance
Steering Group info
& recent
developments:
www.uasg.tech

Thank You

Walter Wu - China

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Agenda

- * Summary of Outreach Activities
- * Wechat Official Account
- * IDN Trial Program in Epidemic Situation



Visiting Sogou



- * On 11 December, the co-founders of CDNI visited Sogou. Yangyi Wu and Zhijiang Liu, UA Ambassadors, Ms. Pei Wei, the chairman of CDNI, and some registry representatives joined the meeting.
- * They introduced UA and CDNI, and gave several suggestions on Sogou products:
 - (1) There are some issues of IDN resolution on Sogou's mobile browser. CDNI suggested Sogou to obtain the latest delegated TLDs from IANA;
 - (2) CDNI suggested Sogou to identify IDNs and take a full domain name as a key word, so as to optimize their user experience when searching IDNs;
 - (3) Improve the Sogou Input App to identify Chinese IDNs when using their voice input feature. CDNI suggested Sogou to obtain zone files from CZDS to match the inputs.

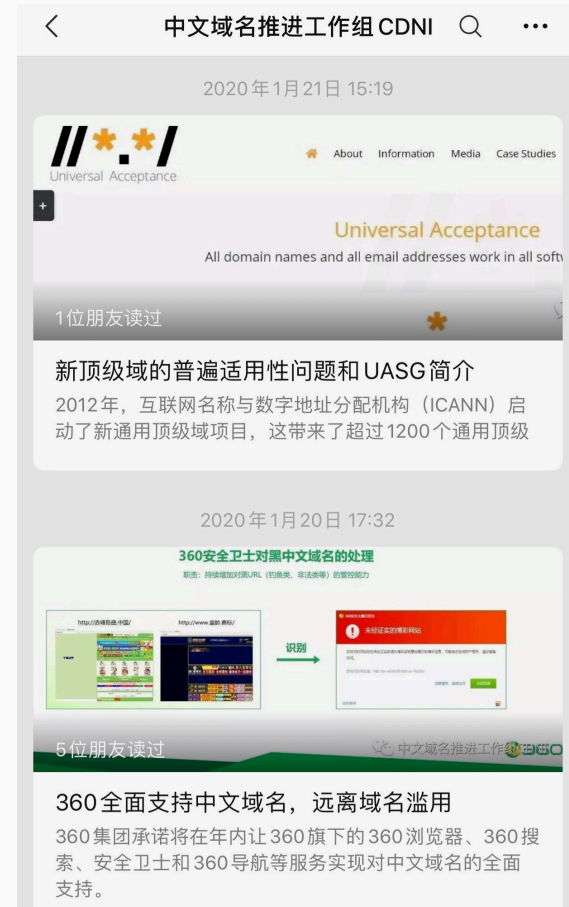
Visiting Baidu



- * On 18 December, the co-founders of CDNI visited Baidu.
- * Yangyi Wu and Zhijiang Liu, UA Ambassadors, Ms. Pei Wei, the chairman of CDNI, and some registry representatives joined the meeting. They introduced UA and CDNI to Baidu and gave similar suggestions on their products.
- * Baidu's responses:
 - (1) They will optimize their voice input to support Chinese IDN;
 - (2) Baidu Search used to collect new gTLDs manually, but in the future, they will optimize it to collect new gTLDs automatically;
 - (3) Baidu Search will treat new gTLDs the same as legacy TLDs.

Wechat Official Account

- * Wechat Official Account of China Local Initiative was set up in Jan. 2020
- * Promote UA-related issues in China



IDN Trial Program in China

- * Outreach activities have to be suspended due to COVID-19 (coronavirus) situation.
- * Several IDN registries launched IDN trial programs.
- * For example:
 - * .网址 (DOT WEBADDRESS)
 - * .商标(DOT TRADEMARK)
 - * .餐厅(DOT RESTAURENT)
 - * .购物 (DOT SHOPPING)

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Show Case of IDN Trial Program



Yazid Akanho - Benin

ICANN67 / 11 March 2020



Agenda

- * Summary of Outreach from Nov. 2019 – Feb. 2020 and Its Impact
- * Observations and Feedback
- * Plan for March – Oct. 2020

Outreach from Nov. 2019 – Feb. 2020 and Its Impact

- Officially nominated as UA Ambassador in Dec. 2019.
- Participated to AFRALO webinar on “Universal Acceptance and IDN’s” with Abdalmonem, 19 Dec. 2019.
- UA and EAI outreach session in MTN Benin Technology Department (IT, Network and Projects) on 28 Feb. 2019, up to 45 attendees.
- Discussed about:
 1. UA and EAI concepts
 2. Impacts of new gTLD and non-ASCII mailbox addresses in some applications and mail servers.
 3. The role of UA and UASG.
 4. The five verbs/principals of UA readiness.
 5. How to move forward with MTN as use-case.

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Observations and Feedback

1. A lot of interest from African region.
2. Colleagues were really surprised about such issues and their impacts on business, communications, and Internet openness.
3. Project team understood their role in future applications deployment with providers and developers.
4. .mtn gTLD case was also discussed.
5. Infrastructure team was happy about EAI readiness of mail servers.

//5.3/

Plan for Q1-Q2 2020

#	Date	Activity and location	Scope description	Attendees profile	Expected number of participants
1	Feb 2020	Universal Acceptance awareness to MTN Benin Technology department - Cotonou, Benin	Awareness on UA, IDN, EAI.	MTN Benin IT Managers, system engineers, software & apps developers.	40 <input type="text"/>
2	April 2020	Universal Acceptance awareness to Benin Developers community - Cotonou, Benin	Awareness on UA, IDN, EAI. Awareness in UA readiness of their apps	developers, technology students, startups,	50
3	May 2020	IGF Ivory Coast - Abidjan, Ivory Coast	Awareness on UA, IDN, EAI: policy, technology	end users, technology developers, enablers, policy advisors, government	+200
4	June 2020	Africa Internet Summit 20 - Kinshasa, DR Congo		end users, technology developers, enablers, policy advisors, government	+300

Plan for Q1-Q2 2020 (continue)

- Get and compile IT contact details for Ministries and key organizations.
- Contact Ministry of ICT to prepare an awareness session on UA/EAI.

How Can You Be Involved

- * Follow, share, like and engage with the UASG on social media, and use the UASG hashtag in relevant posts: #Internet4All
 - * Twitter: [@UASGTech](https://twitter.com/UASGTech)
 - * LinkedIn: <https://www.linkedin.com/company/uasgtech/>
 - * Facebook: <https://www.facebook.com/uasgtech/>
- * Sign up for UA working groups [here](#)
- * Join the UA Discuss email alias: ua-discuss@icann.org
- * Report a problem if you find an application or webpage that is not UA Ready: <https://uasg.tech/global-support-center/>
- * For more information, visit <https://uasg.tech> or email infor@uasg.tech